

Axford, Lynne

From: sav.dhaliwal@telus.net
Sent: March-17-15 5:53 PM
To: Axford, Lynne
Subject: FW: Uber

Lynne, Here is the second item that I referred to in my previous email.
Sav

-----Original Message-----

From: Steve McConnell [<mailto:stevemcconnell@shaw.ca>]
Sent: March-17-15 4:07 PM
To: sav.dhaliwal@burnaby.ca
Subject: Uber

As a Burnaby resident, I would like to encourage you to look favourably on the upcoming UBER presentation.

I have used this service in L.A. and while I am usually reluctant to support large corporations over local small business, the UBER (or similar) ride sharing program is vastly superior to existing taxi companies for the following reasons:

1. no cash transactions occur with the driver 2. no tips are required 3. You know exactly when your ride will arrive to pick you up 4. you can estimate your ride cost before you start 5. you don't need to know your pick up address to get picked up as gps is used 6. vehicles are clean 7. customers get to rate drivers 8. drivers rate customers 9. Service can be used in many other cities without further set up 10. If there is a problem, the ride and all communication with the rider is documented by the system 11. It is usually less expensive 12. Based on my discussions with drivers in LA, many are former taxi drivers who choose the UBER system as they don't have to pay large fees to the taxi company for the right to drive 13. Unlike taxi drivers, the UBER driver can pick up a fair in the area that they drop off the last client so they don't need to return to their home municipality to get their next fare

This is a much much safer and more efficient system than the traditional taxi model. The conduct by the City of Vancouver on this issue makes our region look backward, outdated and corrupt. I understand that this is disruptive for existing taxi companies but this something we all face, every day. Nothing stays the same. This is not a new concept.

Steve McConnell
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