

### PARKS, RECREATION AND CULTURE COMMISSION

#### NOTICE OF OPEN MEETING

TIME: 7:00 PM

PLACE: Council Chambers, Burnaby City Hall

#### AGENDA

1.	CALL TO ORDER		PAGE	
2.	<u>MINUTES</u>			
	a)	Open meeting of 2015 November 18	1	
3.	COF	RRESPONDENCE		
	a)	Joseph McDonald Re: Proposed Tai Chi Shelter in Ron McLean Park	7	
4.	DIRE	ECTORS REPORTS		
	a)	Director's Report No. 11 2015 December 16	8	
	i)	2015 Burnaby Minor Hockey Association Pat Quinn Classic Christmas Tournament	9	
	ii)	Sponsorship of the 2016 Easter Seals Woman2Warrior Fundraising Event	18	
	iii)	Licence Agreement - Burnaby Lake Rowing Club	24	
	iv)	2016 Complimentary Passes	26	
5.	NEV	V BUSINESS		
6.	<u>INQ</u> I	<u>UIRIES</u>		

#### 7. **ADJOURNMENT**



#### PARKS, RECREATION AND CULTURE COMMISSION MINUTES

#### Wednesday, 2015 November 18

An 'Open' meeting of the Parks, Recreation and Culture Commission was held in the Council Chambers, Burnaby City Hall, 4949 Canada Way, Burnaby, B.C. on Wednesday, 2015 November 18 at 7:04 p.m.

#### 1. CALL TO ORDER

PRESENT: Councillor N. Volkow, Chair

Commissioner M. Foley, Deputy Chair

Commissioner K. Alzner Commissioner J. Jang Councillor A. Kang

Commissioner L. Matricardi Commissioner W. Peppard Commissioner K. Purdy

School Trustee K. Chen (Arrived at 7:20 p.m.)

ABSENT: Commissioner L. Loftus

STAFF: Mr. D. Ellenwood, Director Parks, Recreation & Cultural Services

Mr. D. O'Connor, Assistant Director - Golf Operations Mr. D. Nokony, Assistant Director - Cultural Services

Ms. H. Edwards, Manager - Parks, Planning, Design & Development

Mr. D. Pelletier, Manager - Business Operations Mr. E. Bientjes, Manager Recreation Services Mr. J. Schumann, Planner - Planning and Building Ms. K. Matts, Administrative Services - Parks

Ms. T. Cheng, Recording Secretary

The Chair called the meeting to order.

MOVED BY COMMISSIONER PEPPARD SECONDED BY COMMISSIONER PURDY

THAT the 'Open' Commission meeting do now convene.

CARRIED UNANIMOUSLY

The 'Open' Commission meeting convened in the Council Chamber at 7:04 p.m.

#### 2. MINUTES

a) Minutes of the Open Meeting of the Parks, Recreation and Culture Commission held on 2015 October 21.

MOVED BY COMMISSIONER W. PEPPARD SECONDED BY COMMISSIONER K. PURDY

THAT the minutes of the 'Open' Commission meeting held on 2015 October 21 be now adopted.

CARRIED UNANIMOUSLY

Wednesday, 2015 November 18

#### 3. PRESENTATION

a) Spokespersons: Pam London, Mapping Technician

Ellen van Eijnsbergen, Burnaby Art Gallery

**Director/Curator** 

**Subject: GIS Public Art Maps Available for Public Access** 

MOVED BY COMMISSIONER K. ALZNER
SECONDED BY COMMISSIONER L. MATRICARDI

THAT the presentation be heard.

CARRIED UNANIMOUSLY

Ms. Ellen van Eijnsbergen advised that the Geographical Information System (GIS) is a computer system capable of capturing, storing, analyzing and displaying geographically referenced information. The GIS mapping project launched on 2015 November 18, the GIS Day. The GIS includes Burnaby Map Staff, Burnaby Map Public, Metrotown in 3D, Environmental Projects Heritage Burnaby and COB Public Art. The City of Burnaby Public Art Story Map was showcased. Ms. Pam London demonstrated how to access the information.

#### 4. <u>DELEGATIONS</u>

MOVED BY COMMISSIONER K. ALZNER
SECONDED BY COMMISSIONER L. MATRICARDI

THAT the delegations be heard.

CARRIED UNANIMOUSLY

### a) Bill Thomson, Brian Daniel and David Handelman Burnaby Arts Council Subject: Year in Review and Funding

Mr. Bill Thomson advised that Burnaby Arts Council (BAC) is a non-profit, volunteer based organization with 109 individual members and 23 member groups. Last year they held the Summer Art Festival and the Burnaby Summer Theatre. On November 3<sup>rd</sup> this year, they held the New Burnaby Art Gallery Public Forum. The 44<sup>th</sup> Deer Lake Festival of Arts will begin on November 20<sup>th</sup>. Mr. Brian Daniel made a video presentation to give an overview of the projects, events and activities that Burnaby Arts Council was connected with.

