



## **SOCIAL PLANNING COMMITTEE**

### **MINUTES**

**Tuesday, September 15, 2020, 5:00 p.m.**

**Council Chamber, City Hall**

**4949 Canada Way, Burnaby, BC**

PRESENT:	Councillor Colleen Jordan, Chair Councillor Joe Keithley, Vice Chair Councillor James Wang, Member ( <i>participated electronically</i> ) Trustee Peter Cech, Burnaby School Board ( <i>participated electronically</i> ) Mr. Élie Lubendo, Resident Representative Ms. Doris Mah, Resident Representative ( <i>arrived at 5:02 p.m.</i> ) Ms. Monique Nelson, Resident Representative ( <i>participated electronically</i> )
ADVISORY ORGANIZATIONS:	Ms. Antonia Beck, Burnaby Inter-Agency Council Mr. Michel Pouliot, Burnaby Inter-Agency Council
ABSENT:	Mr. Roberto Fasciana, Resident Representative
STAFF:	Ms. Cindy Chang, Manager Recreation Services Ms. Margaret Manifold, Senior Social Planner Ms. Nikolina Vracar, Administrative Officer Ms. Samantha Thompson, Council Support Assistant

#### **1. CALL TO ORDER**

The Chair called the Open Committee meeting to order at 5:01 p.m., and conducted the roll call.

Due to the COVID-19 pandemic, Councillor Wang, Trustee Cech, and Ms. Nelson participated electronically:

*\*Ms. Mah arrived at the meeting at 5:02 pm.\**

The Chair, Councillor Colleen Jordan, recognized the ancestral and unceded homelands of the hə́nqəmínə́m and Skwxwú7mesh speaking peoples, and extended appreciation for the opportunity to hold a meeting on this territory.

## **2. MINUTES**

### **2.1 Minutes of the Social Planning Committee Open meeting held on 2020 June 16**

MOVED BY MR. LUBENDO

SECONDED BY COUNCILLOR KEITHLEY

THAT the minutes of the Social Planning Committee meeting held on 2020 June 16 be now adopted.

CARRIED UNANIMOUSLY

The Chair provided the following updates:

- the Committee's 2020 June 16 request for an orientation is on hold until the new City Clerk is hired;
- Mr. Lubendo's 2020 June 16 request for information regarding RCMP policing at community events and the School Liaison Program has been forwarded to staff and the Chair of the Public Safety Committee; and
- Councillor James Wang has been appointed as the newest Council member of the Committee due to the passing of Councillor Paul McDonell.

## **3. DELEGATION**

### **3.1 Social Purpose Institute at the United Way - Re: Social Purpose in the Local Government and Business Community**

**Ms. Mary Ellen Schaafsma**, Director, Social Purpose Institute at the United Way, appeared before the Committee to provide information on social purpose in the local government and business community.

Ms. Schaafsma advised that social purpose businesses exist to create a better world, they have societal ambitions, and their social purposes either transcend or are at the root of their profit model. Business benefits of social purpose include improved employee recruitment, retention, and motivation; attraction and retention of customers, and strengthening third-party partnerships; and enhanced financial performance, risk management, innovation, and resiliency.

Ms. Schaafsma noted that the Institute's headquarters are located in Burnaby, the Institute has signed a Memorandum of Understanding with the Burnaby Board of Trade (BBOT) to grow social purpose business, and local businesses are interested in the initiative.

The speaker requested that the Committee recommend Council join a trilateral partnership with the Institute and the BBOT to support social purpose in the local

business community (i.e. declare support for the initiative, support social purpose businesses, and promote social purpose to local businesses and the City's suppliers), and create a model for other municipalities.

In conclusion, Ms. Schaafsma advised that social purpose businesses help resolve social issues, and social purpose strengthens relationships between businesses and the City, and attracts new businesses, jobs, and capital.

The Committee inquired if businesses need to be Burnaby-based and municipal cohorts within the initiative; costs to participating businesses; participation of non-profit organizations and charities; criteria and certification for having a social purpose amid concerns that the initiative is a marketing strategy for businesses; other trilateral partnerships; and the Institute's funding sources.

Ms. Schaafsma advised that the cross-country initiative has a Lower Mainland-focus, and a Burnaby-only cohort may be established with recruitment of additional businesses. Businesses pay a low fee to support the cost of program delivery. The initiative focuses on for-profit businesses because they need support in embedding social purpose in their operations, and community agencies will be involved as social issue experts. The Institute exercises due diligence in accepting companies into its program, and official certification and an audit assessment tool are being considered. Further, the Institute has to a different degree partnered with the cities of Vancouver and Surrey. The Institute is funded by the United Way, McConnell Family Foundation, Western Economic Diversification Canada, and earned revenues.

