

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT 2015

RECOMMENDATIONS:

1. **THAT** approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2015 as outlined in this report.
2. **THAT** approval be granted to donate revenue from the Burnaby Village Museum Carousel rides from 5 p.m. to 9 p.m. on Saturday 2015 December 05 to the Burnaby Christmas Bureau.
3. **THAT** Council be asked to concur.
4. **THAT** Mr. Stephen D'Souza, Executive Director of the Burnaby Christmas Bureau be so advised.

REPORT

The Burnaby Village Museum is presenting Heritage Christmas from 2015 November 21 to 2016 January 01 (closed December 24 and 25). Admission is free to the public.

A request ([Attachment #1](#)) from Burnaby Community Connections for their Burnaby Christmas Bureau program is seeking Commission approval for the donation of some Carousel ride revenue for charitable purposes. The Village Museum has extended hours from 1 p.m. to 9 p.m. from 2015 December 12 to 2016 January 01 (except for December 24 and 25). The period being considered is from 5 p.m. to 9 p.m. on 2015 December 05.

In past years this request has been supported by Commission generating approximately \$1,000 in donated revenue to the Burnaby Christmas Bureau. The Museum allows member pass holders unlimited free carousel rides throughout the year and this would need to be honored.

It is recommended that the Carousel ride revenue from 5 p.m. to 9 p.m. on Saturday, 2015 December 05 be donated to the Burnaby Christmas Bureau, excluding member pass holders.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: BURNABY CHRISTMAS BUREAU PROMOTIONAL
SUPPORT 2015

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This partnership allows for a promotional opportunity for the Christmas Bureau and the Museum for Heritage Christmas 2015 and encourages community giving for those who are in need.

A handwritten signature in black ink that reads "D. Ellenwood". The signature is written in a cursive, flowing style.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DN:ob:tc

Attachment

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Copied to: City Manager



BURNABY
COMMUNITY
SERVICES

Attachment #1

September 11, 2015

Dave Ellenwood
Director, Burnaby Parks, Recreation & Cultural Services
101 - 4946 Canada Way
Burnaby, BC, V5G 4H7

Re: Carousel Rides for the Burnaby Christmas Bureau

Hello Mr. Dave Ellenwood,


Thank you for your ongoing support of the Burnaby Community Services and our Burnaby Christmas Bureau program. I am writing today to ask if you will continue to help low income families and seniors experiencing isolation this Holiday Season through the donation of Carousel ticket sales during the first late night of the *Heritage Christmas* at the Burnaby Village Museum.

Last year, with the support of our generous donors, the Burnaby Christmas Bureau was able to help 3,150 people, including 1,487 children and 137 seniors. As wonderful as that sounds, the sad truth is our demand exceeded our supply and we were not able to provide as much as we wish we could have. This year, we are certain that the demand will yet again increase but we are also very hopeful that we will be able to meet the ever growing need in our community.

For as long as I can remember the Burnaby Parks, Recreation & Cultural Services has been supporting the Bureau. First with Loonie, then Toonie, and half price nights on the first late night of *Heritage Christmas* at the Burnaby Village Museum from 2002 to 2010. For the last three years, with the introduction of free admission, tickets sales on the restored 1912 C.W. Parker Carousel were donated to the Bureau.

We would ask that the Burnaby Parks, Recreation & Cultural Services consider again supporting the Bureau by donating all carousel ticket sales on evening of December 5th, during the 2015 first late night of *Heritage Christmas* at the Burnaby Village Museum.

Thank you again for your ongoing support,


Stephen D'Souza,
Executive Director

Burnaby Community Services
EMPOWERING PEOPLE CHANGING LIVES

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