

Zeinabova, Blanka

2410-20

From: Clerks
Sent: September 07, 2016 12:38 PM
To: Pasch, Rebecca; Zeinabova, Blanka; Back, Dennis
Subject: FW: B.C. history tourism app coming to Burnaby?

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The email below, received in Clerks Office, is being forwarded to Archives, Community Heritage Commission, and City Clerk for Information.

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From: Andrew Farris [<mailto:info=onthisspot.ca@mail128.suw14.mcdlv.net>] **On Behalf Of** Andrew Farris
Sent: September-06-16 3:41 PM
To: Clerks
Subject: B.C. history tourism app coming to Burnaby?



On This Spot

Hello

I'm Andrew, a Vancouver-based app-developer. My team and I have just launched On This Spot, an interactive historical walking tour app. It allows people to peer into the past by viewing and creating then and now photos while learning about local history. You can download it for free for both Android and Apple devices at www.onthisspot.ca.

We've just debuted in Vancouver, and the response so far has been outstandingly positive. There was a story about the app in last week's Vancouver Sun, while the Georgia Straight

gave a great explanation of how the app works. We want to expand to cities across British Columbia and I'm contacting you to see if you'd be interested in seeing us bring coverage to your Burnaby constituency. We want to make historical and interactive walking tours available to everyone who visits Burnaby.



The app is an outgrowth of the popular On This Spot blog which features then and now photos of cities around the world. You can see the photos [here!](#)

We think you'll be excited about this app because it can provide a variety of benefits to your constituents.

- **Historical walking tours can be a marketable draw for tourists.**
- **The app promotes foot traffic in historic business districts, and can highlight local businesses and their history.**

- The striking then and now photos and the interactive camera are **proven effective for getting young people engaged with local history.**
- Our approach to history focuses on depth, academic rigour and engaging writing, making **the app a powerful educational tool.**
- It provides a cutting-edge means for **making the historical resources held by heritage organizations across the province easily accessible to the public.**
- The great depth of content is enough to keep even local history buffs interested, and highlighting these little known stories **can serve to promote a stronger sense of community.**

This app's capabilities and its depth of coverage go well beyond any history app yet developed anywhere. We are in the midst of an educational revolution. Apps like this hold practically limitless potential to change the way people learn about and experience history. **We want British Columbia to be at the forefront of this revolution and with your help, we think we can be an integral part of that. With Canada's upcoming 150th birthday celebrations and the new B.C. school curriculum with its focus on knowledge and deep understanding, the time for this technology is now.**

To expand to your constituency we need the rights to use historic photo resources held by local heritage organizations and we need sponsorship funding. Can you assist us on either of these counts?

I encourage you to [check out our site](#), download the app, and see what you think! If you'd like to work together bringing this new technology to Burnaby, please get in touch.

Thanks for your time and I look forward to your response.

Andrew

Andrew Farris
 Founder and CEO
 On This Spot Enterprises

