



Item.....
Meeting .....2016 Mar 07

## COUNCIL REPORT

**TO:** CITY MANAGER

**DATE:** 2016 Mar 01

**FROM:** CITY CLERK

**FILE:** 45000-01

*Reference:* 2018 Election

**SUBJECT: PREPARATIONS FOR THE 2018 LOCAL GOVERNMENT ELECTION**

**PURPOSE:** To provide an overview on preparations for the 2018 Local Government Election.

### RECOMMENDATION:

1. **THAT** Council receive this report for information.

### REPORT

Burnaby City Council, at its Open meeting held on 2015 March 02, received a report entitled, *2014 Local Government Election Review and Future Recommendations*. The report set the foundation for the 2018 election to increase voter turnout, additional Advance Voting Opportunities, evolving enhanced technology and systems, as well as expanded voter engagement and community outreach. In addition to continuing effective business relationships with stakeholders, outcomes from these combined initiatives will enhance the voters' experience and the City's commitment to leadership in the areas of social, economic and environmental sustainability.

### GENERAL VOTING DAY

On **Saturday, 2018 October 20**, Burnaby residents will be called to the polls for the Local Government Election. With the approval of Council, Burnaby will provide 36 voting locations on general voting day, as shown on the *attached* map.

In 2014, local residents in the vicinity of Shadbolt Centre for the Arts requested a voting location within walking distance to City Hall on general voting day. Staff will recommend the use of Burnaby Central Secondary as a more desirable location which provides ample parking, access to transit and closer proximity to area residents.

As a result of low voter turnout at #23 Brantford Elementary on voting day, possibly due to its close proximity to other voting locations and concerns regarding access, it is recommended that this location be replaced with Burnaby Lake West.

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In addition, staff will recommend Council approve the continued use of Vote Anywhere, which has proven highly effective and popular with voters.

## ADVANCE VOTING OPPORTUNITIES

Based on results from voter turnout at Advance Voting Opportunities over the past five years, staff will recommend Council approve a total of 16 opportunities over three days:

### Advance Voting Locations include:

1. Brentwood Mall
2. Lougheed Mall or Cameron Rec. Centre
3. Edmonds Community Centre
4. Metropolis at Metrotown
5. Burnaby Lake West (Rm 1 & 2)
6. SFU Campus: Wed. Oct. 10 **ONLY**

### Advance Voting Dates:

- Saturday, October 6
- Wednesday, October 10
- Saturday, October 13

TOTAL ADVANCE VOTING OPPORTUNITIES		
TURNOUT (2002-2014)		
Year	Totals	# of Opportunities
2014	6,976	14
2011	3,460	4
2008	2,641	4
2005	1,599	4
2002	1,058	4

Voter turnout at Shadbolt Centre for the Arts was impacted by declining pedestrian traffic due to facility rentals and closure in the late afternoon/early evening. Relocation of advance voting from Shadbolt to the centralized site at Burnaby Lake West will maximize voter turnout through easy access to transit, available parking and increased pedestrian traffic. Scheduled activities in the area will provide residents with a convenient option from 8 a.m. to 8 p.m.

SHADBOLT CENTRE 2014 Advance Voting Statistics		
Saturday Nov. 01	Wednesday Nov. 05	Saturday Nov. 08
328	201	319

## VOTING MACHINE - GROUP LEASE AGREEMENT REVIEW

On Tuesday, 2016 March 08 and Wednesday, March 09, Burnaby will host meetings with Lower Mainland municipalities interested in hearing a presentation by two vendors regarding new voting machine technology and options for a group lease agreement in 2018. Key components for consideration will include:

- Seamless integration with Municipal VoterView (MVV) for easy, accurate data transfer from voting locations and election results upload to the City website
- Ballot on demand
- Easy to transport

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- Maintenance and set up, plus tech support from the vendor for advance voting, Special Voting Opportunities and General Voting Day
- Data stored on memory stick or card with easy data transfer and printout for comparisons and the final report
- Emergency over-ride bin
- Security measures for storage, log on, shut down, etc.

Due to the age of the present voting machines (purchased by the City in 1996), and the fact that these machines are out of production, there is a growing vulnerability in regard to maintenance and support by the vendor. Another compelling reason is that they are no longer a viable option for the final results migration to the City website on election night.

Outcomes from the group selection process will identify new technology that will replace Burnaby's existing 42 voting machines.

