



Item
Meeting 2016 Oct 24

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2016 Oct. 20

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES **FILE:** 51000-30

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT 2016

PURPOSE: To request Council approve a promotional initiative and donation of revenue from Burnaby Village Museum Carousel ride sales on 2016 December 10 to the Burnaby Christmas Bureau.

RECOMMENDATIONS:

1. **THAT** approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2016 as outlined in the attached report.
2. **THAT** approval be granted to donate revenue from the Burnaby Village Museum Carousel ride sales from 5 p.m. to 9 p.m. on Saturday, 2016 December 10, to the Burnaby Christmas Bureau

REPORT

At its 'Open' Meeting of 2016 October 19, the Parks, Recreation and Culture Commission received the attached report and adopted the four recommendations contained therein.

Dave Ellenwood
DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

DE:tc

Attachment

Burnaby Christmas Bureau Promotional Support 2016 (2016.10.24)

Copied to: City Manager
Director Finance



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COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT 2016

RECOMMENDATIONS:

1. **THAT** approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2016 as outlined in this report.
2. **THAT** approval be granted to donate revenue from the Burnaby Village Museum Carousel ride sales from 5 p.m. to 9 p.m. on Saturday 2016 December 10 to the Burnaby Christmas Bureau.
3. **THAT** Council be asked to concur.
4. **THAT** Mr. Stephen D'Souza, Executive Director of the Burnaby Community Services be so advised.

REPORT

The Burnaby Village Museum is presenting Heritage Christmas from 2016 November 19 to 2017 January 02 (closed December 24 and 25). Admission is free to the public.

Attached is a request from Burnaby Community Services and the Burnaby Christmas Bureau program seeking Commission approval for the donation of a portion of Carousel ride revenue for charitable purposes. The Burnaby Village Museum has extended hours from 1 p.m. to 9 p.m. from 2016 December 10 to 2016 January 02 (except for December 24 and 25). The period being considered is from 5 p.m. to 9 p.m. on 2016 December 10.

In past years this request has been supported by Commission generating approximately \$1,000 in donated revenue to the Burnaby Christmas Bureau. The Museum allows member pass holders unlimited free carousel rides throughout the year and this would need to be honoured.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: Burnaby Christmas Bureau Promotional
Support 2016

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It is recommended that the Carousel ride revenue from 5 p.m. to 9 p.m. on Saturday, 2016 December 10 be donated to the Burnaby Christmas Bureau, excluding member pass holders.

This partnership allows for a promotional opportunity for the Christmas Bureau and the Museum for Heritage Christmas 2016 and encourages community giving for those who are in need.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DN:ob:tc

Attachment

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Copied to: City Manager



BURNABY
COMMUNITY
SERVICES

Attachment #1

September 27th, 2016

Dave Ellenwood
Director, Burnaby Parks, Recreation & Cultural Services
101 – 4946 Canada Way
Burnaby, BC, V5G 4H7

Re: Carousel Rides for the Burnaby Christmas Bureau

Hello Mr. Dave Ellenwood,

Thank you for your ongoing support of the Burnaby Community Services and our Burnaby Christmas Bureau program. I am writing today to ask if you will continue to help low income families and seniors experiencing isolation this Holiday Season through the donation of Carousel sales during the first late night of the Heritage Christmas at the Burnaby Village Museum on December 10th, 2016.

Last year, with the support of our generous donors, the Burnaby Christmas Bureau helped 3,574 people; including 1,931 children, 106 seniors and 33 unique individuals (homeless or at risk of homelessness). We were also able to extend the 2015 Christmas Bureau season into the New Year by providing gifts and household items to over 80 recently arrived Syrian refugee families.

For as long as I can remember the Burnaby Parks, Recreation & Cultural Services has been supporting the Bureau. First with Loonie, then Toonie, and half price nights on the first late night of Heritage Christmas at the Burnaby Village Museum from 2002 to 2010. For the last five years, with the introduction of free admission, tickets sales on the restored 1912 C.W. Parker Carousel were donated to the Bureau.

We would ask that the Burnaby Parks, Recreation & Cultural Services consider again supporting the Bureau by donating all Carousel sales at the Burnaby Village Museum on December 10th. Additionally, we would like to also include on-site donation boxes for toys and coins.

Thank you again for your ongoing support,


Stephen D'Souza,
Executive Director

Burnaby Community Services
EMPOWERING PEOPLE CHANGING LIVES

2055 Rosser Avenue • Burnaby, BC V5C 0H1 • 604-299-5778 • www.BbyServices.ca