
TO: CHAIR AND MEMBERS
FINANCIAL MANAGEMENT COMMITTEE

DATE: 2016 March 14

FROM: DIRECTOR FINANCE

FILE: 9100-25

SUBJECT: BURNABY FARMERS' MARKET – 4949 CANADA WAY

PURPOSE: To request Council approval for the 2016 Farmers' Market season at Burnaby City Hall.

RECOMMENDATION:

1. **THAT** Financial Management Committee recommend Council authorize staff to enter into a Licence Agreement valued at \$75.00 with the Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2016 summer season as outlined in this report.

REPORT

Since 2007 Burnaby Council has endorsed the Farmers' Market concept as part of its initiatives to support local agriculture and farmers. Artisan Farmers' Market Society was granted a Licence Agreement in 2008 to operate a farmers' market and have obtained Council approval each year since that time to operate a seasonal market.

1.0 2016 SCHEDULE

1.1 *Farmers' Market*

The Market will open May 7th and operate through October 29th, on Saturdays from 9:00am until 2:00pm. The following special events are planned for each month of the market:

May 7 th – Mother's Day Celebration	July 30 th – BC Day Celebration
May 21 st – Victoria Day Celebration	August 20 th – Great Zucchini Races
May 28 th – City of Burnaby Environment Festival	September 3 rd – Labour Day Celebration
June 18 th – Father's Day Celebration	September 17 th – The Market is Going to the Dogs
July 2 nd – Canada Day Celebration	October 8 th – Thanksgiving Celebration
July 16 th – Teddy Bears Picnic	October 15 th – Scarecrow Contest

1.2 Other City Events on Market Days

During the market season the City will also host two days of special events, the Burnaby Environmental Festival and a Visitor Open House and Paving Stone Dedication Ceremony.

Saturday, May 28th

The Burnaby Environment Festival will be held at Burnaby City Hall in the outer courtyard and walkways beside the bus loop from 9:00am to 2:00pm. This one day public event will include environmental information displays from City departments and external exhibitors, activities for families and children, a community mapping activity, eco-tours to the nearby heron colony, live blue grass music and prizes.

Saturday, September 17th

A Visitor Open House and Paving Stone Dedication Ceremony will be held on at City Hall in the courtyard and surrounding area. Staff will showcase City services and programs including police enforcement, fire prevention, engineering services, parks, recreation and cultural services, and library services to provide visitors with an interactive opportunity to learn more about Burnaby.

2.0 2016 MARKET

The Farmers' Market has become increasingly popular over time evolving into a community gathering place with activities that promote community involvement and a festive atmosphere. To accommodate a greater range of services and activities the Artisan Markets Society is proposing an additional 12 stalls be located adjacent to the food truck eating area at the north end of the westerly row of parking stalls. This addition will provide a total of 62 stalls and accommodate 54 vendors and 3 food trucks (see Attachment 1).

The scope of events that may be held at the market is defined in Section 502.1B (2) of the Burnaby Zoning Bylaw #1355:

“Farmers Markets for the retail sale of agriculture products, prepared foods and crafts, and the following accessory uses: non-amplified entertainment, personal services including massage and similar wellness services, community information booths, book exchange programs, children’s recreational activities, and, for each market, a maximum of three licensed liquor manufacturers authorized to sell at farmers markets under the BC Liquor Control and Licensing Act.”

The 2016 Licence Agreement will reflect the permitted uses of the P2 (g) Zone. The fee for the 2016 Licence Agreement shall be seventy-five dollars (\$75.00) and the operating Licence will require the Artisan Markets Society to provide an accessible portable toilet onsite.

To: Financial Management Committee
From: Director Finance
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3.0 RECOMMENDATION

It is recommended that Financial Management Committee recommend Council authorize staff to enter into a Licence Agreement valued at \$75.00 with the Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2016 summer season as outlined in this report.



Denise Jorgenson
DIRECTOR FINANCE

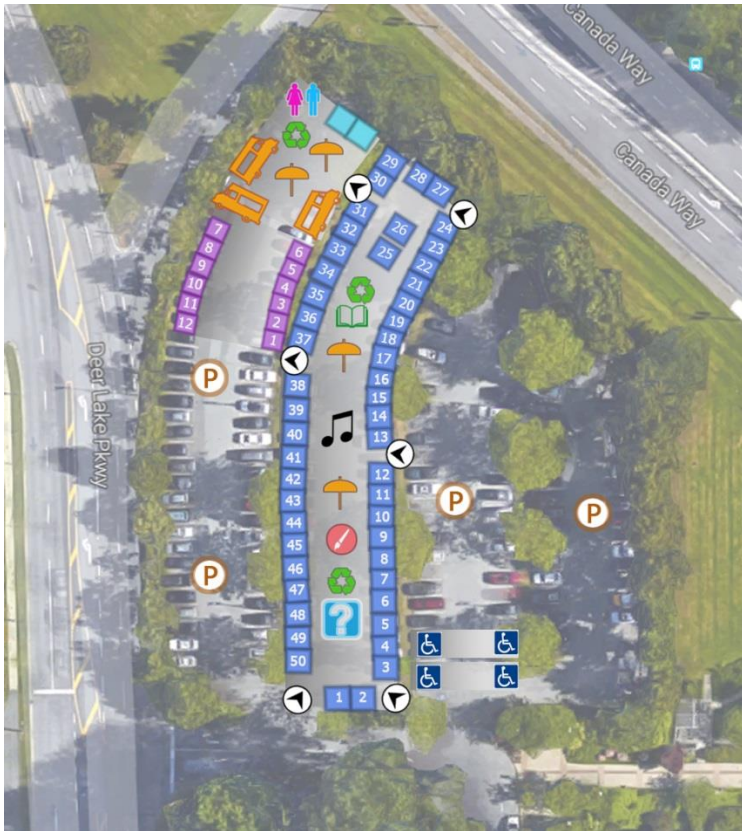
DJ:RR/ew

Attachment: 1 – Burnaby Farmers Market – Location Map

Copied to: City Manager
Director Planning & Building
City Solicitor

Attachment 1

Burnaby Farmers Market – Location Map



Burnaby Farmers Market Location Map

Legend

-  Vendor Spaces
-  Future Vendors
-  Food Demo Tent
-  Seating Area
-  Food Trucks
-  Information Tent
-  Face Painting Tent
-  Music Tent
-  Book Exchange
-  Restroom
-  Recycling/Garbage
-  Handicap Parking
-  Parking
-  Access Flow