### **DATAFIX'S MUNICIPAL VOTERVIEW (MVV)**

DataFix's Municipal VoterView is Canada's most widely used elector management system. On March 8, representatives from DataFix will present an update on new technologies and system enhancements for Municipal VoterView which offers a comprehensive set of elector tools in support of the municipal election process.

Based on results from 2014, staff will recommend the use of Municipal VoterView's enhanced election system for 2018. These portal modules will include:

- VoterView
- Candidate Access
- Worker Management
- Internet Voter Lookup
- Voter Registration

### **LAPTOPS – GROUP LEASE AGREEMENT**

On March 9, a Vancouver laptop vendor, used by a number of municipalities including Burnaby in 2014, will also provide a presentation to the group for consideration of a group lease agreement of laptops in 2018. During the last election, the City of Burnaby leased 265 laptops for use at all voting locations.

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## COMMUNICATION AND ENGAGEMENT PLAN

Statistics from the 2014 election clearly established that only 15% of eligible voters between the ages of 25 – 34 voted. Moreover, Special Voting Opportunities have seen a downward trend since 2002. City staff will work with health care professionals and residents in their care to develop best practices to rollout a program that will address the needs within assisted living and care facilities.

Building widespread understanding, working with partners on resource development and providing support to stakeholders is crucial to the success of voter turnout and changes to the culture of voting.

The communication plan will continue to develop tactics and clear compelling messaging that will inform, involve and inspire Burnaby citizens.

**INFORM:** Use a diverse array of communication tools to provide timely, accurate, and actionable information to a wide range of stakeholders. These tools include websites, newsletters, videos, schools, presentations, meetings, focus groups, social media platforms and the Election Champion Tool Kit.

**INVOLVE:** Use educators and key stakeholders to help design and improve election awareness in the classroom. Through activities and special events such as Local Government Awareness Week and library programs, more opportunities will be created for deliberate two-way communication within the local community.

**INSPIRE:** Use election champions who are committed and actively helping to gain the understanding and enthusiasm of others. These are individuals and/or groups such as: Voices of Burnaby Seniors, Burnaby Neighbourhood House, SFU Student Union, BCIT Student Union, Burnaby Youth Voice, Burnaby School Board, Burnaby Interagency, Young Women Civic Leaders, Burnaby Family Life, Immigrant Services Society of BC, Burnaby Community Services, Justice Education Society of BC and other municipalities to name a few.

In advance of the 2018 election, staff will continue to develop the Communications and Engagement Plan and look for new ways to inform, involve, inspire and improve election processes for the coming election.

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## **LOCAL GOVERNMENT AWARENESS WEEK (LGAW)**

Local Government Awareness Week (LGAW) is held annually in May, providing additional opportunities for City staff to reach citizens and further inform, involve and inspire public participation in the local government election process.

Early in 2017, staff will partner with educators and other stakeholders to focus on informing residents of their rights and opportunities surrounding the election process. Working collaboratively to inspire citizen involvement at the local level will create a positive voter experience, favourably impacting voter turnout in 2018.

In support of the Social Sustainability Strategy, LGAW provides an appropriate opportunity for the City to highlight its roles and functions and to encourage and educate its citizens about how to become involved civically, socially and culturally.

