

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

**SUBJECT: COMMISSION AND C.U.P.E. CO-SPONSORSHIP OF A FREE DAY ON
THE CAROUSEL**

RECOMMENDATIONS:

1. **THAT** funds be allocated to co-sponsor with C.U.P.E. Local 23 a free ride on Monday, 2015 September 07 at the Carousel at Burnaby Village Museum.
2. **THAT** a copy of this report be sent to C.U.P.E. Local 23.

REPORT

For 23 years, the Commission and C.U.P.E. Local 23 have co-sponsored a free ride day on the Burnaby Village Museum Carousel. This has proven to be a popular event with a significant increase in ridership on the free ride day.

The preferred date for the event is the final day of the public summer season, which falls on Labour Day, Monday, 2015 September 07. The event would be advertised by a paid advertisement in two local newspapers with the cost of the paid advertising shared between the Commission and C.U.P.E. During the event C.U.P.E. will hang the banner which was designed for the free day.

The costs for this event include the loss of ride revenue, Carousel operator wages and advertising for a total of \$2,400. Operating costs are calculated on the basis of a peak season weekend day when the Museum would have a full staff complement. The loss of revenue is calculated on the basis of 1/3 of the average ridership on the free day over the past four years.

C.U.P.E. 23 is reviewing its co-sponsorship of the 2015 event at this time and will communicate its commitment shortly. With Commission approval in principle to co-sponsor the event pending C.U.P.E. commitment, these costs will be shared with a payment from C.U.P.E. to the Burnaby Village Museum of \$1,200 and a departmental allocation of \$1,200. There are sufficient funds identified in the 2015 Annual Budget for this purpose.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: COMMISSION AND C.U.P.E. CO-SPONSORSHIP
OF A FREE DAY ON THE CAROUSEL

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The above proposal has been discussed with a C.U.P.E. Local 23 representative and final ratification of their 2015 commitment is forthcoming. It is recommended that approval in principle be granted for this Commission/CUPE cost-shared 2015 event.

A handwritten signature in black ink, appearing to read "D. Ellenwood". The signature is fluid and cursive, with a large initial "D" and a stylized "E".

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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