

Turpin, Chad

From: Maura Fitzpatrick <mfitzpatrick@childrenofthestreet.com>
Sent: June-16-15 10:34 AM
To: Turpin, Chad
Subject: Your Advice
Attachments: Executive Committee of Council Terms of Reference and Guidelines Document.pdf

Good morning Chad,

I hope my email finds you well, and I hope you don't mind me asking you a question about the City of Burnaby's grant process for non-profits.

I'm loving my new position at Children of the Street Society, we are small, but provide a province-wide service through our school-based prevention workshops that give kids (from elementary age to high-school) the information and practical tools they need to learn how to be safe from sexual exploitation. Last school year, we saw almost 1,400 kids through 48 workshops in Burnaby alone; province wide we saw over 26,000 kids.

In addition to our prevention programs, we also provide support and referral services to children and families already affected by this issue. My new boss, Diane Sowden tells me a city employee, Joan Selby, knows us well and could tell you more about what we do.

While we are receiving support from other cities (Coquitlam, Langley, Richmond, Vancouver), for the workshops we provide in those communities, I wondered if we might qualify for one of the grant categories (C, D, or E ? attached) to provide our workshops in Burnaby.

Chad, I realize we missed the grant deadline for this year, but we'd be interested in applying next year. Do you know anything more about this process that might be helpful? Is there someone I could speak to that would explain the categories (C, D, E) in the attached document, so we can determine which one, if any, might fit our organization and the work we do in Burnaby?

Any advice would be helpful – thanks Chad!

--Maura

maura fitzpatrick

fundraising manager

Children of the Street Society

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CHILDREN OF THE STREET SOCIETY

Financial Statements
(Unaudited)

October 31, 2014

* Professional corporation

KAREN MORI & ASSOCIATES LTD. 201 - 1130 Austin Avenue, Coquitlam, B.C. V3K 3P5 tel: (604) 936-7335

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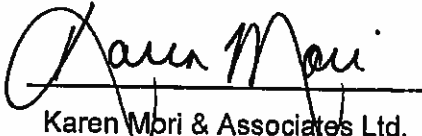
Review Engagement Report

To the Directors/Members of: **Children of the Street Society**

I have reviewed the statement of financial position of the **Children of the Street Society** as at October 31, 2014 and the statements of operations, changes in fund balances, and cash flows for the year then ended. My review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of inquiry, analytical procedures, and discussion related to information supplied to me by the organization.

A review does not constitute an audit and consequently I do not express an audit opinion on these financial statements.

Based on my review, nothing has come to my attention that causes me to believe that these financial statements are not, in all material respects, in accordance with Canadian accounting standards for not-for-profit organizations.


Karen Mori & Associates Ltd.
Certified General Accountant

Coquitlam, B.C.
February 26, 2015

**CHILDREN OF THE STREET SOCIETY
STATEMENT OF FINANCIAL POSITION
AT OCTOBER 31, 2014
(Unaudited)**

STATEMENT 1

ASSETS

Current assets

	<u>2014</u>	<u>2013</u>
Cash	\$ 170,424	\$ 49,487
Term deposits	25,371	71,132
Gaming funds (Note 5)	17,405	7,669
Accounts receivable	5,860	5,833
GST/HST Public Services Bodies' Rebate receivable	2,014	4,426
	<u>221,074</u>	<u>138,547</u>

Tangible capital assets (Note 3)	5,314	9,676
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	<u>\$ 226,388</u>	<u>\$ 148,223</u>
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LIABILITIES & FUND BALANCES

Current liabilities

Accounts payable & accrued liabilities	\$ 5,700	\$ 6,293
Employee wages payable	-	14,273
W.C.B. payable	340	85
	<u>6,040</u>	<u>20,651</u>

Deferred contributions (Note 6)	187,106	122,088
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Fund balances

Unrestricted	27,928	(4,192)
Invested in tangible capital assets	5,314	9,676
	<u>33,242</u>	<u>5,484</u>

	<u>\$ 226,388</u>	<u>\$ 148,223</u>
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The accompanying notes are an integral part of these financial statements.

