

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: EILEEN DAILLY LEISURE POOL OPEN HOUSE

RECOMMENDATION:

1. **THAT** approval be given to provide one annual bActive, one 4 month bActive, and 5 one month bActive passes as draw prizes at the Brentwood Mall, Northwest Complex Open House Event on 2015 August 29.

REPORT

Staff at Eileen Dailly Pool, Willingdon Community Centre and Confederation Seniors Centre are planning an Open House at Brentwood Mall on 2015 August 29. The purpose of this event is to attract new customers, promote the facilities of the Northwest Complex, and educate the community about the benefits of our services. The intent of the Open House is to generate interest in our facilities while developing a strong community connection amongst our customers and staff.

There will be free activities throughout the Open House promoting our services. These will include preschool, arts, aquatics, and exercise related activities for all ages, including seniors. The Imagination Playground equipment will also be featured. Staff from the different facilities and service areas will coordinate activities and interact with the participants, and refreshments such as drinks and cookies/muffins will be available throughout the day.

As part of the Open House, prize draws are planned, therefore approval is requested for permission to give away one annual bActive pass, one 4 month bActive pass and five one month bActive passes. The estimated value of these prizes is approximately \$800, depending upon the age of the winners.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

TK:mg