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**TO:** CITY MANAGER **DATE:** 2015 February 11

**FROM:** DIRECTOR FINANCE **FILE:** 9100-25

**SUBJECT: BURNABY FARMERS' MARKET – 4949 CANADA WAY**

**PURPOSE:** To request Council approve the operation of the 2015 Farmers' Market Season at Burnaby City Hall – North Parking Lot.

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**RECOMMENDATION:**

1. **THAT** Council authorize staff to enter into a Licence Agreement in the amount of \$75.00 with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2015 summer season as outlined in this report.

**REPORT**

The Artisan Farmers' Market Society is seeking approval to operate the City's 8<sup>th</sup> annual Farmers' Market from 2015 May 02 through 2015 October 24. From its commencement in 2007 November 05 the outdoor Market has been successfully supporting local agriculture and farmers by offering fresh produce, cut flowers and many tasty homemade specialties.

Approximately 600 to 800 people visit each Saturday from 9:00 am until 2:00pm during Market season enjoying the ambience of the outdoor venue and the opportunity to support local vendors. The City Hall location is central, readily accessible by transit, and provides customer parking close to the market, making it a short walk for customers carrying heavy purchases. Vendors find the location easy for set up and parking is available behind their stalls.

**1.0 SPECIAL EVENTS**

The following are special events planned for each month of the Market Season:

- **Family Days**
  - the third weekend of each month
- **May**
  - 9<sup>th</sup> – Mother's Day Celebration
  - 16<sup>th</sup> – Victoria Day Celebration
  - 30<sup>th</sup> – City of Burnaby Environment Festival
- **June**
  - 20<sup>th</sup> – Father's Day Celebration
  - 27<sup>th</sup> – An early celebration of Canada Day
- **July**
  - 25<sup>th</sup> – Teddy Bears Picnic

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- **August**
  - 1<sup>st</sup> – BC Day Celebration
  - 15<sup>th</sup> – Great Zucchini Races
- **September**
  - 5<sup>th</sup> – Labour Day Celebration
  - 19<sup>th</sup> – The Market is going to the Dogs
- **October**
  - 10<sup>th</sup> – Thanksgiving Celebration
  - 17<sup>th</sup> – Scarecrow Contest

Saturday, 2015 May 30 the Burnaby Environment Festival will be held at Burnaby City Hall in the outer courtyards and walkways beside the bus loop from 9:00am to 2:00pm. This one-day public event will include environmental information displays from city departments and external exhibitors, activities for families and children, a community mapping activity, eco-tours to the nearby heron colony, live blue grass music, prizes and a barbeque.

At the same time as the Environment Festival, the regularly scheduled Burnaby Farmers' Market will take place in the north parking lot of City Hall. The event will be cross promoted with the Environment Festival.

Planning staff have received several requests from members of the public for an accessible portable toilet to be located at the Artisan Markets Burnaby location. These requests were received via the City's Access Advisory Committee, which has been active since 1988 providing advice and input to the City on access and inclusion issues for persons with disabilities. The provision of an accessible portable toilet will be a requirement of the 2015 Operating Licence. The fee for the 2015 Licence Agreement shall be Seventy-five (\$75.00) Dollars. The onsite Market Manager for this season will be Ron Gorman and he will be available throughout the market day by mobile phone.

It is recommended that staff be authorized to enter into a new Licence Agreement with the Artisan Farmers Market Society for the period commencing 2015 May 02 and ending 2015 October 24 to operate a weekly Saturday Farmers' Market in the north parking lot at City Hall as outlined in this report.



Denise Jorgenson  
DIRECTOR FINANCE

DJ:SB/ab

cc: Director Planning and Building  
City Solicitor