



SOCIAL PLANNING COMMITTEE

NOTICE OF OPEN MEETING

DATE: WEDNESDAY, 2016 JUNE 01
TIME: 6:00 PM
PLACE: Council Chamber, Burnaby City Hall

A G E N D A

1.	<u>CALL TO ORDER</u>	<u>PAGE</u>
2.	<u>MINUTES</u>	
	A) Minutes of the Social Planning Committee Open meeting held on 2016 April 06	1
3.	<u>DELEGATIONS</u>	
	A) Communication Disabilities Access Canada Re: Communication Access Now (CAN) Project <u>Speaker:</u> Lois Turner, Regional Coordinator	7
	B) Burnaby Task Force on Homelessness Re: Access to Showers for Burnaby's Homeless Citizens <u>Speaker:</u> Wanda Mulholland, Community Development Coordinator	8
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6. **NEW BUSINESS**

7. **INQUIRIES**

8. **CLOSED**

Public excluded according to Sections 90 & 92 of the Community Charter.

9. **ADJOURNMENT**



SOCIAL PLANNING COMMITTEE

MINUTES

An Open meeting of the Social Planning Committee was held in the Council Chamber, Burnaby City Hall, 4949 Canada Way, Burnaby, B.C. on Wednesday, **2016 April 06** at 6:00 p.m.

1. CALL TO ORDER

PRESENT: Councillor Nick Volkow, Chair
 Councillor James Wang, Member
 Trustee Baljinder Narang, School Board Representative
 Mr. Ryan Erwin, Citizen Representative
 Mr. Frank Huang, Citizens' Representative
 Ms. Mary Lumby, Citizen Representative
 Mr. Shiraz Nathwani, Citizen Representative
 Mr. Willian Tsai, Citizen Representative
 Ms. Peggy Woodruff, Citizen Representative

ABSENT: Councillor Anne Kang, Vice Chair
 Ms. Noreen Boudreau, Citizen Representative
 Ms. Laarni de los Reyes, Citizen Representative
 Ms. Maita Santiago, Citizen Representative

STAFF: Ms. Margaret Manifold, Senior Social Planner
 Ms. Rebekah Mahaffey, Planner 2
 Mr. Craig Collis, Assistant Director - Recreation
 Ms. Blanka Zeinabova, Administrative Officer

The Chair called the Open meeting to order at 6:11 p.m.

2. MINUTES

A) Minutes of the Social Planning Committee Open Meeting held on 2016 February 03

MOVED BY MS. WOODROOF
SECONDED BY MR. ERWIN

THAT the minutes of the Social Planning Committee Open meeting held on 2016 February 03 be adopted.

CARRIED UNANIMOUSLY

3. DELEGATION

MOVED BY TRUSTEE NARANG
SECONDED BY MR. TSAI

THAT the delegation be heard.

CARRIED UNANIMOUSLY

A) Literacy Now Burnaby
Re: Promoting Literacy
Speakers: Susan Cathcart, Coordinator
Edel Toner-Rogala, Chief Librarian

Ms. Susan Cathcart, Coordinator, Literacy Now Burnaby, and **Ms. Edel Toner-Rogala**, Chief Librarian and Chair of Steering Committee for Literacy in Burnaby, appeared before the Committee noting that Literacy Now Burnaby has been working to improve literacy awareness and increase literacy opportunities in the community since 2007.

Ms. Toner-Rogala noted that the Steering Committee for Literacy comprises of 12 members representing Burnaby Neighbourhood House, Burnaby Public Library, City of Burnaby Social Planning, CUPE Local 23, SFU – Faculty of Education, Douglas College, Frontier College and School District 41. There are also several volunteers from the community at large.

It was noted that according to the Conference Board of Canada, Canada gets a “C” and ranks 8th out of 13 countries on the percentage of adults scoring low on adult literacy rate tests; four out of 10 Canadian adults have literacy skills too low to be fully competent in most jobs in our modern economy – they may not be able to fill out a form, apply for a job, understand safety instructions, or read directions for medications.

Ms. Cathcart noted that literacy is not only reading and writing, but it also includes a host of related/essential skills, i.e. document use, numeracy, oral communication, working with others, computer use, etc.