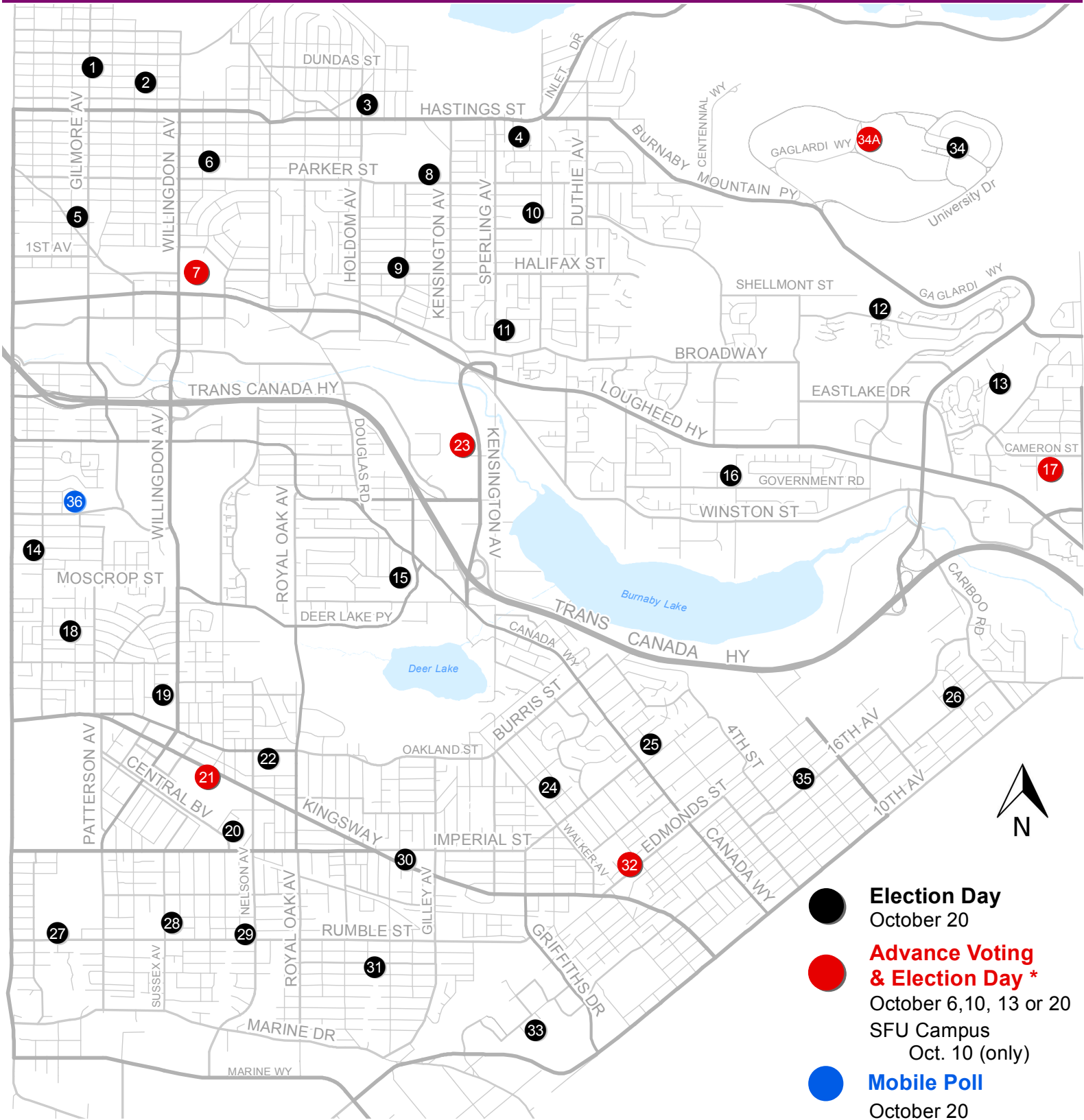
## **CONCLUSION**

In summary, this report provides information based on outcomes from the 2014 Local Government Election and the direction for a work plan focused on voter turnout in preparation for the 2018 election.

Dennis Back  
City Clerk

LA

Copied to: City Manager  
Deputy City Managers  
Chief Information Officer  
Director Planning & Building  
Director Parks, Recreation & Cultural Services



1	Gilmore Avenue Community School	50 Gilmore Ave	14	Cascade Heights Elementary School	4343 Smith Ave	27	Suncrust Elementary School	3883 Rumble St
2	Rosser Elementary School	4375 Pandora St	15	Burnaby Central Secondary School	6011 Deer Lake Pkwy	28	South Slope Elementary School	4446 Watling St
3	Capitol Hill Elementary School	350 Holdom Ave	16	Seaforth Elementary School	7881 Government St	29	Nelson Elementary School	4850 Irmin St
4	Westridge Elementary School	510 Duncan Ave	17	<b>Cameron /Lougheed Town Centre*</b>	<b>9855 Austin Avenue</b>	30	Windsor Elementary School	6166 Imperial St
5	Kitchener Elementary School	1351 Gilmore Ave	18	Inman Elementary School	3963 Brandon St	31	Clinton Elementary School	5858 Clinton St
6	Alpha Secondary School	4600 Parker St	19	Chaffey-Burke Elementary School	4404 Sardis St	32	<b>Edmonds Community Centre*</b>	<b>7433 Edmonds St</b>
7	<b>Brentwood Mall (Town Centre)*</b>	<b>4657 Lougheed Hwy</b>	20	Bonsor Recreation Complex	6550 Bonsor Ave	33	Taylor Park Elementary	7592 Mission Ave
8	Burnaby North Secondary School	851 Kensington Ave	21	<b>Metropolis at Metrotown*</b>	<b>4700 Kingsway</b>	34	University Highlands Elementary	9388 Tower Rd
9	Parkcrest Elementary School	6055 Halifax St	22	Marlborough Elementary School	6060 Marlborough Ave	34A	<b>SFU Campus (Oct. 10)</b>	<b>8888 University Dr</b>
10	Lochdale Community School	6990 Aubrey St	23	<b>Burnaby Lake West*</b>	<b>3676 Kensington Ave</b>	35	Second Street Community School	7502 Second St
11	Sperling Elementary School	2200 Sperling Ave	24	Morley Elementary School	7355 Morley St	36	Burnaby General Hospital	3935 Kincaid St
12	Forest Grove Elementary School	8525 Forest Grove Dr	25	Lakeview Elementary School	7777 Mayfield St			
13	Stoney Creek Community School	2740 Beaverbrook Cr	26	Armstrong Elementary School	8757 Armstrong Ave			

