

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2015 November 06

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

**SUBJECT: FESTIVALS BURNABY PROGRAM - SMALL SCALE EVENT
16-S-001 AFRICAN SOCCER AND CULTURAL ASSOCIATION**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby grant request from the African Canadian Soccer and Cultural Association for the African Soccer and Cultural Festival 2016 August 12-14 be received.

REPORT

Festivals and Special Events: Small Scale Event

Grant File 16-S-001: African Canadian Soccer and Cultural Association

Application Received: 2015 September 02

Project Budget: \$45,885

Project Request: \$12,000

Previous Support:

2015 Small Scale Festivals Burnaby Grant	\$8,000
2014 Small Scale Festivals Burnaby Grant	\$7,500
2013 Small Scale Festivals Burnaby Grant	\$7,000
2012 Small Scale Festivals Burnaby Grant	\$7,000
2011 Small Scale Festivals Burnaby Grant	\$4,000

An application request for \$12,000 has been received from the African Canadian Soccer and Cultural Association for the African Soccer and Cultural Festival 2016 August 12-14 at the Burnaby Lake Sports Complex. This three-day event, in its 22nd year, will showcase African Culture through the sport of soccer, African cuisine and cultural dance and music. The goal of the festival is to promote volunteerism and community engagement with the African community, youth and the general public.

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In 2013, the association piloted a youth soccer program and has now fully implemented the Africa United Youth Training Centre. This program, accommodating kids between the ages of 5 and 18, is offered from April to August; encourages kids and youth to play and engage in active sports twice weekly; and coordinates invitational soccer tournaments and exhibition games. The grand finale of the program occurs during the annual festival.

The African Canadian Soccer and Cultural Association (ACSCA) is a community non-profit organization that serves the African Community and Friends of Africa in Metro Vancouver through the organization of events that promote and preserve the African Culture and provide an avenue for socialization and the exchange of ideas.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp

Copied to: City Manager