

Item (Supplementary)6Director's Report No.4Meeting2015 Apr 15

COMMISSION REPORT

TO: CHAIR AND MEMBERS PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT: CANADA DAY AT SWANGARD STADIUM

RECOMMENDATION:

1. THAT approval be granted for the Canada Day Celebration at Swangard Stadium on 2015 July 01 as outlined in this report.

REPORT

The second annual Canada Day Celebration will be held at Swangard Stadium on 2015 July 01 with free-admission musical entertainment. The event is geared to all generations and will complement the other Canada Day celebrations at Edmonds Park and at the Burnaby Village Museum also held in Burnaby that day.

Stadium gates will open at 5:30 p.m. and the show begins at 6:45 p.m. Visitors are reminded to arrive early as seating in Swangard Stadium is limited to 4,200 people on a first-come, first-served basis. While no "picnics" may be brought into the site, concessions will available for purchasing food and drink with a variety of menu choices. Roving entertainers, displays and activities will delight the kids and old folks alike, with plenty of photo opportunities to record memories of Canada's 148th birthday as a nation.

Opening remarks will come at 6:45 p.m. and then two introductory acts will be followed by a headliner on stage at the stadium. The headliner on July 1 will be "54-40", from Tsawwassen, B.C., with "Jon and Roy" and "Mostly Marley" starting the evening concert.

Media sponsor, LG 104.3FM "Vancouver's Greatest Hits", will be spreading the news, and bringing a guest MC to guide the cheering crowds through the program. Media sponsor, the Burnaby Now, will help promote and record the day's activities.

At 10:00 p.m. a fireworks display will be presented at the conclusion of the festivities, sponsored this year by G&F Financial Group. A licensed fire-works provider will ensure the appropriate safety measures and permits are in place for this activity. Recorded music will accompany the display ending the evening in grand style.

To:Parks, Recreation & Culture CommissionFrom:Director Parks, Recreation & Cultural ServicesRe:CANADA DAY SWANGARD STADIUM

This year is also the 50th Anniversary of the Canadian Flag. With so much to celebrate, Swangard Stadium on Canada Day will be a "must-see" event for the whole community. Bring friends and family to celebrate Canada's birthday in grand style.

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Dave Ellenwood DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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cc: City Manager