Mr. David Handelman noted that Councillor Volkow, Councillor Kang, Commissioner Peppard and School Trustee Larry Hayes attended the New Burnaby Art Gallery Forum which was well attended. The forum shows public support for a new art gallery.

## b) Nancy Small, Tourism Burnaby Larry Hayes, Burnaby Minor Hockey Association Subject: Burnaby Minor Hockey Association Christmas Tournament

Mr. Larry Hayes provided a brief history of the Burnaby Minor Hockey Association (BMHA) Christmas Tournament which has been in operation for 52 years. BMHA has been a big part of the sports community in Burnaby. In recent years, they experienced volunteer fatigue and dwindling number of teams participating in the tournament. This year they have teamed up with Tourism Burnaby to organize a world tournament of minor hockey. BMHA requests that the arena rental costs be again waived for the tournament.

Ms. Nancy Small advised that Tourism Burnaby sees itself in the community as a connector to help groups connect. In 2015 The BMHA Christmas Tournament is expanded and rebranded as the Pat Quinn Classic. The tournament will be played at Bill Copeland Arena, Burnaby Lake Arena, Kensington Arena, Burnaby Winter Club and North Shore Winter Club. BMHA will receive a grant of \$5,000 and all proceeds will go to the Pat Quinn Legacy Fund. The tournament will bring hundreds of visitors to spend in Burnaby.

Ms. Small will provide a budget of the proposed tournament for information.

<sup>\*\*</sup>School Trustee Chen arrived at the Commission meeting at 7:20 p.m. and took her seat at the table.\*\*

## MOVED BY COMMISSIONER W. PEPPARD SECONDED BY COMMISSIONER M. FOLEY

THAT staff provide a report regarding the rental fee waiver request.

CARRIED UNANIMOUSLY

#### 5. CORRESPONDENCE

## MOVED BY COMMISSIONER W. PEPPARD SECONDED BY COMMISSIONER M. FOLEY

THAT the correspondence be received.

CARRIED UNANIMOUSLY

#### a) Administrative Officer

Re: Update on the Burnaby Invasive Plant Management in Parks

A memorandum was received from Administrative Officer forwarding a report re: Update on the Burnaby Invasive Plant Management in Parks approved by Council on 2015 October 26.

## b) Burnaby Minor Hockey Association Re: Request to Waive Arena Rental Costs for Christmas Hockey Tournament

Correspondence was received from Burnaby Minor Hockey Association requesting a rental fee waiver for Christmas Hockey Tournament. A report will be submitted to the Commission at a future meeting.

## c) Sean and Nelly Gaster and Family Subject: Appreciation of Upgrades to Harwood Park

Correspondence was received from Sean and Nelly Gaster and Family expressing appreciation of upgrades to Harwood Park.

#### 6. <u>DIRECTOR'S REPORT</u>

## MOVED BY COMMISSIONER K. ALZNER SECONDED BY COMMISSIONER J. JANG

The Director Parks, Recreation and Cultural Services submitted his Report No.
 10, dated 2015 November 18, covering the following items listed i - ii.

CARRIED UNANIMOUSLY

#### i) Burnaby Arts Council Operating Grant Request

The Director Parks, Recreation & Cultural Services submitted a report informing the Commission of Burnaby Arts Council's mandate, operation and grant request for 2016.

The Director Parks, Recreation & Cultural Services recommended:

- 1. THAT an operating grant of \$25,000 be awarded to the Burnaby Arts Council for the 2016 fiscal year.
- 2. THAT the Burnaby Arts Council be commended for their work and commitment to the arts in Burnaby.
- 3. THAT the Burnaby Arts Council be so informed.

## MOVED BY COMMISSIONER K. ALZNER SECONDED BY COMMISSIONER J. JANG

THAT the recommendations of the Director Parks, Recreation and Cultural Services be adopted.

CARRIED UNANIMOUSLY

## ii) 2015 November - Parks, Recreation & Cultural Services Capital Funding Bylaw

The Director Parks, Recreation & Cultural Services submitted a report requesting that Council bring down a bylaw to appropriate \$230,280 from Capital Reserves to finance three projects.

The Director Parks, Recreation & Cultural Services recommended:

- 1. THAT the expenditure of \$220,000 from the 2015 Annual Financial Plan for the projects outlined in this report be approved.
- 2. THAT Council be requested to bring down a bylaw to appropriate \$230,280 (inclusive of GST) from Capital Reserves to finance these projects.

