

December 8th 2014

Dear Mayor Corrigan,

Citizen Support Services is one of BC's 20,000 organizations that rely on the passion and energy of volunteers to reach its goals and build healthy communities. Volunteers support sports and recreation, police and justice, arts and culture, social services, healthcare, social development and housing. Volunteers are an extraordinary resource base for (cities/organizations/businesses) like yours.

Yet 54% of non-profits and charities in BC report difficulties recruiting and retaining volunteers. And half of organizations report challenges obtaining Board members. Tapping this resource, ensuring volunteers are effectively engaged, is not an easy job. That's why volunteer leadership skills are critical in managing and implementing volunteer programs. Effective leadership of volunteers is the cornerstone of voluntary involvement.

Administrators of Volunteer Resources - BC (AVRBC) is sponsoring an annual Conference for managers of volunteer resources on May 28 – 29th in Delta, BC, where leaders of volunteers can develop cutting-edge skills, share their competencies, and "sow the seeds for innovation" in the non-profit sector.

We hope you'll join us in helping to build and support this valuable resource by becoming a Conference Sponsor your organization has the opportunity to:

- Enhance your community's reputation as a supporter of volunteerism
- Build volunteer management competencies in your community
- Gain recognition as a leading employer among the 100+ delegates
- Show the volunteers in your organization/community/business that you support and value their contribution

As a Conference Sponsor you will be supporting an essential infrastructure in every community in BC – leaders who harness the passion of volunteers and make your community a better place in which to live.

Attached is our Sponsorship Opportunities Document. Please consider how you can help to support this important educational opportunity for leaders of volunteers in BC.

I will contact you soon to answer any questions you may have. In the meantime, please check our website at www.avrbc.com for more information about volunteer management in BC.

Sincerely,

Anne Walker for Clare

Clare O'Kelly
Sponsorship Chair
Administrators of Volunteer Resources - BC

*We are all members of AVRBC
in Citizen Support Services.
In the past, you kindly supported
a conference with "in-kind"
Printing.
Thank you for considering
it again. Anne*