

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2015 November 06

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

**SUBJECT: FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT
16-L-001 EUROFEST BC SOCIETY**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby grant request from the Eurofest BC Society for the European Festival 2016 May 28-29 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 16-L-001: Eurofest BC Society

Application Received: 2015 October 15

Project Budget: \$260,250

Project Request: \$ 25,000

Previous Support:

2015 Large Scale Festivals Burnaby Grant	\$25,000
2014 Large Scale Festivals Burnaby Grant	\$25,000
2013 Large Scale Festivals Burnaby Grant	\$25,000
2012 Large Scale Festivals Burnaby Grant	\$10,000
2011 Large Scale Festivals Burnaby Grant	\$10,000

An application request for \$25,000 has been received from the Eurofest BC Society for the European Festival 2016 May 28-29 at Swangard Stadium. This annual two-day festival features a flag parade; on stage performances of authentic European music and dance; contemporary local musical artists; cultural displays of 32 participating countries; activities and games for children; a European food tent featuring traditional meals, desserts and snacks; artists demonstrating their craft in the Arts Plaza; a Market Place featuring souvenirs and popular products of Europe, and a live evening concert.

To: Executive Committee of Council
From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program - Large Scale Event
2015 November 06 Page 2

Since 2014 the European Festival has been a Zero Waste event, with all food served on compostable plates with compostable cutlery and cups. All other recyclable materials are collected separately. The festival received a certificate of recognition in 2015 for achieving a 95% diversion rate only 5% of the waste produced was actual garbage.

The Eurofest BC Society manages the European Festival, Europe Day and related events, and preserves and promotes European culture and customs with residents and visitors to the Greater Vancouver region.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp

Copied to: City Manager