## MOVED BY COMMISSIONER W. PEPPARD SECONDED BY COMMISSIONER K. PURDY

THAT the recommendations of the Director Parks, Recreation and Cultural Services be adopted.

CARRIED UNANIMOUSLY

#### 7. **NEW BUSINESS**

Councillor Kang advised that a resident expressed appreciation of the recent repair to a broken bench in Graham Tot Park on Graham Avenue and 7<sup>th</sup> Street.

Commissioner Peppard advised that golfers are pleased with the drainage upgrades to the golf courses.

#### 8. <u>INQUIRIES</u>

There were no inquiries brought before the Commission at this time.

#### 9. ADJOURNMENT

MOVED BY COMMISSIONER J. JANG SECONDED BY COMMISSIONER K. PURDY

THAT the 'Open' Commission meeting do now adjourn.

The 'Open' Commission meeting adjourned at 8:20 p.m.

Dean Pe	elletier		Councillor Nick Volkow	
ACTING	COMMISSIO	ON SECRETARY	CHAIR	

Joseph McDonald 7642 Hedley Ave Burnaby BC V5E 2R3 Phone 604 435 2954 Email im1132@outlook.com

RECEIVED
Parks, Recreation & Cultural Services

NOV 26 2015



Chair of the Burnaby Parks Commission 101 - 4946 Canada Way Burnaby BC V5G 4H7

November 23, 2015

Re proposed Tai Chi Shelter in Ron McLean Park

Dear Chairperson,

I belong to an informal but dedicated group of Tai Chi enthusiasts that practise every morning between 9:30am and 10:30am in Ron McLean Park.

There is a group of us there 7 days a week and 365 days a year.

When it rains we practise in the baseball dugout which is the only shelter from the rain. There is just not enough room for us in there and our activities are severely compromised.

For this reason we are requesting the construction of a simple shelter south of the basketball court.

All we need is a roof over our heads, so open at the sides would be fine.

I am imagining it would be built over a concrete or asphalt slab.

An example of the style could be the picnic shelter in Confederation park which is a roof suspended by 8 pillars.

Ideally it would be wider than the picnic shelter, for example, approximately 36' X 24'.

We would only use it in the morning so we would hope that others would find use for it in the afternoon.

For your information, there are about 30 of us in the group, although on any given day we may not all show up at once.

Thank you for your consideration of this worthy project.

Sincerely.

Joseph McDonald

NOTE

The request will be considered through a park design review in 2016.

#### **CITY OF BURNABY**

#### PARKS, RECREATION AND CULTURAL SERVICES DEPARTMENT

DIRECTOR'S REPORT NO. 11, 2015

**2015 DECEMBER 10** 

BURNABY PARKS, RECREATION AND CULTURE COMMISSION

Ladies and Gentlemen:

Your Director reports as follows:

#### **ITEM**

#### **DESCRIPTION**

- 1. 2015 Burnaby Minor Hockey Association Pat Quinn Classic Christmas Tournament
- 2. Sponsorship of the 2016 Easter Seals Woman2Warrior Fundraising Event
- 3. Licence Agreement Burnaby Lake Rowing Club
- 4. 2016 Complimentary Passes

Respectfully submitted,

DAVE ELLENWOOD

Director Parks, Recreation and Cultural Services



Item	1
Director's Report No	11
Meeting2015 Dec	16

COMMISSION REPORT

TO:

CHAIR AND MEMBERS

PARKS, RECREATION & CULTURE COMMISSION

FROM:

DIRECTOR PARKS, RECREATION &

**CULTURAL SERVICES** 

**SUBJECT:** 

2015 BURNABY MINOR HOCKEY ASSOCIATION PAT QUINN

CLASSIC CHRISTMAS TOURNAMENT

#### **RECOMMENDATIONS:**

- 1. **THAT** the Burnaby Minor Hockey Association (BMHA) be granted a fee waiver of \$11,303 (excluding tax) for the use of Bill Copeland, Burnaby Lake and Kensington arenas from December 27<sup>th</sup> to December 30<sup>th</sup>, to host the Pat Quinn Classic Hockey Tournament.
- **2. THAT** a copy of this report be forwarded to Mr. Larry Hayes, Executive Administrator, Burnaby Minor Hockey Association.

#### REPORT

At the 2015 November 18 Commission meeting correspondence was received from Mr. Larry Hayes, Executive Administrator of BMHA, requesting a fee waiver for the arena rental fees for their 53<sup>rd</sup> Annual Holiday Classic Tournament, which has been re-branded the Pat Quinn Classic.

