

**TO:** CHAIR AND MEMBERS  
EXECUTIVE COMMITTEE OF COUNCIL

**DATE:** 2015 March 30

**FROM:** DIRECTOR PARKS, RECREATION &  
CULTURAL SERVICES

**SUBJECT:** **FESTIVALS BURNABY PROGRAM – LARGE SCALE EVENT**  
**15-L-003 KOREAN CULTURAL HERITAGE SOCIETY**

**PURPOSE:** Grant Approval Request

---

**RECOMMENDATION:**

1. **THAT** the Festivals Burnaby grant request from the Korean Cultural Heritage Society for the Korean Cultural Heritage Day Festival on 2015 August 8 be received.

**REPORT**

Festivals and Special Events: Large Scale Event

Grant File 15-L-003: Korean Cultural Heritage Society

Application Received: 2015 March 04  
Project Budget: \$159,750  
Project Request: \$ 25,000

Previous Support: 2014 Large Scale Festivals Burnaby Grant \$15,000

An application request for \$25,000 has been received from the Korean Cultural Heritage Society for the Korean Cultural Heritage Day Festival on 2015 August 8 at Swangard Stadium. This free annual festival includes an opening ceremony of choreographed Korean arts and culture, Tae Kwon Do and tightrope walking performances, live entertainment, Korean and contemporary foods, art exhibitions, a kid's corner and souvenirs.

The Korean Cultural Heritage Society is a non-profit organization which serves to promote multiculturalism and celebrate Korean culture and heritage.

To: *Executive Committee of Council*  
From: *Director Parks, Recreation & Cultural Services*  
Re: *Festivals Burnaby Program – Large Scale Event*  
2015 March 30..... Page 2

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

A handwritten signature in black ink, appearing to read "D. Ellenwood". The signature is fluid and cursive, with the first letter "D" being large and prominent.

Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp

Copied to: City Manager