





TO:

CHAIR AND MEMBERS

DATE:

2016 Apr 11

EXECUTIVE COMMITTEE OF COUNCIL

FROM:

DIRECTOR PARKS, RECREATION &

CULTURAL SERVICES

SUBJECT:

FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT 16-L-003 NIKKEI NATIONAL MUSEUM & CULTURAL CENTRE

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. THAT the Festivals Burnaby Grant request from the Nikkei National Museum & Cultural Centre for the 2016 Nikkei Place Matsuri Family Festival on 2016 September 03-04 be received.

REPORT

Festivals and Special Events:

Large Scale Event

Grant File 16-L-003:

Nikkei National Museum & Cultural Centre

Application Received:

2016 March 14

Project Budget:

\$152, 326

Project Request:

\$ 24,190

Previous Support:

2015 Large Scale Festivals Burnaby Grant \$10,000

2014 Large Scale Festivals Burnaby Grant \$18,000

An application request for \$24,190 has been received from the Nikkei National Museum & Cultural Centre for the 2016 Nikkei Place Matsuri Family Festival on 2016 September 03-04 at Nikkei Place, Burnaby. The two-day family festival, one of the largest in Metro Vancouver, features Japanese entertainers, ethnic food offerings and family oriented games.

To: Executive Committee of Council

From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program - Large Scale

Event

2016 Apr 21 Page 2

In Japan, matsuri combines artistic performance, festival foods and symbolic events. Traditional Japanese arts of taiko drumming, odori dancing, tea ceremonies, and martial arts; will be programed alongside pop culture highlights including anime screenings and food trucks to create a multi-sensory feast of colour, sounds, sights and tastes.

Nikkei Centre is a multi-use facility at the corner of Kingsway and Sperling in Burnaby. Opened in the fall of 2000, the Centre houses a Japanese Canadian cultural centre, the Nikkei National Museum, a community centre serving the neighbourhood, and a Japanese Canadian garden. The organization's mission is to honour, preserve, and share Japanese Canadian history and culture for a better Canada and does so through public programs, exhibits, services, publications, public use of the facilities and special events.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

Dave Ellenwood

DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:qp

16-L-003 Nikkei Museum and Cultural Centre