For 52 years, BMHA has organized the Bantam Christmas Hockey Tournament. In recent years the event has suffered from increased competition and volunteer fatigue, therefore BMHA partnered with Tourism Burnaby to rebuild the tournament and brand it the Pat Quinn Classic, honouring the late legendary hockey figure. This year the tournament will consist of 34 Pee Wee and Bantam teams from Canada and the U.S.A., with one team from Japan, with games to be played December 27<sup>th</sup> to 30<sup>th</sup>. City of Burnaby rinks will be utilized at a time of year when the rinks are traditionally under-utilized by community groups and the public.

Tourism Burnaby has underwritten the start-up costs for the event and brought in experts to help build the event, including Inside Edge Hockey. Their proposal consists of playing 59 out of 96 games on the 3 City of Burnaby rinks. 20 games will be played at the Burnaby Winter Club. 17 games will be played at the North Shore Winter Club. There will also be a Vancouver Canucks Alumni game where Canucks alumni will play against participating tournament coaches and local celebrities.

It is suggested the City of Burnaby be a Presenting Sponsor of the tournament. This would include premium logo placement on all event materials and on marketing channels (website, app, social media, broadcast, etc.), logo and key messaging in pre-promotion commercial spots running on Global TV partner networks, verbal recognition at games, and representatives involved in cheque and medal presentations. The City will also receive 100 tickets for the Canucks Alumni game, and there will be significant promotional recognition for the City and Bill Copeland Arena in the lead up to the Alumni game with an ad in the Burnaby Now and on social media sites (Attachment #1).

\$15,000 in proceeds is to be distributed to the Pat Quinn Legacy Fund, and \$5,000 will be distributed to the BMHA. The larger tournament format will provide a larger audience for BMHA's fundraising efforts, such as raffles, 50-50 tickets and merchandise sales.

Burnaby Food Services will benefit from concession sales throughout the tournament.

The fee waiver request, including the tournament and Alumni game, is for \$11,303 which includes ice rental costs and staff time.

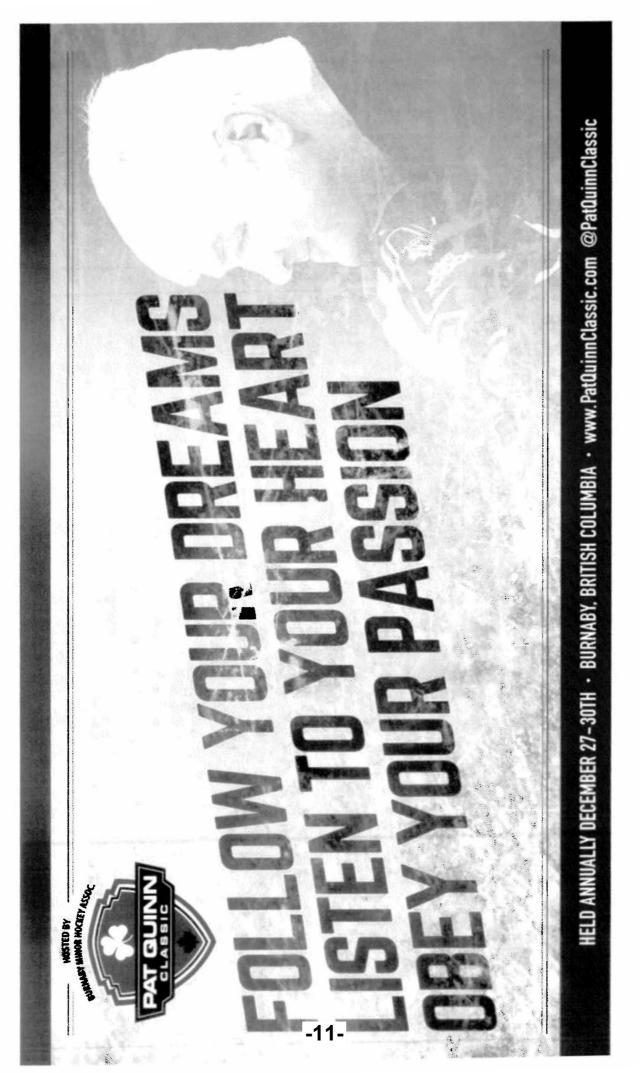
Dave Ellenwood

Director Parks, Recreation & Cultural Services

TK:tc Attachment

p:/admin/tc/data/wp/tk/2015 Burnaby Minor Hockey Association Pat Quinn Classic Christmas Tournament

Attachment #1
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# CITY OF BURNABY: PAT QUINN CLASSIC SPONSORSHIP

We propose the City of Burnaby be named as the **Presenting Sponsor**.

The City would receive onsite exposure and promotional recognition as part of this arrangement.

