

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2016 Apr 11

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT
16-L-002 KOREAN CULTURAL HERITAGE SOCIETY

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from the Korean Cultural Heritage Society for the 15th annual Korean Cultural Heritage Festival on 2016 August 6 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 16-L-002: Korean Cultural Heritage Society

Application Received:	2016 March 08
Project Budget:	\$200,000
Project Request:	\$ 25,000

Previous Support:	2015 Large Scale Festivals Burnaby Grant \$16,000
	2014 Large Scale Festivals Burnaby Grant \$15,000

An application request for \$25,000 has been received from the Korean Cultural Heritage Society for the 15th annual Korean Cultural Heritage Festival on 2016 August 6 at Swangard Stadium. This full day event includes an opening ceremony with special guest performances (both local and foreign) live entertainment, food and souvenirs and celebrates multiculturalism in Metro Vancouver.

To: Executive Committee of Council
From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program - Large Scale
Event

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The Korean Cultural Heritage Society (KCHS) is a non-profit organization with over 300 volunteers, 10 Board of Directors and a 5 member Executive Council which serves to promote multiculturalism and celebrate the Korean culture and heritage. Since 2002, the organization's main project has been the annual Korean Cultural Heritage Festival which has grown to one of the largest multicultural festivals in Metro Vancouver. The festival serves as an effective vehicle to unite community and promote businesses and organizations that aim to reach the Korean Canadian demographic.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp
16-L-002 Korean Cultural Heritage Society