Arising from discussion, the Committee introduced the following motion:

MOVED BY COUNCILLOR KEITHLEY  
SECONDED BY MR. LUBENDO

THAT the delegation's request be **REFERRED** to staff to present a resolution to Council on behalf of the Committee to join a trilateral partnership with the Social Purpose Institute and the Burnaby Board of Trade.

CARRIED UNANIMOUSLY

#### **4. PRESENTATION**

##### **4.1 Child Care Needs Assessment and Strategy**

**Ms. Margaret Manifold**, Senior Social Planner, provided an update on the child care needs assessment and strategy.

Ms. Manifold provided a PowerPoint presentation, and reviewed the roles of Federal, Provincial, and Municipal Governments in regards to child care. The Municipal Government supports child care through polices, advisory committees,

needs assessments, zoning, provision of space in civic facilities, and density bonus funds.

In 2019, the City received funding from the Union of British Columbia Municipalities for the needs assessment, which involves a review of child care space inventory, stakeholder engagement (i.e. parent and child care provider surveys, focus groups with vulnerable populations, and workshops with providers, Council and the School Board), needs analysis, and development of a child care strategy (current phase).

The inventory review, surveys and needs analysis revealed that:

- the number of spaces in group centres in the north-west and south-east quadrants for infants, toddlers, and school-age children is particularly low;
- cost is a major barrier to child care;
- families with children who have additional needs, newcomers, and single parents are struggling to find affordable child care;
- part-time and shift/weekend workers have limited access to child care; and
- child care providers are experiencing staffing shortages.

The workshops identified four draft strategic directions: increasing accessibility; improving affordability; focusing on quality of care; and building partnerships with community partners to provide child care. Staff will seek feedback on the proposed strategy from parents, providers, the School District, and the Burnaby Board of Trade.

The Committee inquired regarding the impact of the COVID-19 pandemic on child care, cost and funding for additional spaces, and projected child population growth.

Staff advised that the City's Child Care Resources Group meets weekly to navigate through the pandemic. Child care centres have reduced their capacity and implemented safety protocols due to the pandemic.

Staff further advised that the cost of new spaces is unknown at this time, and the City will work with the Provincial Government to secure the funding. The Federal Government is allocating \$153 million per year for the next four years for child care needs across the country.

Lastly, staff noted that the City is using the School District's projections for population growth and determining the number of new child care spaces.

The Chair requested that staff provide a copy of the PowerPoint presentation to the Committee.

## **5. CORRESPONDENCE**

### **5.1 Correspondence from Stop Racism Alliance - Re: City's Stance Against Racism**

Correspondence was received from Mr. Etti Goldman, Manager of Partnerships, the Centre for Israel and Jewish Affairs, on behalf of Mr. Chak Au, Chair, Stop Racism Alliance, applauding the City's public statement reaffirming its stance against racism.

### **5.2 Correspondence from African Arts and Cultural Society - Re: United Nations International Decade for People of African Descent (2015-2024)**

Correspondence was received from Ms. Pulchérie Mboussi, founder of the African Arts and Cultural Society, urging recognition and support of the United Nations International Decade for People of African Descent (2015-2024). Ms. Mboussi advised that the City's recognition would demonstrate its commitment to countering racism and discrimination.

This matter was addressed under item 6.2 of the agenda.

### **5.3 Correspondence from Margaret Nellaney - Re: Backyard Chickens**

Correspondence was received from Ms. Margaret Nellaney in support of a neighboring family's residential backyard chickens. Ms. Nellaney advised that in her experience, backyard chickens have not led to an increase of rodents or noise.

Councillor Keithley inquired regarding the status of a previously requested report on this matter.

Staff advised the report is forthcoming.

Arising from discussion, the Committee introduced the following motion:

MOVED BY COUNCILLOR KEITHLEY  
SECONDED BY MR. LUBENDO

THAT correspondence items 5.3, 5.4, 5.5 and 5.6 be **REFERRED** to staff for review.

CARRIED UNANIMOUSLY

#### **5.4 Correspondence from Rebecca Brunswick - Re: Backyard Chickens**

Correspondence was received from Ms. Rebecca Brunswick in support of a local family's residential backyard chickens. Ms. Brunswick noted the benefits of backyard chickens, including supply of fresh eggs, fertilizer, natural pest control, an opportunity for children to learn about responsibility, and their positive contribution to mental health. The writer requested that the City waive the fine levied against the family, and implement bylaws to allow backyard chickens in residential neighbourhoods.