Approved by: _____
Director

Approved by: _____
Director

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STATEMENT 2

**CHILDREN OF THE STREET SOCIETY
STATEMENT OF OPERATIONS
FOR THE YEAR ENDED OCTOBER 31, 2014
(Unaudited)**

	<u>2014</u>	<u>2013</u>
Revenues		
Grants	\$ 369,640	\$ 351,383
Gaming	85,530	103,225
Donations	24,260	27,306
Others	39,275	14,807
	<u>518,705</u>	<u>496,721</u>
Expenditures		
Amortization	4,362	8,488
Bank charges and interest	725	236
Care & nutrition	420	450
Communications and printing	1,786	18,387
Honorarium	700	825
Insurance, licenses and fees	8,876	7,157
Office and miscellaneous	14,324	19,836
Professional fees	10,225	13,753
Program expenses	6,552	2,826
Rent (Note 4)	28,911	28,876
Repairs and maintenance	299	5,016
Salaries and benefits	387,407	366,499
Special events	11,222	10,092
Telephone	5,594	6,036
Travel	7,845	7,279
Vehicle - operating	1,699	7,072
	<u>490,947</u>	<u>502,828</u>
Excess/(deficiency) of revenues over expenditures	<u>\$ 27,758</u>	<u>\$ (6,107)</u>

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STATEMENT 3

**CHILDREN OF THE STREET SOCIETY
STATEMENT OF CHANGES IN FUND BALANCES
FOR THE YEAR ENDED OCTOBER 31, 2014
(Unaudited)**

	Invested in Tangible		<u>2014</u>	<u>2013</u>
	<u>Capital Assets</u>	<u>Unrestricted</u>	<u>Net</u>	<u>Net</u>
Fund balances, beginning of year	\$ 9,676	\$ (4,192)	\$ 5,484	\$ 11,591
Excess/(deficiency) of revenues over expenditures	(4,362)	32,120	27,758	(6,107)
Fund balances, end of year	\$ 5,314	\$ 27,928	\$ 33,242	\$ 5,484

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STATEMENT 4

**CHILDREN OF THE STREET SOCIETY
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED OCTOBER 31, 2014
(Unaudited)**

	<u>2014</u>	<u>2013</u>
Cash flows relating to operating activities:		
Grants	\$ 437,188	\$ 224,449
Provincial government - Gaming	93,000	103,545
Donations	14,260	33,402
Miscellaneous	39,275	14,807
Administrative and program expenditures	(498,811)	(487,382)
	<u>84,912</u>	<u>(111,179)</u>
Change in cash and cash equivalents during the year	84,912	(111,179)
Cash and cash equivalents, beginning of year	128,288	239,467
Cash and cash equivalents, end of year	\$ 213,200	\$ 128,288
 Cash and cash equivalents consist of:		
Bank - Operating	\$ 170,424	\$ 49,487
Bank - Gaming	17,405	7,669
Term deposits	25,371	71,132
	<u>\$ 213,200</u>	<u>\$ 128,288</u>

The accompanying notes are an integral part of these financial statements.

**CHILDREN OF THE STREET SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
AT OCTOBER 31, 2014
(Unaudited)**

1. PURPOSE OF ORGANIZATION

Children of the Street Society was incorporated under the British Columbia Society Act in 1995 and is a registered charity under the Income Tax Act. The Society is dedicated to increasing public awareness in order to prevent the sexual exploitation of children and youth. The Society provides education and awareness workshops to various groups each year throughout the province of British Columbia. The workshop participants include: students, teachers, school administrators, Parent Advisory Councils, parents, foster parents, Aboriginal communities, multi-cultural groups, police, social workers, drug and alcohol counselors, nurses, hospital staff, government officials and other community members.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The Society prepares its financial statements in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Revenue Recognition

The Society uses the deferral method of accounting for contributions under which restricted contributions related to expenses of future periods are deferred and recognized as revenue in the period in which the related expenses are incurred. All other contributions are reported as revenue of the current period.

Investment income is recognized as it is earned.

The accounts of the Society are maintained on the accrual basis with respect to grant related expenditures. Other sources of revenue, such as donations, are recorded on a cash basis.

Tangible Capital Assets

Tangible capital assets are stated at cost less accumulated amortization. Amortization is provided annually at rates and methods over their estimated useful lives as follows, except in the year of acquisition when one half of the rate is used. Estimates of useful lives of the assets are reviewed every year and adjusted on a prospective basis, if needed.

Automotive	5 years	straight-line method
Office Equipment	5 years	straight-line method
Computer Equipment	3 years	straight-line method

**CHILDREN OF THE STREET SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
AT OCTOBER 31, 2014
(Unaudited)**

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Use of Estimates

When preparing financial statements according to ASNPO, the Society makes estimates and assumptions relating to:

- Reported amounts of revenue and expenses
- Reported amounts of assets and liabilities
- Disclosure of contingent assets and liabilities

Management's assumptions are based on a number of factors including historical experience, current events and actions that the Society may undertake in future, and other assumptions believed reasonable under the circumstances. Actual results could differ from those estimates under different conditions and assumptions.

