



Item .....
Meeting ..... 2015 June 01

COUNCIL REPORT

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**TO:** CITY MANAGER **DATE:** 2015 May 21

**FROM:** DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

**SUBJECT:** 2015 ANNUAL UNITED WAY CAMPAIGN – REQUEST FOR SUPPORT

**PURPOSE:** To provide support in the form of incentive prizes to the Burnaby 2015 United Way Workplace Campaign

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**RECOMMENDATIONS:**

1. **THAT** Council support be given to the City of Burnaby 2015 United Way Workplace Campaign and that a donation of recreation passes, cultural services admissions, rounds of golf and a lunch or dinner for two at Burnaby Mountain valued at \$50.00 be contributed.
2. **THAT** a copy of this report be forwarded to Angela Boal - Chair of the City of Burnaby United Way Campaign Committee.

**REPORT**

At its 'Open' Meeting of 2015 May 20, the Parks, Recreation and Culture Commission received the attached report and adopted the two recommendations contained therein. The Commission is requesting that Council approve the granting of incentive prizes to the City of Burnaby 2015 United Way Workplace Campaign.

A handwritten signature in black ink that reads "D. Ellenwood".

Dave Ellenwood  
DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

DE:dl  
*Attachment*

Copied to: City Manager  
Director Parks, Recreation and Cultural Services

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**TO:** CHAIR AND MEMBERS  
PARKS, RECREATION & CULTURE COMMISSION

**FROM:** DIRECTOR PARKS, RECREATION &  
CULTURAL SERVICES

**SUBJECT: 2015 ANNUAL UNITED WAY CAMPAIGN - REQUEST FOR SUPPORT**

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**RECOMMENDATIONS:**

1. **THAT** Commission support be given to the City of Burnaby 2015 United Way Workplace Campaign and that a donation of recreation passes, cultural services admissions, rounds of golf and a lunch or dinner for two at Burnaby Mountain valued at \$50.00 be contributed.
2. **THAT** a copy of this report be forwarded to Angela Boal - Chair of the City of Burnaby United Way Campaign Committee.

**REPORT**

Appearing under correspondence is a request from the employees of the City of Burnaby 2015 United Way Steering Committee for a contribution of passes and restaurant gift certificates to support the campaign.

The City of Burnaby strongly supports the United Way annual fundraising drive and continues to be recognized as a leader in municipal campaigns of the Lower Mainland. The Steering Committee and canvassers for the campaign are comprised of staff from all departments, who are actively involved in organizing education and training sessions, awareness and kickoff events, canvassing and prize draws. This year's campaign commences Tuesday, September 01 and runs until Wednesday, September 30, 2015.

For many years Commission has supported the campaign and donated a variety of recreation admission passes, Burnaby Village Museum admissions and rounds of golf. The 2015 Burnaby Employee Steering Committee is once again requesting that Commission continue with their support and provide a selection of passes as incentive prizes.

The incentive prizes are intended to generate new users, promote existing services and expose city staff to Parks, Recreation and Cultural Services facilities and services, with little impact on facility revenue expectations. Attachment #1 is a recommended list of passes and admissions.

To: Parks, Recreation & Culture Commission  
From: Director Parks, Recreation & Cultural Services  
Re: 2015 Annual United Way Campaign - Request for  
Support

..... Page 2

Many local businesses and organizations also assist with the donation of prize draw items. The draw begins in late September for all employees who contribute to the campaign. The listing of prizes, donors and winners is posted throughout City workplaces.

A handwritten signature in black ink that reads "D. Ellenwood". The signature is written in a cursive style with a large, looped initial "D".

Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

NH:tc

Attachment

P:\admin\tc\data\wp\2015 Annual United Way Campaign

**BURNABY PARKS, RECREATION AND CULTURE COMMISSION**  
**PARKS, RECREATIONS AND CULTURAL SERVICES PASS DONATIONS**

**2015 City of Burnaby Employee United Way Campaign Incentive Prize Draw**

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<b>Bactive Pass – 1 month</b> <ul style="list-style-type: none"><li>• Inclusive all site pass, valid for weight rooms, aqua-fitness, Public swims, fitness classes, studio cycling and public skates.</li><li>• Bonsor or Cameron racquetball or squash court holder portion</li></ul>	10 passes
<b>Yoga &amp; Pilates Studio Punch Card – 10 admissions</b> <ul style="list-style-type: none"><li>• Valid at Bonsor Recreation Complex</li></ul>	1 punch card
<b>Public Skate Punch Card – 10 admissions</b> <ul style="list-style-type: none"><li>• Valid at Bill Copeland, Burnaby Lake and Kensington Arenas for public skating</li></ul>	4 punch cards
<b>Burnaby Village Event Admissions</b> <ul style="list-style-type: none"><li>• Haunted Village – 4 admissions</li><li>• Carousel Rides – 6 admissions</li></ul>	10 admissions
<b>Golf</b> <ul style="list-style-type: none"><li>• 18 holes of golf valid at either Riverway or Burnaby Mountain Golf Courses</li><li>• 18 holes of golf valid at either Central Park of Kensington Pitch and Putt</li><li>• Lunch or dinner for 2 at Burnaby Mountain valued at \$50 (Alcohol not included).</li></ul>	2 rounds