

February 11th 2015

Mayor and Council
c/o Office of the City Clerk
4949 Canada Way
Burnaby, BC V5G 1M2

Dear Mayor and Council,

My name is Sarah Filgate, and this August I will be competing in the Miss Canada Globe Pageant. Although this is my first pageant, I am more than confident that I will make myself and our beautiful city of Burnaby very proud.

Not only do I see this as a lifetime opportunity where I will get an exposure to different cultures, which will surely benefit me. I also see this profiting Burnaby considering all the media coverage that this event has to offer. If I gain the support of Mayor and Council, I will make it my main goal to make appearances regularly in order to help promote our city nationally.

This pageant will be held in the month of August 2015, and I would really appreciate if the Mayor and Council could help me by sponsoring my entrance fee, which comes to around \$3,000; although, I will need to fund raise approximately \$4,500 in total. I am requesting other potential sponsors to help me in my goal as well. After my return from the pageant in August, I am planning to hold a small event to thank my sponsors and share my experiences with them.

A participation form has been attached to this email, along with a photo of me. If you would like more information, you are free to contact me at my residence on 604-355-0246. Your sponsorship would greatly help me in my attempts to represent Burnaby on a national and international stage.

Thank you for your support in advance.

Respectfully,



Sarah Filgate
Miss Canada Globe Delegate
sarah.filgate@gmail.com

4251 Albert St.
Burnaby B.C.,
V5C 2E7



Miss Canada Globe
PRODUCTIONS
"The Symbol of True Canadian Beauty!"

2/3/2015

CONFIRMATION OF DELEGATE PARTICIPATION

Miss Canada Globe 2015 * Miss Teen Canada Globe * Miss Canada Petite

Sarah Katharine-Lynn Filgate

4251 Albert, Burnaby BC V5C 2E7

Dear Ms. Sarah Katharine-Lynn Filgate,

On behalf of all of us at **MCG Productions**, producers of **MISS CANADA GLOBE PAGEANTS**, we are delighted to welcome you as a Finalist for 2015!

We are delighted to have you on board with us for our 2015 event. We promise an exciting, dynamic and enjoyable time in Toronto that we hope you will remember for years to come.

As the official representative of your community at the Miss Canada Globe 2015 Pageants, you would need the following:

- Evening Gown(s)
- Airfare or Train Fare
- Cosmetics
- Jewelry & Accessories

Should you wish to acquire sponsorship for wardrobe, gifts for your fellow delegates or other services, this letter will confirm your status as a Finalist for 2015. **PLEASE FEEL FREE TO USE THIS LETTER OF WELCOME AS AN OFFICIAL STATEMENT OF YOUR PARTICIPATION IN OUR 2015 PAGEANT**

You are welcome to inform anyone you approach for sponsorship, that their name and/or business will be recognized in our internationally-distributed souvenir program brochure, for cash sponsorship.

Congratulations and all the best!

Sincerely yours,

Mias Santa Ana Pilar

Executive Officer

Miss Canada Globe Productions



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MCGP is extremely grateful for the continued support and generosity of sponsors and advertisers across Canada. Your contribution goes a long way towards helping to change the lives of many young women across this country.

Your advertisement in the souvenir program book will be distributed **locally** and **internationally**; and to all applicants/delegates of the following pageant. A reach of potentially THOUSANDS!!

For your contribution to our delegates the following ads will be placed in our 2015 Program Book

PROGRAM BOOK AD FOR SPONSORS

SPONSORSHIP	AD SIZE	DIMENSIONS	
\$3000	Full page	8 w x 10¾ h	(including bleed)
\$1500	Half page	8 w x 5 h	(including bleed)
\$750	Quarter page	3 ¾ w x 4 ¾ h	(including bleed)
\$350-\$749	Logo only	.875 inches	
< \$350	Name Listing		

ADVERTISING FILE FORMATS AND SIZING

This year's program book will be **8 inches (WIDE) X 10 inches (HIGH)**

Format: Preferably in Adobe Acrobat Reader (.pdf), Illustrator (.ai), Photoshop (.psd), or JPEG or BMP.

Resolution: 300 dpi

Full page ad size: 8 inches width X 10 inches height (add 0.125" both sides for bleed)

Half page ad: 7 ¾ inches width X 3.75 inches height (add 0.125" both sides for bleed)

Quarter page ad: 3 ½ inches X 4 inches (add 0.125" both sides for bleed)

**Bleed is a printing term that refers to printing that goes to the edge of the sheet after trimming. Bleeds generally are 0.125 inches from where the cut is to be made. Advertisers are responsible for providing us with their finished AD.*

DEADLINE FOR SUBMITTING ADS IS NO LATER THAN July 15th, 2015

if you miss this deadline, your ad will not be included in the program book