

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

**SUBJECT: COMMISSION AND C.U.P.E. CO-SPONSORSHIP OF A FREE DAY ON
THE CAROUSEL**

RECOMMENDATIONS:

1. **THAT** funds be allocated to co-sponsor with C.U.P.E. a free ride day on Monday, 2016 September 05 at the Carousel at Burnaby Village Museum.
2. **THAT** a copy of this report be sent to C.U.P.E. Local 23.

REPORT

For 24 years, the Commission and C.U.P.E. Local 23 have co-sponsored a free ride day on the Carousel. This has proven to be a popular event with a significant increase in ridership on free ride day.

The preferred date for the event is the final day of the public summer season, which falls on Labour Day, Monday, 2016 September 05. This year's event would be advertised by a paid advertisement in the local newspaper, with the cost of the paid advertising shared between the Commission and C.U.P.E. During the event, C.U.P.E. will hang the banner especially designed for the free day.

The costs associated for this event include the loss of ride revenue, Carousel operator wages and advertising for a total of \$2,400. If C.U.P.E. 23 and Commission agree to co-sponsor the event, these costs will be shared with a payment from C.U.P.E. to the Museum of \$1,200 and a departmental allocation of \$1,200. There are sufficient funds identified in the 2016 Annual Budget for this purpose. Operating costs were calculated on the basis of a peak season weekend day when the Museum would have a full staff complement. The loss of revenue is calculated on the basis of 1/3 of the average ridership on the free day over the past four years.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: COMMISSION AND C.U.P.E.
CO-SPONSORSHIP OF A FREE DAY
ON THE CAROUSEL

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The above proposal has been discussed with a C.U.P.E. Local 23 representative and final ratification of their 2016 commitment is forthcoming. It is recommended that approval be granted for this Commission/CUPE cost-shared event.

A handwritten signature in black ink, reading "D. Ellenwood". The signature is written in a cursive, flowing style.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DN:tc

P:/admin/data/wp/dn/2016 CUPE Carousel free ride