District 5040 **Rotary**
Club of Burnaby Metrotown
Postal Box 266 105 - 7655 Edmonds Street, Burnaby, V3N 0C3

8 January 2015

Chair and Members of the Executive Committee of Council (sent via email)

Burnaby City Hall
4949 Canada Way, Burnaby, BC V5G 1M2

Dear Members of the Executive Committee of Council:
The City has been loyal sponsors of Burnaby's Premier Wine tasting and food sampling event over the years and we are very grateful. This is an invitation to once again participate as an in kind platinum sponsor to produce promotional materials for us through your print shop.

With a need to raise the platinum level sponsorship to $3,000 due to needed supplies rise in costs, keeping our admission ticket price low to allow for more community attendees, the need to rent a new venue as the Lougheed Town Centre owners have new plans for play area where we normally have the winefest at Centre Court, AND the exciting initiative to partner with the City through the Parks Department to provide an outdoor fitness circuit at the Fraser Foreshore Park, we kindly ask for your generosity to help us to continue to serve our community through this, our major annual fundraiser. It will mean a lot to us to have your support as a platinum sponsor at $3,000. Will you consider being a platinum sponsor for $3,000 value of in-kind print shop services? At this level, the city's logo will be on all flyers/posters, several pre-event Burnabynow newspaper ads and a thank you ad post event, 20,000 invitations cards mailed through Canada Post, thank you poster at event, city's banner at event if desired, promotion via emails, website etc.

Many of you have attended in the past and we look forward to you all attending this year on April 25 at 7pm. We plan on having front row reserved seats to listen to the talented SFU Concert Orchestra who are returning by popular demand and be introduced by the emcee of the evening. This year we will be at the Nikkei National Museum and Cultural Centre.
Last year's event brought in over 500 guests from Burnaby and our surrounding cities and we raised over $30,000. We are projecting to raise over $35,000 at this year's gala event. Sponsors and attendees were very pleased and commented that it was the Best ever winefest we had with a great variety of food items, a better winefest than others they attended that year. They plan on returning this year.

Our major benefactors will be the outdoor fitness circuit at Fraser Foreshore Park and a software based literacy programs managed by the schools to help kids below their grade reading level to improve their confidence and better prepare them for the future. Also included as recipients of this year's proceeds will be Down Syndrome Research and a number of local Burnaby charities plus the worldwide eradication of polio ( we are excited that only 3 countries are left to be considered polio free and we will see the end to polio in our lifetime). This year's festival will again feature a number of wineries and wine merchants, many local restaurants and food services, musical entertainment, a Silent Auction, 50-50 and Raffle Prizes.

To meet our ticket printing timelines to include platinum and diamond sponsors logos behind every ticket, your response and commitment is needed by January 31st.

As one of Burnaby's service clubs, we are committed to helping Burnaby residents through community volunteer service as well as providing cash donations to worthy causes. This past year, the Burnaby Metrotown Rotary Club financially supported local causes such as the annual support of Maywood Community School kids to camp program, their library books and the Academy of Reading literacy program, the STMC community feeding program, Burnaby Neighbourhood House, Down Syndrome Research Foundation program, the youth Rotaract service club and last but not least the annual Rotary

Coats for Kids program collecting and distributing over average of 1,270 coats to keep Burnaby children and youth warm during the winter. Youths were also sent to Youth Leadership camp and Adventures in Citizenship program. In partnership with the City's anti-graffiti program, members also participated in graffiti paint outs through our Rotary Rollers program and involving other community volunteers as well. Our club also financially supported Rotary's initiative for the worldwide eradication of Polio.

These contributions are made possible through the commitment of our membership and the countless hours of volunteer work that goes into organizing our yearly Rotary Wine, Food & Music festival. This year will be the 14th year and a welcomed community event. We ask that the city joins us in our efforts and becomes a Platinum sponsor in the 2015 Gala event. **Will you kindly consider granting us $3,000 value in kind sponsorship?**

As President and Chair of this year's event, I would be happy to attend your meeting to address any questions you may have. For more information about our club and the upcoming Wine, Food & Music Festival please contact me at 604 523 6268 or on email at Gloria@peaksuccesscoaching.com

Thank you for your continued support. We appreciate your generous sponsorship and look forward to hearing from you.

Sincerely,

Gloria Staudt

Gloria Staudt
2015 Chair, Wine, Food, & Music Festival
2014-2015 President, Rotary Club of Burnaby Metrotown
2014-2015 Chair, District 5040 Rotary Peace Fellowship
2012 BC Seniors Games, Friends of Games - Recruitment Chair
2013 Burnaby Board of Trade, Business Excellence Awards Nomination Committee