#### **5.5 Correspondence from Sharan Pawa - Re: Implementation of Food Resilience Policies**

Correspondence was received from Ms. Sharan Pawa advising that the COVID-19 pandemic has exposed vulnerabilities in Canada's food system, and urging reduced dependence on carbon intensive industrial agriculture. The writer requested implementation of the following local food resilience policies:

- increasing access to municipal land, green spaces and other locations for local food production and community gardening with prioritization of communities most in need;
- empowering individuals to build skills in producing food in their homes and yards, community gardens, and other public spaces, through public education, information and training;
- recognizing the role of local Indigenous knowledge in fostering food resilience and reconciliation; and
- requesting funding, including any post COVID-19 pandemic economic stimulus package, from the Federal Government for the above noted initiatives.

#### **5.6 Correspondence from Liz Price - Re: Implementation of Food Resilience Policies**

Correspondence was received from Ms. Liz Price advising that the COVID-19 pandemic has exposed vulnerabilities in Canada's food system, and urging reduced dependence on carbon intensive industrial agriculture. The writer requested implementation of the following local food resilience policies:

- increasing access to municipal land, green spaces and other locations for the local food production and community gardening with prioritization of communities most in need;

- empowering individuals to build skills in producing food in their homes and yards, community gardens, and other public spaces, through public education, information and training;
- recognizing the role of local Indigenous knowledge in fostering food resilience and reconciliation; and
- requesting funding, including any post COVID-19 pandemic economic stimulus package, from the Federal Government for the above noted initiatives.

**5.7 Memorandum from Administrative Officer - Re: Update of City of Burnaby Equity Policy**

A memorandum was received from the Administrative Officer advising that Council, at the Open Council meeting held on 2020 September 14, received the above noted report proposing draft language and implementation framework for the City's updated Equity Policy.

The Policy was updated based on the Committee's feedback at its 2020 June 16 meeting.

**6. REPORTS**

**6.1 Report from the Director Planning and Building - Re: Orange Shirt Day - Federal Legislation**

The Director Planning and Building submitted a report providing information regarding the status of a federal private member's bill on Orange Shirt Day.

The Director Planning Building recommended:

1. THAT the Committee request Council to write to the Honourable Carolyn Bennett, Minister of Crown-Indigenous Relations, requesting that legislation be brought forward to recognize September 30th, or Orange Shirt Day, as a federally recognized statutory holiday.

2. THAT a copy of the report be forwarded to Ms. Kristin Spray and Mr. Eddy Charlie, Xe Xe Smun Eem (Sacred Children).

MOVED BY COUNCILLOR KEITHLEY  
SECONDED BY COUNCILLOR WANG

THAT the recommendations of the Director Planning and Building be adopted.

CARRIED UNANIMOUSLY



**6.2 Report from the Director Planning and Building - Re: United Nations International Decade for People of African Descent**

The Director Planning and Building submitted a report seeking direction from Council on the Social Planning Committee's motion to develop an action plan related to the United Nations International Decade for People of African Descent.

The Director Planning Building recommended:

1. THAT the Committee request that Council direct staff on the work to be undertaken related to the United Nations International Decade for People of African Descent, as outlined in Sections 4.0 and 5.0 of the report.

MOVED BY MR. LUBENDO

SECONDED BY COUNCILLOR KEITHLEY

THAT the recommendation of the Director Planning and Building be adopted.

CARRIED UNANIMOUSLY

**7. NEW BUSINESS**

**Elie Lubendo - Recognition of Mayor Hurley**

Mr. Lubendo congratulated Mayor Hurley on receiving the RBC Top 25 Canadian Immigrant Award, and noted that Councillor Wang has received the same honour in 2014.

**8. INQUIRIES**

**Councillor Jordan - Meeting Time**

Councillor Jordan inquired regarding acceptability of the 5 p.m. meeting start time in 2021.

The Committee confirmed their preference to continue to meet at 5 p.m.



9. **ADJOURNMENT**

MOVED BY MS. NELSON  
SECONDED BY TRUSTEE CECH

THAT the Social Planning Committee meeting adjourn at 6:34 p.m.

CARRIED UNANIMOUSLY

  
CHAIR  
ADMINISTRATIVE OFFICER