The speaker noted that in Burnaby, most groups are well served by ECD & Middle Years Tables for Children, School District 41, Burnaby Public Library, Intercultural Planning Table (BIPT), Voices for Seniors (VOBS), Burnaby Community Services and Interagency Councils. There is, however, a noticeable gap in literacy services for out of school youth and adults.

Ms. Toner-Rogala noted that Literacy Burnaby Now is focusing on youth and adults who need better literacy and essential skills (as part of Social Sustainability Strategy), supporting literacy programs already in place and using clear language for all public communication.

Ms. Cathcard provided an overview of some current activities, i.e. gathering information on all literacy and EAL/ESL services in Burnaby and New Westminster, and mapping their geographic locations on an interactive map. It was noted that Literacy Now Burnaby is working with GT Hiring to add more resources to the map.

As for Burnaby Community Adult Literacy Program (B-CALP), Literacy Now Burnaby partners with Burnaby Neighbourhood House, SFU, Burnaby Public Library and School District 41 to train volunteer tutors and match with learners. At this time there are 17 tutors/learners couples.

In conclusion, Ms. Toner-Rogala noted that in November 2015, Literacy Now Burnaby was successful in having Burnaby Interagency Council pass a resolution regarding the use of clear language in all public communication in Burnaby.

4. **CORRESPONDENCE**

MOVED BY MR. ERWIN
SECONDED BY MR. TSAI

THAT the correspondence be received.

CARRIED UNANIMOUSLY

A) Correspondence from Burnaby Task Force on Homelessness Re: Priority Access for Burnaby Seniors

Correspondence was received from Ms. Alynn Gausvik, Chair, and Ms. Wanda Mulholland, Community Development Coordinator, Burnaby Task Force on Homelessness commending the City's collaborative work with BC Housing and Ledingham McAllister to develop 180 new social housing units in Burnaby. This non-market housing plan will benefit the existing 90 families at Cedar Place, as well as house 90 Burnaby seniors.

The writers urged the City to request BC Housing to develop a policy for the new seniors housing with language that ensures Burnaby seniors have priority access to the housing.

B) Correspondence from So Yeon Kim Re: Lack of Child Care at the Taylor Park Elementary Area

Correspondence was received from So Yeon Kim expressing concern with the lack of child care for school aged children at the Taylor Park Elementary School area. The writer recommended use of a small parcel of land between Burnaby Children's Centres Society and the Taylor Park Elementary School for a portable or a building to provide the care.

C) Correspondence from J. Wong & M. Wong
Re: Lack of Child Care at the Taylor Park Elementary Area

Correspondence was received from Jonathan Wong and Miki Wong expressing concern with the lack of available quality child care for school aged children in the Taylor Park Elementary School area. The writers recommended use of a small parcel of land between Burnaby Children's Centres Society and the Taylor Park Elementary School for a portable or a building to provide the care.

D) Correspondence from Mary Ye
Re: Lack of Child Care at the Taylor Park Elementary Area

Correspondence was received from Mary Ye expressing concern with the lack of child care for school aged children in the Taylor Park Elementary School area. The writer recommended use of a small parcel of land between Burnaby Children's Centres Society and the Taylor Park Elementary School for a portable or a building to provide the care.

E) Correspondence from Erwan Syafitriansyah
Re: Lack of Child Care at the Taylor Park Elementary Area

Correspondence was received from Erwan Syafitriansyah expressing concern with the lack of child care for school aged children in the Taylor Park Elementary School area. The writer recommended use of a small parcel of land between Burnaby Children's Centres Society and the Taylor Park Elementary School for a portable or a building to provide the care.

Staff advised that Taylor Park Elementary School is fast growing school, and before and after school care is in high demand. Staff will respond to the authors [Items 4(B),(C),(D) & (E)] and provide information regarding the City's approach to childcare.

F) Memorandum from the City Clerk
Re: Environmental Sustainability Strategy Draft Report and Phase 3 Public Consultation

A memorandum was received from the City Clerk advising that Council, at the Open Council meeting held on 2016 March 07, received and adopted recommendations contained in the above noted report, seeking Council authorization to initiate public consultation on the *Draft Burnaby Environmental Sustainability Strategy (ESS) Report* and initiate public consultation on the *Draft Burnaby Community Energy and Emissions Plan (CEEP)*.