There are also many community engagement opportunities within the tournament and within the Canucks Alumni Game.

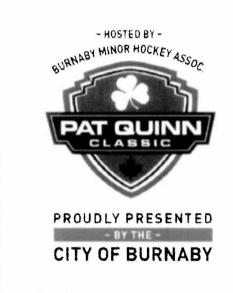


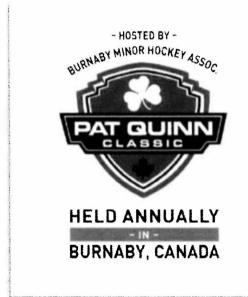
## PRESENTING SPONSOR

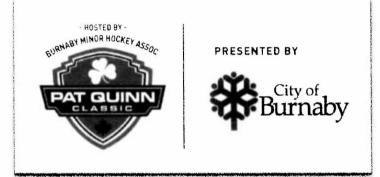
- City of Burnaby logo or word mark incorporated into the Pat Quinn Classic logo
- Premium logo placement on all event materials
- · Verbal recognition during games hosted at Bill Copeland Arena
- Representative involved in cheque and medal presentations at Championship games on December 30



# SPONSORSHIP ACKNOWLEDGEMENT: EXAMPLES









## PROMOTIONAL RECOGNITION

- Premium logo placement on marketing channels (website, app, social media, broadcast etc.)
- Involvement and acknowledgement at December 8th press conference (in both presentation and press release)
- Involvement and acknowledgement in all other media opportunities (whenever possible), including potential appearance (Mayor Corrigan or other) with Cliff Ronning on December 5 on Global TV
- Logo, video spots and key messaging incorporated in webcast of all 100 games
- City representatives part of the opening and/or closing festivities To be determined
- · Promotion on social media platforms and complimentary tournament app



# PROMOTIONAL RECOGNITION: GLOBAL TV PARTNERSHIP

- Pre-Promotion: Appearance on Global TV on December 5:
  - VALUE: \$10,000 (estimated value provided by Global TV)
- Logo, video spots and key messaging in pre-promotion commercial spots running throughout Global TV partner networks (i.e. CNN, A&E, TLC, Golf Channel, NFL Network, etc)
  - VALUE: \$60,000 (estimated value provided by Global TV)
- Logo, video spots and key messaging incorporated in Shaw TV broadcast of Bantam AAA
   Championship game December 30
  - VALUE: \$15,000 (estimated value provided by Global TV)



# CANUCKS ALUMNI GAME: DECEMBER 29, 7:30PM

- · Estimated attendance: 1,200
- There will be significant promotional recognition for the City and for Bill Copeland Arena in the lead up – ad in the Burnaby Now promoting ticket sales of the game; social media; noted on event listing websites
- · City representatives would participate in the cheque presentation
- 100 tickets for the Canucks Alumni Game would be given to the City
- The City of Burnaby would be the Host of the Canucks Alumni VIP Reception at Fortius Sport & Health on Dec 29 (evening – immediately following the game)

#### **COMMUNITY OUTREACH IDEAS:**

- Run a 'loonie' skate for the community at Burnaby Lake Arena on December
   29 just prior to the Canucks Alumni Game
- Distribute 100 Free tickets to the Canucks Alumni Game for community partners and organizations
- Work with staff to identify other opportunities





Item	2
Director's Report No	11
Meeting2015 Dec.	16

**COMMISSION REPORT** 

**TO:** CHAIR AND MEMBERS

PARKS, RECREATION & CULTURE COMMISSION

**FROM:** DIRECTOR

PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT: SPONSORSHIP OF THE 2016 EASTER SEALS WOMAN2WARRIOR

**FUNDRAISING EVENT** 

#### **RECOMMENDATIONS:**

**1. THAT** approval be granted to sponsor the Easter Seals Woman2Warrior fundraising event at Swangard Stadium on 2016 May 15, under the terms and conditions outlined in this report.

**2. THAT** a copy of this report be forwarded to Mr. Stephen Miller, President and CEO of Easter Seals.

#### **REPORT**

#### BACKGROUND

Easter Seals has submitted a letter dated 2015 November 14 (Attachment #1) requesting a fee waiver for the use of Swangard Stadium and Central Park for their fourth annual Woman2Warrior fundraising event in support of camps for children with disabilities. Woman2Warrior is a women's only team obstacle adventure race and is the primary fundraiser for Easter Seals Camps. This event was developed to replace the long running 24 Hour Relay that came to an end after a successful 35 year run. Easter Seals is part of the British Columbia Lions Society for Children with Disabilities which has provided transportation, housing, camp and support services to children for over 60 years.

