

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2016 June 06

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: FESTIVALS BURNABY PROGRAM - NEIGHBOURHOOD EVENT
16-N-015 BURNABY NORTH ROAD BIA

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby grant request from the Burnaby North Road BIA for the Korean Community Day 2016 September 10 be received.

REPORT

Festivals and Special Events: Neighbourhood Event

Grant File 16-N-015: Burnaby North Road BIA

Application Received: 2016 May 12
Project Budget: \$18,000
Project Request: \$ 4,000

Previous Support: 2015 Neighbourhood Festivals Burnaby Grant \$3,000
2011 Neighbourhood Festivals Burnaby Grant \$3,000

An application request for \$4,000 has been received from the Burnaby North Road BIA for the Korean Community Day 2016 September 10 at the North Road Centre Mall, 4501 North Road. This 3rd annual event will showcase some of the exciting aspects of traditional Korean artistry including drumming and martial arts; the popular K-Pop singing contest, a tea garden and an art walk. Demonstrations, food sampling, interactive displays, a market place and children's performers and activities will also be part of the day.

The Burnaby North Road Business Improvement Association (BIA) promotes supports and enhances the business, safety and heritage of the North Road Corridor. Created in

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Re: *Festivals Burnaby Program - Neighbourhood
Event*

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2009, the organization's mission is to support prosperity of the membership through dynamic growth and recognition of the Lougheed Town Centre area.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

A handwritten signature in black ink, appearing to read 'D. Ellenwood', with a stylized, cursive script.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp:tc
16-N-015 Burnaby North Road BIA