

Item
Meeting 2015 Nov 09

COUNCIL REPORT

TO:

CITY MANAGER

DATE:

2015 October 22

FROM:

DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT:

BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT 2015

PURPOSE:

To request approval for a promotional initiative and donation of revenue from Burnaby Village Museum Carousel rides on 2015 December 05 to the Burnaby

Christmas Bureau.

RECOMMENDATION:

- 1. THAT approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2015 as outlined in the attached report.
- 2. THAT approval be granted to donate revenue from the Burnaby Village Museum Carousel rides from 5 p.m. to 9 p.m. on Saturday, 2015 December 05, to the Burnaby Christmas Bureau

REPORT

At its 'Open' Meeting of 2015 October 21, the Parks, Recreation and Culture Commission received the <u>attached</u> report and adopted the two recommendations contained therein.

Dave Ellenwood

DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

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Attachment

P:\Admin\tc\Data\Council\150915\Burnaby Christmas Bureau Promo Support 2015 (2015.10.21)

Copied to:

City Manager Director Finance

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Director's Report No	9
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COMMISSION REPORT

TO: CHAIR AND MEMBERS

PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &

CULTURAL SERVICES

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT 2015

RECOMMENDATIONS:

- 3. THAT approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2015 as outlined in this report.
- 4. THAT approval be granted to donate revenue from the Burnaby Village Museum Carousel rides from 5 p.m. to 9 p.m. on Saturday 2015 December 05 to the Burnaby Christmas Bureau.
- 5. THAT Council be asked to concur.
- **6. THAT** Mr. Stephen D'Souza, Executive Director of the Burnaby Christmas Bureau be so advised.

REPORT

The Burnaby Village Museum is presenting Heritage Christmas from 2015 November 21 to 2016 January 01 (closed December 24 and 25). Admission is free to the public.

A request (<u>Attachment #1</u>) from Burnaby Community Connections for their Burnaby Christmas Bureau program is seeking Commission approval for the donation of some Carousel ride revenue for charitable purposes. The Village Museum has extended hours from 1 p.m. to 9 p.m. from 2015 December 12 to 2016 January 01 (except for December 24 and 25). The period being considered is from 5 p.m. to 9 p.m. on 2015 December 05.

In past years this request has been supported by Commission generating approximately \$1,000 in donated revenue to the Burnaby Christmas Bureau. The Museum allows member pass holders unlimited free carousel rides throughout the year and this would need to be honored.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: BURNABY CHRISTMAS BUREAU PROMOTIONAL
SUPPORT 2015
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It is recommended that the Carousel ride revenue from 5 p.m. to 9 p.m. on Saturday, 2015 December 05 be donated to the Burnaby Christmas Bureau, excluding member pass holders.

This partnership allows for a promotional opportunity for the Christmas Bureau and the Museum for Heritage Christmas 2015 and encourages community giving for those who are in need.

Dave Ellenwood

DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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<u>Attachment</u>
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Copied to: City Manager