This year's Woman2Warrior race is planned for Sunday, 2016 May 15 at Swangard Stadium and through the trails of Central Park between the hours of 10:00 and 14:00. This annual event has raised close to \$415,000 for B.C.'s children with disabilities in its first three years. The event is also held in Victoria, B.C. and Calgary, Alberta.

Corporate sponsors underwrite Woman2Warrior's operating costs and all funds raised through donations and pledges go directly to the Easter Seals Camping program in B.C. Over 700 participants, volunteers and organizers contribute to the success of Woman2Warrior each year.

To: Parks, Recreation & Culture Commission
 From: Director Parks, Recreation and Cultural Services
 Re: SPONSORSHIP OF THE EASTER SEALS 2016

WOMAN2WARRIOR FUNDRAISER

#### CITY OF BURNABY'S WOMAN2WARRIOR INVOLVEMENT

For this event the City of Burnaby will provide the following:

- Event facilities and services at minimal cost
- Use of Swangard amenities
- Selected areas of Central Park trails as outlined (Attachment #2)
- Set up and cleanup of the facility
- Grounds maintenance and janitorial services throughout the event

Event concessions and beer gardens will be provided by Woman2Warrior organizers. All revenue will be retained by the group. A fee of \$653.47 will be paid to the Parks, Recreation and Cultural Services Department for de-licensing and concession buy-out fees.

#### **SPONSORSHIP**

If approved, the City of Burnaby's services and in-kind contribution of \$19,525.84 will be categorized as a platinum sponsor. The City of Burnaby logo will appear on all promotional marketing materials, event signage and the Woman2Warrior web page. In addition, the City of Burnaby will receive recognition on all media promotions.

#### **CONCLUSION**

Easter Seals have proven to host very successful charitable community events and the City of Burnaby's contribution of the park site and in-kind services has been a major factor in their continued success.

It is recommended that approval be granted to sponsor the Easter Seals Woman2Warrior Fundraiser as outlined in this report.

Dave Ellenwood

D. Clewood

DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

CC:lw

Attachments (2)

P:\Admin\Clerical\Staff\Admin Clerk\Craig Collis\Commission\Woman 2 Warrior 2016.docx

Attachment # 14.a)ii)
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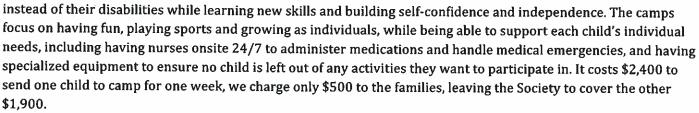
FASTER SEAL

Nick Volkow
Chairperson & Council Representative - Parks, Recreation & Culture Commission
City of Burnaby
101 – 4946 Canada Way
Burnaby, BC V5G 4H7

November 14, 2015

Dear Nick.

Over these last 36 years, we've sent over 19,000 children with disabilities to one of our three Easter Seals Camps. Located in Winfield, Shawingan Lake and Squamish, Eater Seals Camps are a place for children to focus on their abilities



We would like to request the City of Burnaby to continue to support our fundraising efforts by applying the fee waivers to WOMAN2WARRIOR. Over the last 36 years, we've made ourselves at home at Swangard, contributing to the cost of significant capital improvements to the facility, including electrical upgrades. Our long-term partnership has allowed us to deliver our messages to the community, while continuing to position both the City of Burnaby and our organization as leaders in giving children with disabilities abilities.

Thank you for taking the time to review our request. If you require any additional information regarding WOMAN2WARRIOR or Easter Seals, please do not hesitate to contact me at 604-873-1865 or email smiller@lionsbc.ca.

For the kids.

Stephen Miller President & CEO, Easter Seals

CC: Jill Porter, Supervisor - Sports and Outdoor Recreation

Visit our website, Facebook, and Twitter page for news, updates and stories of the event and the camps.

Woman2Warrior.ca| Facebook.com/Woman2Warrior | Twitter.com/W2WVan

Woman2Warrior Vancouver, May 15, 2016

#### City of Burnaby Sponsorship Agreement Details

Throughout the 2016 sponsorship, City of Burnaby will provide for the Woman2Warrior:

- Exclusive use of Swangard Stadium, Hospitality Room and shared use of Central Park for Woman2Warrior on Sunday, May 15 from 10 AM to 2 PM
- Use of the following for installation and removal of tents on the concourse, south and north ends of the stadium, staging on the field and general set-up and tear-down:
  - Exclusive use of Swangard Stadium, VIP Parking Lot and Hospitality Room from Friday, May 13, 8 AM to Monday, May 16, 5 PM, 2016.
  - Shared use of Central Park trails from Friday, May 13, 8 AM to Sunday, May 15, 10 PM, 2015.
- Use of hospitality room for Volunteer Orientation (Date, TBD. 3 hours.)
- The use of venue washrooms, changing rooms and showers.
- The use of onsite equipment, including tents (6-20x20).
- Proper stadium maintenance to be provided by staff.
- The closure of East parking lots from Sunday, May 15, 5 AM to 4 PM. During this time, event route will pass through it will be assigned to participants and sponsor vehicles only.

