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CHARITY NO. 86613 5056 RR0001

BUILDING A STRONG & VIBRANT COMMUNITY AT NIKKEI PLACE

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STAFF

Josh Coward, Executive Director

WHAT MAKES THIS NIKKEI PLACE IS YOU! March 1, 2015

Chair and Members of the Executive Committee and Counsel Clerk's Department, Burnaby City Hall 4949 Canada Way, Burnaby, BC V5G 1M2

Dear Chair and Members of the Executive Committee and Counsel:

Re: Request for Green fees Waiver at Riverway Golf Course

It was very great to meet many of your Counsel Members at Consul General Odaka's home the other evening. My name is Josh Coward and I will be heading to Japan soon along with the recently revived Asahi Baseball Team. For your information, our inaugural game was held on October 11, 2014 at Robert Burnaby Park.

I am writing today as Executive Director of Nikkei Place Foundation in Burnaby, B.C. to kindly request our green fees be waived at our Nikkei Place Foundation Golf Tournament held at Riverway Golf Course on Friday, May 29, 2015.

This year is our tournament's 10th year anniversary, and third year of this tournament being held at Riverway. Over the last 10 years, we have raised over \$130,000 for programs and activities at Nikkei Place. This year, we will narrow our focus to help seniors living at Nikkei Home in Burnaby, "Beat the Odds" against dementia. At this year's tournament, we hope to raise over \$30,000.

Our tournament has over 160 golfers and volunteers each year and involves business and community minded people involved in the Japanese Canadian community. Three years ago we moved this tournament to Burnaby from Richmond in efforts to help establish greater ties with the City of Burnaby and local partners.

While the facilities are fantastic, the cost of the tournament and revenues from registration fees are equal. We therefore rely on silent auction donations and sponsorships for fundraising revenues. With our course rental fee being just over \$10,000, a waiver would really help us 'Beat the Odds' for the following programs.



By the time we're 90 years of age, 50% of us will have dementia. Add that to the risk of heart, diabetes, and falls, we can help beat the odds. We run programs in Burnaby that help seniors beat the odds:

- Kui Do Raku: Eat, chat and relax with seniors. Includes exercise, body checks, meal and guest talks;
- Iki Iki: An easy paced social program to keep seniors living with dementia active in the community;
- Lunch Out: A monthly lunch program with guest speakers;
- Seniors Healthy Clinic and College: Memory kai; Lifestyle self management program for diabetes and chronic disease;
- Nikkei Helping Hands: A web based service of the help available for seniors in our community;
 and
- Vitality Fair: Development of a seniors health and information fair

"Beat the Odds" is run by Nikkei Seniors' Health Care and Housing Society (NSHCHS). This organization operates Nikkei Home and New Sakura so – assisted living and affordable seniors housing in Burnaby, BC. Together with Nikkei National Museum & Cultural Centre and Nikkei Place Foundation; we comprise Nikkei Place.

In 2015 we are hoping to raise \$55,000 to help fund these programs that touch the lives of seniors and their families. Waiving green fees at our Nikkei Classic golf tournament will make a significant contribution towards our goals.







Nikkei Place Foundation is dedicated to building a strong and vibrant Nikkei Community in Burnaby and in fact initiated the Nikkei Matsuri in 2013. We also initiated the Nikkei Place Community

Awards Dinner that last year awarded David Suzuki with a Lifetime Achievement Award. Please also consider supporting our efforts for dementia-based programs in our community at Nikkei Home and New Sakura so.

Our golf tournament is open to all and we welcome your participation as a partner. We also look forward at new ways to partner with you during the 50th Anniversary celebrating the sister city relationship between Burnaby and Kushiro.

I will be travelling to Japan from March 5 to March 16. During this time, please feel free to email me at icoward@nikkeiplace.org. Thank you very much.

Sincerely,

Josh Coward, Executive Director

Nikkei Place Foundation