5. REPORT

MOVED BY MR. HUANG
SECONDED BY MS. LUMBY

THAT the report be received.

CARRIED UNANIMOUSLY

A) Report from the Director Planning and Building
Re: Local Government Awareness Week 2016

The Director Planning and Building submitted a report proposing activities for Burnaby's participation in Local Government Awareness Week 2016 (May 15 – 21). The proposed theme this year is 'Accessing Information' and the suggested activities include City Proclamation, Heritage Scavenger Hunt, Promote Public Wi-Fi Network, and Refresh the 'Be Involved' portal.

The Director Planning and Building recommended:

1. THAT Council approve the City's involvement in Local Government Awareness Week 2016, as outlined in Section 2.2 of this report.

MOVED BY COUNCILLOR WANG
SECONDED BY MR. NATHWANI

THAT the recommendation of the Director Planning and Building be adopted.

CARRIED UNANIMOUSLY

6. NEW BUSINESS**Mary Lumby – YWCA Women of Distinction Awards**

Ms. Lumby advised that Ms. Peggy Woodruff, President of Burnaby Association for South East Side, was nominated for YWCA Women of Distinction Award 2016 in Community Champion category.

The Committee congratulated Ms. Woodruff on her nomination, which recognizes outstanding women in Metro Vancouver for their contribution to their workplace, industry, and community.

7. INQUIRIES

There were no inquiries brought before the Committee at this time.

8. ADJOURNMENT

MOVED BY TRUSTEE NARANG
SECONDED BY MR. NATHWANI

THAT this Open Committee meeting do now adjourn.

CARRIED UNANIMOUSLY

The Open meeting adjourned at 7:14 p.m.

Blanka Zeinabova
ADMINISTRATIVE OFFICER

Councillor Nick Volkow
CHAIR

Zeinabova, Blanka

From: Lois T <lois.turner@gmail.com>
Sent: March 15, 2016 10:57 AM
To: Zeinabova, Blanka
Cc: Schuk, Carla
Subject: presentation to Social Planning Committee

Hello Blanka,

Carla gave me your email to let you know that I am interested in presenting to the Social Planning Committee at the City of Burnaby.

My topic is "Communication Access for People with Speech and Language Disabilities (SLD)". Canadians with SLD have the right to equal access to goods and services in the same way as everyone else does, but people often do not know how to communicate with them. There are specific, free strategies and practices that organizations can learn and adopt in order to make their environments communication friendly. I will explain these strategies and show resources.

I look forward to hearing from you,

: -)
Lois

Lois Turner, RSLP

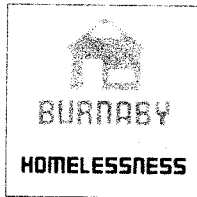
Regional Coordinator, BC

Communication Access Now (CAN) Project

Communication Disabilities Access Canada (CDAC)

www.communication-access.org

Ph: [\(604\) 326-3503](tel:6043263503)



Burnaby Task Force On Homelessness
 Working Together to END Homelessness in Burnaby
www.burnabyhomelesstaskforce.org

2410-20 SPC

April 29, 2016

The Clerk's Department
 Burnaby City Hall
 4949 Canada Way
 Burnaby, BC, V5G 1M2

Dear Members of the Social Planning Committee:

Request to Appear as a Delegation on Wednesday June 1, 2016
 Re: Access to Showers for Burnaby's Homeless Citizens
 Designated Speaker: Wanda Mulholland

The Burnaby Task Force On Homelessness was established in January 2005 and leads local initiatives to END homelessness in Burnaby.

The Burnaby Task Force On Homelessness is committed to working with all levels of government, the health authority, social service agencies, RCMP, business, Board of Trade, faith communities, and concerned citizens to ensure the provision of housing, support services and adequate income for Burnaby residents who are without housing or at risk of homelessness in Burnaby.