Contributed Materials and Services

Volunteers contribute an undetermined number of hours per year to assist the Society in the delivery of programs and services. Because of the difficulty of recording and determining their fair market value, contributed services are not recognized in the financial statements.

3. TANGIBLE CAPITAL ASSETS

	Cost	Accumulated Amortization	2014 Net book value	2013 Net book value
Automobile	\$ 37,153	\$ 34,158	\$ 2,995	\$ 4,193
Computer Equipment	18,482	17,749	733	3,195
Office Equipment	31,527	29,941	1,586	2,288
	<u>\$ 87,162</u>	<u>\$ 81,848</u>	<u>\$ 5,314</u>	<u>\$ 9,676</u>

4. RENT

The premises are leased on a month to month basis. There is an agreement in place where the Society will give the landlord a donation receipt for a reduction in rent. This donation receipt is recorded as income and as a rent expense. The receipt given for the current year was \$5,920 (prior year = 5,920).

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**CHILDREN OF THE STREET SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
AT OCTOBER 31, 2014
(Unaudited)**

5. GAMING FUNDS

Gaming funds are received in the form of a Community Gaming Grant from the B.C. government. These grants are provided to eligible organizations for direct delivery of approved ongoing programs to their communities. One of the conditions of the grant is that the funds must be kept separate from other money raised by the Society. The funds are restricted to expenditures identified in the application, but those funds not spent during the year are recorded by the organization as deferred contributions.

	2014	2013
Gross proceeds	\$ 96,597	\$ 105,821
Transfer from prior year deferred allocation	5,392	5,071
Net proceeds available to disburse	<u>101,989</u>	<u>110,892</u>
Disbursements for the year	(89,127)	(105,500)
Balance allocated to deferred contributions (Note 6)	<u>\$ 12,862</u>	<u>\$ 5,392</u>

6. DEFERRED CONTRIBUTIONS

Funding is received from various sources and they are restricted by the funder as they are to be used for a specific purpose. Restricted contributions are recognized in revenue once they are spent. The funds not spent at the end of the year are as follows:

	2014	2013
Gaming	\$ 12,862	\$ 5,392
Government grants	15,795	180
Private foundations/Charities	158,449	106,516
Corporation donations	-	10,000
Total	<u>\$ 187,106</u>	<u>\$ 122,088</u>

7. FINANCIAL INSTRUMENTS

The Society's financial instruments consist of cash, receivables and payables. Unless otherwise noted, it is management's opinion that the Society is not exposed to significant credit, interest rate, or liquidity risks arising from these financial instruments.

Credit Risk

The Society's credit risk consists principally of cash and cash equivalents and receivable. The Society maintains cash and cash equivalents with reputable and major financial institutions, and receivable was received in the subsequent period.

August 17th, 2015

Councillor Sav Dhaliwal, Chair
Executive Committee of Council
City of Burnaby
4949 Canada Way
Burnaby, B.C. V5G 1M2

Dear Councillor Dhaliwal,

I am pleased to submit a request for grant support for consideration by the members of the Executive Committee of Council.

For over 20 years, our Society has been working to keep children and teens safe from sexual exploitation and human trafficking (forced prostitution). Of course, no one likes to think about a child or teenager being sexually exploited, but the sad fact is, it happens, every single day, in communities all around B.C. No community is immune.

Every year, we present over 600 workshops for children (aged 10 to 18) in schools all around B.C. **Over the years, we have presented over 270 workshops for more than 9,600 children in Burnaby.** Our workshops are delivered by young adults, who use skits, multi-media, and engaging activities which makes the information very relatable to students.

As a non-profit organization, we are only able to provide our programs and services through the funds we can raise in the communities we serve. **We are hoping the City of Burnaby will help us protect its young residents by providing a grant to support four of our Burnaby workshops this school year.**

In addition to education and prevention, our workshops give children a safe space to share what is or has happened to them. Every year, our workshop facilitators receive between 30-50 disclosures from children. We make sure they receive the support and referral services they need.

Our Society is the only organization in B.C. providing prevention education in schools. Each year we have more schools wanting workshops, and every year, due to lack of funds, we are forced to create wait lists. A grant from the City of Burnaby would help us reach more children and teens in Burnaby schools. We hope we can count on your support.