In return, Woman2Warrior will adhere to the following guidelines & regulations:

- To have all on-track, trail and infield activity approved by City of Burnaby.
- To maintain trail cleanliness.
- To use only golf carts and utility vehicles on the track. The golf carts will be operated by authorized operators only.
- To abide by all Fraser Health regulations for food services.
- To abide by generator guidelines & regulations.
- To work with the City of Burnaby on garbage and recycling programs, dog allowance regulations, parking, security and noise bylaws.
- To ensure that the trails in Central Park used from Woman2Warrior are left in the same condition as originally found



The following recognition opportunities also fall in line with the value of your sponsorship:

#### PLATINUM SPONSOR BENEFITS (\$10,000)

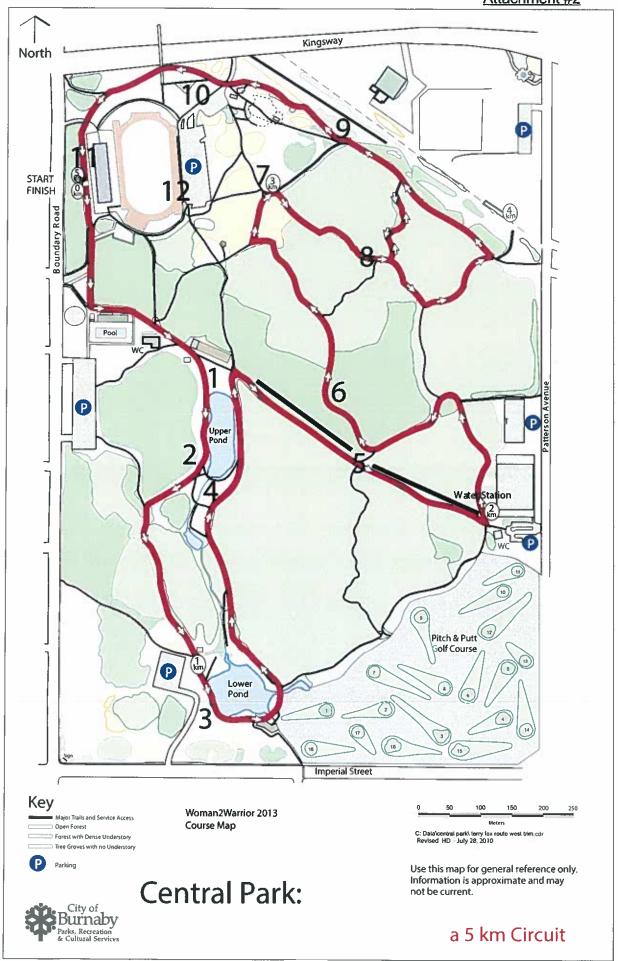
Right to use the designation - Platinum Sponsor

Right to use the Woman2Warrior logo in existing corporate advertising

Corporate logo included on Woman2Warrior paid media advertising

#### **Promotional Benefits:**

- Recognition on all promotional marketing material (Prominent)
- Social media sponsor mentions (Prominent)
- Event Signage: Venue Placement (Primary)
- Obstacle sponsorship (sponsor to provide signage, swag to brand obstacle, opportunity for employee engagement)
- Onsite activation and promotional tent
- Corporate mascot and/or on-site vehicle
- Verbal recognition at all events (Prominent)
- Complimentary team registration





Item	3
Director's Report No	11
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COMMISSION REPORT

**TO:** CHAIR AND MEMBERS

PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT: LICENCE AGREEMENT - BURNABY LAKE ROWING CLUB

#### **RECOMMENDATIONS:**

- **1. THAT** approval be granted to renew an operating agreement with the Burnaby Lake Rowing Club (BLRC) for an additional five year term beginning 2016 January 01 and ending on 2020 December 31 under the terms and conditions outlined in this report.
- **2. THAT** Council be requested to concur.

#### **REPORT**

The Burnaby Lake Rowing Club (BLRC) is a Burnaby based, not-for-profit, small craft paddling organization. The mandate of the BLRC is to promote and encourage the sports of rowing and sculling for the physical, competitive and social well-being of its members. The BLRC has had an operating agreement for the use and allocation of the rowing channel at Burnaby Lake since 2012. The three year agreement is now expired and the club has recently written to request renewal of the contract.