The Burnaby Task Force On Homelessness knows that support from Mayor Corrigan, Burnaby City Council and the Social Planning Committee is crucial if we are to see an improvement in the provision of services in Burnaby for Burnaby's homeless and those at risk of homelessness.

I am writing on behalf of the Burnaby Task Force On Homelessness to request approval to appear as a delegation before the Social Planning Committee to discuss access to showers for Burnaby's Homeless Citizens.

Thank you for your consideration of this request.

Sincerely,

Wanda Mulholland
 Community Development Coordinator
 Burnaby Task Force On Homelessness
 604-317-8114
info@burnabyhomelesstaskforce.org



Office of the City Clerk

D. Back, City Clerk
K. O'Connell, Deputy City Clerk

INTER-OFFICE MEMORANDUM

TO: CHAIR AND MEMBERS
SOCIAL PLANNING COMMITTEE

DATE: 2016 MAY 03

FROM: DEPUTY CITY CLERK

FILE: 02410-20

SUBJECT: FUNDING FOR SENIORS
NEW BUSINESS, COUNCIL 2016 APRIL 25

Burnaby City Council, at the Open Council meeting held on 2016 April 25, adopted the following recommendation contained therein:

1. **THAT** Item A of the Council Correspondence package be forwarded to the Social Planning Committee for consideration.

A handwritten signature in black ink, appearing to read "Kate O'Connell", with a long horizontal stroke extending to the right.

Kate O'Connell
Deputy City Clerk

KO:nv

From: Judy Darcy [mailto:judy.darcy.mla@leg.bc.ca]

Sent: April-08-16 4:05 PM

To: Clerks

Subject: Seniors deserve better than they're getting from the Christy Clark government

Dear friends:

We started our week in the legislature Monday by asking the Christy Clark government about problems being faced by one residential care home in Nanaimo.

We spent the rest of the week going into just how bad the problems with senior care are in most of the facilities across the province.

A report from the seniors advocate showed that 82 per cent of residential care homes aren't funded well enough to meet minimum standards for care hours. The province's benchmark is 3.36 hours of direct care per resident per day. Fewer than one in five meet that standard.

Numbers don't tell the whole story, though. It's the results that are most heartbreaking. The result of that insufficient funding is that our loved ones, our mothers and fathers, grandmothers and grandfathers are getting poor quality care. We've heard stories of people being awakened at 6 a.m. – sometimes earlier – for a breakfast that won't come for hours. We've heard stories of seniors being left in the bathroom because the staff doesn't have time to wait with them.

And we're seeing documented cases of what some call "chemical restraint" – seniors being prescribed anti-psychotic medication without a diagnosis of psychosis. They're keeping someone's mother or father drugged because they don't have time to spend with them.

The government's response was frankly outrageous. We were talking about our vulnerable seniors and the health minister talked about the Coquihalla Highway. We wanted to know why frail elderly were being treated without dignity and the premier responded by talking about LNG.

See the video of these exchanges at the following links:

<https://youtu.be/k6fPCHShMMI>

<https://www.youtube.com/watch?v=0BGlhDBi9s>

<https://youtu.be/ZEyMBqPJCHI>

<https://youtu.be/LrPluPtBHfw>

John Horgan and the New Democrats are looking for ways to improve care for our vulnerable seniors. Do you know stories of seniors who aren't being treated with the care and respect they deserve? Tell us your story. And please, keep telling the Christy Clark government to properly care for our frail seniors.

Thanks again for supporting quality public health care.

Judy Darcy

MLA for New Westminster

New Democrat Opposition Spokesperson for Health



Meeting 2016 Jun 1

COMMITTEE REPORT

TO: CHAIR AND MEMBERS
SOCIAL PLANNING COMMITTEE

DATE: 2016 May 19

FROM: DIRECTOR PLANNING AND BUILDING

FILE: 1750 20

SUBJECT: UPDATE ON THE BURNABY HEALTHIER COMMUNITY PARTNERSHIP

PURPOSE: To provide an update on the initiatives of the Burnaby Healthier Community Partnership.

