



March 31, 2015

To His Honor the Mayor, and City Council of Burnaby, B.C.

The Executive Committee of Council (Grants)

Sav Dhaliwal, Commission Chair, Parks Recreation and Cultural Services

On August 20-23, 2015 The Agility Association of Canada is hosting its National Championship at Swangard Stadium in Burnaby.

The **Agility Association of Canada, (AAC)**; founded in 1988 ; is a non-profit committed to promoting responsible dog ownership as well as inclusive, competitive dog agility at a local, regional, national and international level, for all handlers and dogs without regard to pedigree.

Dog Agility in Canada has experienced exponential growth from its early beginnings in the late 1980's, and has become a familiar and exciting spectator sport, thanks in part to television network coverage, including Outdoor Life, Animal Planet and Top Dog, along with numerous newspaper and magazine articles.

There are over 15,000 dogs are registered with the AAC

Over 150 AAC member clubs across Canada host agility trials and competitions

While competitors come in all shapes and sizes, some characteristics of a typical agility competitor...

- Primarily female
- Age 35+
- Well-educated
- Has disposable income
- Own and maintain a vehicle
- Buy pet products, including quality pet food, treats, toys, grooming products, crates, beds and clothes
- Use health supplements for their dogs
- Frequent hotels and restaurants when competing away from home
- Buy athletic wear, outdoor gear and sports shoes and clothing

The 2015 National Championship itself is also non-profit with free admission to the public with donation to the Greater Vancouver Food Bank. Up to 600 dog/handler teams and over 200 volunteers will travel to Burnaby to participate in this family friendly event! This will bring income to Burnaby merchants for hotels, meals and shopping , with many of the travellers staying extra days to enjoy the area (please find attached an economic impact assessment that was prepared when the 2013 Nationals was hosted in LeDuc, Alberta.)

We are at this time applying for a grant from the City of Burnaby to apply towards the rental cost of Swangard Stadium, its hospitality room and picnic areas.

Nicole LeBlanc

Chair, 2015 AAC National Championship

www.aacnationals2015.ca

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