## 2018 VOTING LOCATIONS

VL #	Voting Location	Address	2014 Voter Turnout
1	Gilmore Avenue Community School	50 Gilmore Ave	1405
2	Rosser Elementary School	4375 Pandora St	668
3	Capitol Hill Elementary School	350 Holdom Ave	1076
4	Westridge Elementary School	510 Duncan Ave	730
5	Kitchener Elementary School	1351 Gilmore Ave	1023
6	Alpha Secondary School	4600 Parker St	1191
<b>7*</b>	<b>Brentwood Mall (Town Centre)</b>	<b>4567 Lougheed Hwy</b>	<b>1796</b>
8	Burnaby North Secondary School	851 Kensington Ave	906
9	Parkcrest Elementary School	6055 Halifax St	861
10	Lochdale Community School	6990 Aubrey St	700
11	Sperling Elementary School	2200 Sperling Ave	932
12	Forest Grove Elementary School	8525 Forest Grove Dr	920
13	Stoney Creek Community School	2740 Beaverbrook Cr	706
14	Cascade Heights Elementary School	4343 Smith Ave	1264
15	Burnaby Central School	6011 Deer Lake Pkwy	1110
16	Seaforth Elementary School	7881 Government Rd	822
<b>17*</b>	<b>Lougheed Town Centre* or Cameron Rec. Ctr.</b>	<b>9855 Austin Avenue</b>	<b>1452</b>
18	Inman Elementary School	3963 Brandon St	836
19	Chaffey-Burke Elementary School	4404 Sardis St	765
20	Bonsor Recreation Complex	6550 Bonsor Ave	1139
<b>21*</b>	<b>Metropolis at Metrotown*</b>	<b>4700 Kingsway</b>	<b>1675</b>
22	Marlborough Elementary School	6060 Marlborough Ave	1091
<b>23*</b>	<b>Burnaby Lake West (ADV Only)</b>	<b>3676 Kensington Ave.</b>	<b>0</b>
24	Morley Elementary School	7355 Morley St	651
25	Lakeview Elementary School	7777 Mayfield St	432
26	Armstrong Elementary School	8757 Armstrong Ave	968
27	Suncrest Elementary School	3883 Rumble St	720
28	South Slope Elementary School	4446 Watling St	639
29	Nelson Elementary School	4850 Irmin St	875
30	Windsor Elementary School	6166 Imperial St	591
31	Clinton Elementary School	5858 Clinton St	1147
<b>32*</b>	<b>Edmonds Community Centre*</b>	<b>7433 Edmonds St</b>	<b>2708</b>
33	Taylor Park Elementary	7590 Mission Ave	743
34	University Highlands Elementary	9388 Tower Rd	283
<b>34A</b>	<b>SFU Campus (October 10 only)</b>	<b>888 University Dr.</b>	<b>0</b>
35	Second Street Community School	7502 Second St	959
<b>36</b>	<b>Burnaby General</b>		

\*Advanced and General Voting Day Locations

**Advance Voting Dates: October 6, 10, & 13 = 16 opportunities (Up 2 from 2014)**

Brentwood Town Centre x 3	Metropolis at Metrotown x 3
Edmonds Community Centre x 3	Burnaby Lake West x 2-3
Lougheed Town Ctr or Cameron x 3	SFU Campus (Oct. 10 ONLY)