RECOMMENDATIONS:

1. **THAT** this report be received for the information of the Committee and Council.
2. **THAT** a copy of this report be forwarded to Dr. Lisa Mu, Medical Health Officer for Burnaby, Mr. Ron Burton, Chair, Burnaby Board of Education, and Ms. Valerie Dubenko, Executive Director, Burnaby Division of Family Practice.

REPORT**1.0 INTRODUCTION**

At its meeting on 2014 February 17, Council approved the Terms of Reference for a Healthier Community Partnership (HCP) between the City, Fraser Health and the Burnaby School District. The Terms of Reference were developed by a joint working group comprised of representatives from all three organizations. The Terms of Reference were approved by Fraser Health in 2014 January and by the Burnaby School District in 2014 February. In accordance with the Terms of Reference, this report provides an update on the activities of the HCP over the last year (April 2015-May 2016).

2.0 HEALTHY COMMUNITY PARTNERSHIPS

The HCP initiative is rooted in the global healthy community movement which recognizes that health is “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity (World Health Organization, 2010). It is recognized that many activities/initiatives that contribute to health are generated outside the formal health care system. Local governments and community agencies, through their service provision and community planning and development functions can play an important role in the promotion of population health and prevention of chronic disease.

Fraser Health is currently working to establish HCPs with each of the municipalities within its service area. It initially approached the City of Burnaby in 2011 June to request the development of a Burnaby HCP. At the time, Council recommended the City’s potential involvement in the

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 From: Director Planning and Building
 Re: Update on the Burnaby Healthier Community
 Partnership

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partnership be explored through the Phase 1 implementation and workplan process of the Burnaby Social Sustainability Strategy.

At its meeting of 2013 March 4, Council approved the implementation workplan for Phase 1 of the Social Sustainability Strategy. Included in the actions for implementation in Phase 1 was *Action #23 – Consider updating and re-launching the Healthy Community Initiative to promote and deliver programs that include:*

- *health promotion and chronic disease prevention;*
- *benefits of walking and pedestrian - and bicycle-friendly development;*
- *good nutrition;*
- *tobacco and drug reduction;*
- *information on emotional and sexual health (e.g., healthy relationships); and*
- *awareness of health and support services available – family care/physicians, acute care, homecare, Burnaby Youth Hub, and others.*

Since the adoption of the Phase 1 implementation plan, City staff worked with Fraser Health to develop Terms of Reference for a Burnaby HCP. Given the history of collaboration between the City, Fraser Health and Burnaby School District, the School District was invited to participate in the partnership as well.

3.0 BURNABY HCP

A joint working group comprised of representatives from the City, Fraser Health and the School District met in the fall 2013 to discuss the current health status of Burnaby and recommend a structure and initial priorities for a Burnaby HCP. Representatives from the City included Councillors Paul McDonnell and Pietro Calendino. The joint working group agreed on the Terms of Reference for a Burnaby HCP as well as two priorities to address in 2014-2015: 1) Mental Health and 2) Physical Activity and Literacy¹.

During its first year, two working committees comprised of representatives from all three organizations, as well as representatives from the Burnaby Division of Family Practice², were formed to address the identified health priorities. The activities of the two working committees were reported to the Social Planning Committee in 2015 April. Since that time, the HCP has continued to build on these activities, as described in section 4.0 below.

4.0 BURNABY HCP COMMITTEES AND ACTIVITIES 2015-16

The Burnaby HCP and its committees continued to focus on the health priorities of mental health and physical activity and literacy in 2015-16.

¹Physical literacy, as defined by the Burnaby HCP, is the development and maintenance of the fundamental movement skills that we all need not only for sports but to move with competence and confidence in a wide variety of physical activities in multiple environments and a variety of situations that benefit the healthy development of the whole person.

²The Burnaby Division of Family Practice brings together Burnaby-based family physicians to identify opportunities to improve the delivery of local health care and achieve meaningful change that benefits, patients, physicians and the community as a whole.

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4.1 Steering Committee

The HCP Steering Committee is responsible for the overall direction and activities of the HCP. It is comprised of representatives from the City of Burnaby (Councillors Calendino and McDonell), the Burnaby Board of Education (Trustee Baljinder Narang) and Fraser Health (Dr. Lisa Mu, Medical Health Officer for Burnaby and Sheila Finamore, Executive Director for Burnaby Hospital) as well as technical staff from each organization.

