

**TO:** CHAIR AND MEMBERS  
EXECUTIVE COMMITTEE OF COUNCIL

**DATE:** 2015 March 02

**FROM:** DIRECTOR PARKS, RECREATION &  
CULTURAL SERVICES

**SUBJECT:** **FESTIVALS BURNABY PROGRAM – LARGE SCALE EVENT**  
**15-L-002 NIKKEI NATIONAL MUSEUM & CULTURAL CENTRE**

**PURPOSE:** Grant Approval Request

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**RECOMMENDATION:**

1. **THAT** the Festivals Burnaby grant request from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2015 September 5 & 6 be received.

**REPORT**

## Festivals and Special Events: Large Scale Event

## Grant File 15-L-002: Nikkei National Museum &amp; Cultural Centre

Application Received: 2015 February 19

Project Budget: \$145,161

Project Request: \$ 24,911

Previous Support: 2014 – Large Scale Festivals Burnaby Grant, \$18,000 (new event)  
2013 – Small Scale Festivals Burnaby Grant, \$4,000  
2012 – Small Scale Festivals Burnaby Grant, \$5,000  
2011 – Neighbourhood Festivals Burnaby Grant, \$3,000  
2010 – Executive Committee Grant, \$4,500

An application request for \$24,911 has been received from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2015 September 5 & 6 to be held at their facility at 6688 Southoaks Crescent in Burnaby. A traditional matsuri or festival combines artistic performance, festive foods and symbolic events. Now in its third year, the Nikkei Place Family Matsuri will blend traditional Japanese arts (taiko drumming, odori dancing, tea ceremony, materials arts) with pop-culture highlights (anime screenings, food trucks).

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The grounds of the Nikkei Place grounds will be transformed into a Japanese Fall matsuri, including dynamic international performances, children's games, and delicious food from an array of Japanese themed vendors, cultural displays and family-friendly activities. The main focus of this year's festival will be in support of the City of Burnaby's 50<sup>th</sup> anniversary with Sister City Kushiro, Japan.

The Nikkei National Museum & Cultural Centre honours, preserves and shares Japanese Canadian history and culture for a better Canada by promoting and working with other organizations for a better understanding and appreciation of Japanese Canadian culture. The facility has operated at Kingsway and Sperling since 2000 and offers many cultural educational and recreational programs for Burnaby residents.

The Festivals Burnaby Grant Application has been completed in full and the applicant has shown evidence that they have the capacity to facilitate the festival. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp

Copied to: City Manager