Sincerely,



Maura Fitzpatrick, Fundraising Manager

FUNDING REQUEST – PRESENTED TO:

The Executive Committee of Council: Councillor Sav Dhaliwal, Chair,
Councillor Paul McDonnell, and Councillor Dan Johnston.



The colour fuchsia, found in our logo, our printed materials, and used in our public awareness campaigns, symbolizes our efforts to prevent the sexual exploitation of children and youth.

Fuchsia is a combination of red, for the red light districts, and purple, which is the provincial colour for violence prevention.

Maura Fitzpatrick, Fundraising Manager, Children of the Street Society
208 - 1130 Austin Avenue Coquitlam, BC V3K 3P5 T: 604.777.7510
www.childrenofthestreet.com Charitable Business Number: 883947442 RR 0001

Executive Summary

The issue

The statistics are shocking, but true. In North America, 300,000 children are sexually exploited each year. As many cases go unreported, most experts agree, this astonishing number is actually many, many times higher.

The facts are equally disturbing. Canada remains 2nd in the world (U.S.A. is 1st) to hosting the most child sexual abuse images online. Metro Vancouver has been identified as a 'destination' for travelling sex offenders who come primarily from the U.S.A.

Sexual exploitation is a direct form of human trafficking and is the sexual abuse of children and youth. It involves the exchange of a sexual act for money, drugs, food, shelter, transportation, love, acceptance or any other consideration.

"I was like a dog. I sat when I was supposed to sit. I barked when I was supposed to bark."

Victim's testimony at Reza Moazami's trial

Exploiters and child predators are now using the internet as a tool to identify and lure children.

In September of 2014, Vancouverite Reza Moazami, received B.C.'s first ever conviction for human trafficking. He used social media tools like Facebook to lure 11 female victims, some as young as 14, to his home where they became his prisoners, forced into a life of sexual slavery.

"I just want to meet someone to take care of me and buy me nice things. . .my mom doesn't make much money and he seems like a nice guy."

16 year old Burnaby girl's comment about meeting her online 'Sugar Daddy.'

Last year, just two days before she was set to leave, we were able to prevent a Burnaby teen from boarding a plane to meet a young man she had met on Sugardaddy.com. The man had paid for her plane ticket to New York and promised her a shopping trip, and if they got along, he'd take her on a vacation to the Dominican Republic. We met with her and helped her realize and understand the danger in this situation – like most 16 year olds she wasn't thinking things through.

Many media reports of bullying, are actually related to child sexual exploitation. Increasingly, children and youth are talked into sending sexual images of themselves (called 'sexting'), only to later find out that these images have been sent to others, and can never be totally 'erased' from the internet. **One poor decision can stalk a child for their lifetime.**

Our work

Children of the Street Society is a non-profit organization formed in 1995 by a group of concerned community members who wanted to develop programs and services to help deal with the growing number of children and youth being sexually exploited.

Now, 20 years after our inception, our Society is still the only organization in B.C. that provides preventative education for children, youth, and adults on the issue of child sexual exploitation and human trafficking. In B.C., we are the recognized leader on this issue, and often provide educational workshops and services for other organizations who work with children and youth.

We work in collaboration with a wide variety of organizations. In fact, the following groups provide annual training for our workshop facilitators, providing them with the most up-to-date information available regarding child/youth sexual exploitation and human trafficking:

- **PLEA Society**
- **Experiential survivors (those who have exited sexually exploitive situations),**
- **Family Services of Greater Vancouver, Youth Detox Program,**
- **Office to Combat Trafficking in Persons (OCTIP) - B.C. Ministry of Justice,**
- **Lower Mainland Purpose Society,**
- **RCMP Human Trafficking & Internet Child Exploitation Units,**
- **Salvation Army - Deborah's Gate,**
- **Vancouver Police Department Counter Exploitation Unit (CEU), Transit Police Gang Crime Unit, and Yankee 20 - High Risk Youth Car.**

The Critical Importance of Children of the Street Society

With the advancement of technology, online sexual exploitation of children and youth is exploding. In fact, many recent cases that have been identified by the media as “bullying”, are actually related to sexual exploitation. Here are some startling facts:

- **Four million children post content to the internet each and every day.**
- **49% of teens who post pictures to the internet report being contacted by a stranger.**
- **75% of youth have received an online solicitation for sex and DID NOT tell a parent.**
- **12-14 years of age, is the average age of children who have been sexually exploited.**

Children of the Street Society must expand our programs and services in order to meet the growing demand from communities throughout B.C. for our services. From our inception, our work has always been guided by our vision:

“A world where children and youth are safe and free from all forms of sexual exploitation.”