4.2 Mental Health Working Committee

The committee is comprised of representatives of the City (Councillor McDonell, and City staff), the School District (Trustee Narang and school counselling services staff), Fraser Health (mental health and substance use services, public health), Ministry of Children and Family Development (child and youth mental health), Burnaby RCMP and the Burnaby Division of Family Practice. The committee has focused on the following initiatives:

Mental Health Forum

To promote mental health awareness and help reduce the stigma of mental illness, the committee presented a half-day forum – *Moments to Milestones* - at Byrne Creek Secondary in 2015 May. The forum focused on the importance of empathy in interacting with youth who may be experiencing mental health challenges and was geared to frontline service providers (youth workers, teachers, police, Parks and Recreation staff). Over 100 participants took part in the forum. In the post-event evaluation, participants stated they appreciated the opportunity to learn more about youth mental health. They also noted the challenge of limited services specific for youth in Burnaby and the difficulty that youth and families experience accessing programs and navigating the mental health service system. Participants indicated they would be interested in initiatives to improve service integration.

Submission to Phase Two of the Provincial Select Standing Committee on Children and Youth

Following the mental health forum, the mental health working committee prepared a submission for the second phase of the Provincial Standing Committee's special project examining youth mental health in B.C in 2015 July. Based on feedback from the *Moments to Milestones* forum, the submission stressed the need for better coordination and collaboration around mental health services at a local level. The submission recommended Provincial support for locally-based initiatives to improve service integration.

Request for a Local Child and Youth Mental Health and Substance Use Collaborative

Building on the feedback from the mental health forum and the committee's recommendations to the Provincial Select Standing Committee on Children and Youth, the mental health working committee recommended that the Burnaby HCP write to the Burnaby Division of Family Practice to encourage the Division to create a Local Action Team (LAT) for a Provincially-sponsored initiative called the *Child and Youth Mental Health and Substance Use Collaborative*. The Collaborative is a joint initiative of the Doctors of BC and the BC Ministry of Health that

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aims to increase the number of children, youth, and their families receiving timely access to integrated mental health and substance use services and supports. A LAT can be initiated by the local Division of Family Practice. The Provincial Collaborative initiative provides funding for a paid facilitator to coordinate the activities of the LAT.

In 2015 October, the Burnaby Division of Family Practice agreed to sponsor this collaborative initiative and launched the first meeting of the Burnaby LAT in 2015 November. The LAT membership includes members of the Burnaby HCP's mental health committee, representatives from 26 mental health, substance use and social service agencies, youth and families who have lived experience, and family physicians. Over the next 10 months, the LAT is tasked with developing and implementing strategies to increase the number of Burnaby youth and families receiving timely access to integrated services.

4.3 Physical Activity and Literacy Working Committee

The committee is comprised of representatives of the City (Councillor Calendino, Parks, Recreation and Cultural Services, Planning, and Engineering staff), the School District (Physical Education teachers, administrative staff), Fraser Health (public health, health protection and cardiac rehabilitation) and the Burnaby Division of Family Practice.

The committee has focused on the following activities:

Physical Literacy Professional Development

To promote awareness of physical literacy and the benefits of physical activity for self-regulation, the committee sponsored a professional development day for teachers and recreation leaders on 2015 May 21. About 50 participants attended including Physical Education teachers and Recreation leaders from Burnaby Parks and Recreation. In addition, participants have continued to share resources and identify opportunities for collaboration through a secure web page.

Mobility Access Planning

The committee worked with Stoney Creek community school to sponsor a Mobility Access Planning walkability assessment of the Stoney Creek neighbourhood in northeast Burnaby. The project involved committee members visiting a grade 3-4 class to map common walking routes and learn about the linkages between health, active transportation and the built environment. On the community assessment day on 2015 November 26, 60 participants took part in the neighbourhood walkabout including grade 3 and 4 students, parents, teachers, older residents, people with disabilities, and Councillor McDonnell and City staff. Participants identified simple solutions that could improve accessibility and walkability as well as other longer term improvements that could be made through the development approval process or part of other future capital works projects in the area.

