

Zeinabova, Blanka

Subject: FW: Jane's Walk in Burnaby

From: Amilia Cervantes [<mailto:amilia.cervantes@janeswalk.net>]

Sent: Friday, October 21, 2016 8:22 AM

To: Clerks

Subject: Jane's Walk in Burnaby

Hello Burnaby Community Heritage Commission,

I am reaching out to champion your city's participation in **Jane's Walk**, a global movement of free, community-led walking tours inspired by Jane Jacobs. We've learned about your work and wonder if you or anyone you know might be interested in organizing Jane's Walks in Burnaby. We are currently seeking city organizers for our 2017 global festival.

Every year on the first weekend of May, cities around the world participate in the Jane's Walk festival of free walking tours that get people to tell stories about their communities, explore their cities, and connect with neighbours. The festival is a global celebration of cities, community-building, civic action, and storytelling. In 2016, 226 cities across 6 continents participated. The next festival will take place on May 5, 6, and 7, 2017.

That's where you come in!

In each city, Jane's Walk has a "city organizer". The City Organizer coordinates the walks, promotes the festival, and acts as the "face" of Jane's Walk locally. A festival can consist of anywhere from one walk to one hundred. The project office supports City Organizers with resources, toolkits, guidance, and connections to people in our global network of city-builders. [Here's some more information about what being a CO involves.](#)

Would you have a moment to chat with us about bringing Jane's Walk to **Burnaby** in 2017? We think you would be a great fit.

If you don't think this is right for you, feel free to let us know who else we should speak to in **Burnaby**.

Happy walking!

--

Amilia Cervantes

Program Assistant, Jane's Walk

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Walkable neighbourhoods, urban literacy, cities planned for and by people.

www.janeswalk.org

@janeswalk

The next Jane's Walk global festival will happen in Burnaby on May 5, 6, and 7th 2017.
Where will you walk?

Organizer Summary

So you want to get Jane's Walks started in your city? Awesome! Please read through this page: it explains what you need to know in order to decide whether you want to sign up. If all of this sounds good, you can register (<http://www.janeswalk.org/register>) and send us an email (<mailto:info@janeswalk.net>) to set you up as a City Organizer.

First, check whether there is already a City Organizer in your city. Click here (</information/cities/>).

- If there is: great! Please get in touch with your CO and offer to help. You can post also simply post a walk listing independently, but your CO can help with publicity etc. Click here for information on how to lead a walk (</information/lead-walk/>).
- If there isn't a City Organizer listed for your city, that means we're still looking for someone to lead the charge! All walk leaders organize and lead their walks independently; the CO acts as the city's coordinator and spokesperson.

Here's a rundown of what the job involves:

1. All City Organizers have these core responsibilities:
 - To read the Jane's Walk Principles ([click here](http://www.janeswalk.org/information/resources/principles/) (<http://www.janeswalk.org/information/resources/principles/>), agree to uphold them, and review any walks planned for their city to make sure these adhere to the Principles.
 - To be the primary contact for all Walk Leaders in the city.
 - To help promote all walks, particularly during the festival, through local and social media.
2. The City Organizer's role is also to sustain the project locally and help it grow, so we encourage them to:
 - Collect feedback from walk leaders and participants;
 - Make plans to ensure that walks continue in the future -- for example, build a list of people who might take over if the current CO is unable to organize

again next year;

- Manage a blog on their city's Jane's Walk page;
 - Collaborate with other local events and reach out to other walking tour organizations to get them involved;
3. Seek out new walk leaders -- especially those whose voices aren't always heard. Great storytellers will help you build the project.

What's happening in your city? Are there intriguing civic and community projects in the works? Are there newcomer groups whose experiences and challenges you'd like to know more about? Have you heard about individuals doing interesting and valuable work? Reach out and bring them into the conversation!

How much work will this be?

That depends on the size of your project.

Jane's Walk works at five different scales -- Murmur, Buzz, Dialogue, Chorus, and Movement. We've compiled guides with detailed directions and advice for leading the global festival (as a starting point) at each of these scales. Beyond this, you can expand to year round walking tours and encourage people to organize them for various local events and campaigns.

Click [here](/information/programs/murmur-movement/) to read the guides (/information/programs/murmur-movement/) -- they'll give you a sense of what kind of work will be involved.

Generally a team of people will work together on organizing the project, with one person as the "face" or main contact person. Some people pull together teams of volunteer organizers; others organize walks as part of their work with community development associations, city planning offices, university planning departments, etc.

First festival?

If this is the first time Jane's Walks have happened in your city, you'll probably want to host a small (Murmur or Buzz-sized (/information/programs/murmur-movement/)) festival during the global festival weekend -- if it goes well, you can scale up in the years to come.

Once your city is added to the Jane's Walk website, anyone will be able to post a walk. If you live in a large city, it's possible that a lot of people will post walks, particularly during the festival, and your project will grow quickly. If things are beyond what you can manage, we'll provide support from the Project Office in Toronto.

OK, that's the scoop!

If you would like to sign on as a CO, or if you'd like to be part of an organizing team for your city, click here (/information/cities/).

Any questions? E-mail us! (mailto:info@janeswalk.org)

Citizen-led walking tours towards community-based city building.

Contact	About
(http://www.janejacobs.ca/team)	(http://www.janejacobs.ca/information/about/)
Privacy Policy	Programs
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Create A Walk	Resources
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