The programs we create and the services we provide are all designed with this vision in mind. We take a proactive approach through providing awareness, education, and early intervention

strategies with the goal of preventing sexual exploitation. In addition, we provide support to children and their families who have already been affected. Specifically:

- **We educate and raise awareness** through our TCO² workshops (Taking Care of Ourselves and Taking Care of Others) and training sessions delivered in schools to students, parents, teachers, and caregivers. Our workshops are tailored to the needs of the audience, are age appropriate, and provide clear examples and useful tools that help children and youth learn how to be safe from sexual exploitation.
- **We advocate for change** by working with all levels of government to ensure laws are created or changed to protect young people, and prevent sexual exploitation in all forms.
- **We support youth and families** through early intervention services for at risk youth. We will always be there for children and families who have already been affected by sexual exploitation, by providing non-judgemental support, resources, and referrals for intervention and other services.

The Opportunity – Help Us Reach More Kids in Burnaby

During the last school year, our Society conducted over 600 TCO² workshops for over 27,000 kids in communities all around B.C. **Specific to Burnaby, we provided 31 workshops for almost 800 children and teens. We visited four secondary schools (Burnaby Central, Burnaby South, Byrne Creek, and Cariboo Hill), went to two elementary schools (Cameron, and Clinton) and also presented workshops at Burnaby Youth Hub and Burnaby Youth Custody Centre.**

Our workshop facilitators use monologues, role-plays and multimedia to interact with the children (ages 10-18) in meaningful discussions about what sexual exploitation is, how to recognize it and how to prevent it from happening to themselves and their peers.

Every year, at the end of our workshops, we have kids who linger, waiting for their classmates to leave, then they approach our workshop facilitators and share what is or has happened to them. We always make sure they get the support and referral services they need. **Last school year, we received 48 disclosures during workshops.**

Despite the number of children and youth we reach annually, every year we have a significant wait list of groups and organizations requesting our workshops. Unfortunately, we never have enough resources to meet the demand.

We don't want to turn anyone away or tell students we will put their school at the top of the list for next year's workshops. Many kids need help now.

Your Investment Changes Everything

A grant from the City of Burnaby would help us provide our workshops and reach more children and youth in Burnaby to give them the information and practical tools they need to be safe and free from sexual exploitation. The costs for one TCO² workshops is \$500.

Will the members of the Executive Committee of Council consider giving their endorsement for a grant to assist with funding some of our workshops in Burnaby?

We would be happy to work with you to acknowledge your support in a way that most appropriately reflects your generosity and leadership in the community.

Examples could include:

- **Acknowledgement on our Donor Wall, which is located on our website.**
- **Recognition in our newsletters and annual report.**
- **Media releases to recognize and publicize the City of Burnaby's support.**
- **An invitation to our annual *Celebration of Success* event held in March.**

In addition, we will provide you with annual reporting of your donation, so that you can clearly see the impact your investment has had on children, youth and families in Burnaby.

We can provide you with specific information on the schools we reached and the number of students we were able to educate. As students and staff fill out evaluation forms and provide comments and feedback, we can provide you with measurements with respect to the effectiveness of our workshops.

We are pleased to answer any questions you may have, and hope the City of Burnaby can help us prevent the sexual exploitation and trafficking of Burnaby children and youth.

**CHILDREN OF THE STREET SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
AT OCTOBER 31, 2014
(Unaudited)**

7. FINANCIAL INSTRUMENTS (continued)

Interest Rate Risk

The Society is exposed to interest rate risk with respect to the following financial instruments: cash and cash equivalents. Changes in interest rates can affect the cash flows related to interest income and expense.

Liquidity Risk

The Society is exposed to liquidity risk in meeting its obligations associated with financial liabilities, which is dependent on receipt of funds from contributors and continued support by financial institutions providing sufficient operating lending facilities.

8. CONTRACTUAL OBLIGATIONS

On December 17, 2009, the Society engaged in a 5 years lease agreement of a copier machine. Monthly payment is \$272, and the lease expires in December 2014. In December 2014, this agreement expired, and the Society signed another 5 years lease agreement of a new copier machine. Monthly payment is \$250, and lease term is from November 2014 to November 2019.

* Professional corporation