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Information Sharing and Promotion

Through the year, Committee members have shared information and helped promote various physical activity and health-related initiatives of the partner organizations. For example, HCP partners have helped promote the Division of Family Practice's Empowered Patients series and have supported each other's initiatives around Move for Health Day on 2016 May 10.

4.4 Joint Initiative

Community Dialogue

In October 2015, the Burnaby HCP hosted a community dialogue with 50 local representatives from different community and government organizations. The purpose of the dialogue was to gather input on ways to work together to enhance physical literacy and mental health in the community. Participants noted the strong connection between good mental and physical health and identified a need to develop health promotion messages geared to a cross section of Burnaby residents. Messages would focus on existing community resources and the linkages between mental health and physical activity. Input from the dialogue will be used to guide the activities on the HCP in the year ahead.

5.0 YEAR AHEAD

In looking at the year ahead, the HCP held a joint meeting of the HCP Steering Committee and its two working committees (mental health and physical activity and literacy) in 2016 January to review the work of the HCP and determine next steps. Committee members agreed that the HCP should continue to focus on the mutual benefits of mental and physical health promotion.

Through consensus, it was decided that the structure of the HCP should be modified to reflect a greater role for the Steering Committee in providing advice and guidance, information sharing, and identifying opportunities for collaboration. To streamline its activities, members of the existing mental and physical activity and literacy committees would be invited to join the Steering Committee rather than meet as separate committees. Also, in recognition of its support for and participation in the Burnaby HCP from its inception, the Steering Committee agreed that the Burnaby Division of Family Practice should be formally included as a partner in the HCP. In 2016 February, the HCP Steering Committee revised its Terms of Reference to reflect the modified structure.

In the year ahead, the HCP will focus on the following activities:

5.1 Communications Plan

The Burnaby HCP will focus on the development of a communications plan with community-specific, evidence-informed messages that support Burnaby residents to be healthy. The plan will identify specific audiences (e.g. youth, different cultural and ethnic groups, seniors) and the most appropriate media for engaging them given the parameters and existing resources of partner

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organizations. The HCP has received a grant of \$10,000 from the Burnaby Hospital Foundation to develop the communications plan.

5.2 Health Challenge

To activate the communications plan, the HCP proposes to work together to develop a health challenge for Burnaby residents. The challenge would focus on a simple and inexpensive activity such as walking that residents could do to support their health. Promotion of the challenge, for example, could include messages on the health benefits (both mental and physical) as well as environmental and social advantages of walking and would be geared to appropriate audiences (e.g., students, seniors, workers). Specific details of the challenge would be aligned to support existing initiatives of the HCP partner organizations. The HCP is applying for a \$5000 grant from Fraser Health Population and Public Health to support the development of the challenge.

6.0 CONCLUSION

Over the last year, representatives from the City, Fraser Health, Burnaby School District and the Burnaby Division of Family Practice have worked together on initiatives to promote mental and physical health in the community through its Healthier Community Partnership. In the year ahead, the Burnaby HCP will continue to focus on the mutual benefits and linkages between good mental and physical health. A main activity of the Partnership will be to develop a communications plan with community-specific, evidence-informed messages and activities that support Burnaby residents to be healthy. HCP members recognize that the work of the partnership will need to occur within each member's existing work program and available resources. In this regard, members will continue to ensure the work of the HCP aligns with each organization's existing priorities and supports work that is already happening in the community.

It is recommended that this report be received for the information of the Committee and Council.

It is further recommended that a copy of this report be forwarded to Dr. Lisa Mu, Medical Health Officer for Burnaby, Mr. Ron Burton, Chair, Burnaby Board of Education, and Ms. Valerie Dubenko, Executive Director, Burnaby Division of Family Practice.


 Lou Pelletier, Director
 PLANNING AND BUILDING

MM:sa

Copied to: City Manager
 Deputy City Managers
 Director Engineering
 Director Finance
 Director Parks, Recreation and Cultural Services
 City Clerk
 Chief Librarian

R:\Long Range Clerical\DOCS\MM\Committee Reports\2016\Update on the Burnaby Healthier Community Partnership (2016.06.01).docx