Since the lake was dredged, BLRC has worked diligently to coordinate the use of the lake amongst a number of user groups and events. In consultation with user groups, the City and BLRC have developed an agreement to manage use of the lake which includes rowing, canoeing, kayaking and other recreational activities. BLRC is continuing to experience growth in demand, including enquiries regarding membership and potential regattas.

This agreement allows for paddling activities that remain sensitive to the lake's unique environmental and wildlife requirements and will ensure the City can manage and protect these aspects of the lake. The continuance of this agreement allows BLRC to manage access and scheduling of activities on the rowing course under the supervision of the City.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation and Cultural Services
Re: LICENCE AGREEMENT - BURNABY LAKE
ROWING CLUB

The general business terms of the contract are proposed to be as follows:

1. A license fee of \$2.00 per year for a five year term beginning the 1<sup>st</sup> day of January 2016.

2. Insurance requirements to comply with City standards.

- 3. The Club to continue to pay the City for the use of the Burnaby Lake Pavilion for any annual allotments for storage facilities including any fees for special events and regattas. Currently, these fees are established with the annual fees and charges guidelines.
- 4. The Club to submit annual membership and program information.
- 5. All maintenance of the Club's rowing course, and course buoys will remain the responsibility of the Club.
- 6. In the event that either party wishes to expand the existing responsibilities, or a development of the existing infrastructure or facilities is to take place, then the agreement can be renegotiated with terms that are mutually beneficial.

It is recommended that approval be given to enter into a licence agreement as outlined in this report.

Dave Ellenwood

DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

DP:tc

p:\admin\tc\data\wp\dp\reports\licence agreement - burnaby lake rowing club - 2015

Copied to: City Solicitor

**Director Finance** 

( O Oowood

Director Planning & Building



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COMMISSION REPORT

**TO:** CHAIR AND MEMBERS

PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

**SUBJECT: 2016 COMPLIMENTARY PASSES** 

#### **RECOMMENDATION:**

**1. THAT** the 2016 Complimentary Pass list be approved.

#### **REPORT**

The Community Charter provides the authority for the Commission to issue complimentary passes.

Current Council and Commission members are provided with Photo Identification Cards. This Identification Card allows the recipient and an unrestricted number of guests complimentary access to selected recreation and cultural facilities such as arenas, pools, golf courses, indoor courts, weight rooms and Burnaby Village Museum.

<u>Attached</u> is the list of people who are scheduled to receive Complimentary Passes in 2016, with some minor changes pending (e.g. Commission and Library (re-)appointments). Recipients of this annual pass are entitled to complimentary access to selected recreation and cultural facilities as listed above, accompanied by a maximum of one guest.

Over the years, some former Council and Commission members have been deleted from the list as a result of unknown forwarding addresses. As directed by the Commission in 2011, eligible pass recipients living outside the Lower Mainland have been deleted from the distribution list.

Freeman of the City, in addition to complimentary access to these selected facilities, are also entitled to free participation in fee-based programs organized by the Parks, Recreation & Cultural Services Department and free facility allotments.

Dave Ellenwood

DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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Attachment

p:\..\ps\complimentary pass\2015\report.commission.docx

#### **ATTACHMENT #1**

#### **DRAFT**

#### **2016 COMPLIMENTARY PASS RECIPIENTS LIST**

David Ali Katy Alkins-Jang Gunther Alzner A.M.J. Bailev Gary Begin Loyette Bevilacqua E.E. Buckingham Ron C. Burton Chedna J. Calendino Richard Chang Patricia Chao Katrina Chen Meiling Chia M.A. Christie Moira Colbourne Patrick Corrigan Wen Cui Cheryl Dhaliwal Bruno Di Spirito Garth Evans

T.S. Fabian

Matt Foley Merrill M. Gordon Larry Hayes Satnam Johal Nancy Johnston Helen Kalyk Suzane Kang G. Kawaguchi Jim Kozak Barbara Larkin Shirley Loftus Tom McGauley Bethany McGoldrick Dave M. Mercier J.L. Mercier **Baljinder Narang** Brian Nasu Y.B. Neubert Alex Ng

Dianne Novlan Coni O'Neill Harman S. Pandher Sheila Pierce Brian Pound A.H. Pride Lee Rankin Ron Reimer Leslie Roosa Kathryn Sainty Lorraine Shore R.J. Smith Timo Sokkanen Dan Staschuk Angela Thiele A. Turkington Michael Volkow Brenda Wagg James Wang Sam William **Gary Wong** 

Freeman of the City of Burnaby:

Michael J. Fox George H.F. McLean Egon Nikolai Victor V. Stusiak

2015 December 03

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