

From: McCallum, Elisha [<mailto:Elisha.McCallum@fleishman.ca>]
Sent: July-07-16 2:55 PM
To: Clerks
Subject: Request for Ripe Rides to appear as delegation before City Council

Good afternoon,

I am writing to request a delegation to present to council on behalf of our client Ripe Rides, a business currently operating in Burnaby. Please see their website at www.riperides.ca

Ripe Rides is a new and innovative technology-based transportation company, offering a great alternative to current vehicle for hire services in B.C. by providing high quality, on-demand, choice and convenience to consumers through luxurious and reliable sedans that are booked through Ripe's proprietary smart phone app. Ripe was awarded 20 licenses to operate by the Passenger Transportation Board in April 2015 and is in line with all regulatory and insurance requirements in the province. Ripe is truly a made in B.C. transportation technology solution.

In light of the recent interest and debate around ride sharing companies like Uber and others, as well as in recognition of the current provincial consultation process on the ride sharing economy in B.C., Ripe would like to provide an opportunity for Mayor and Council to be introduced to the company and its business model so they are aware of the local, regulated offering and also equipped to answer questions around available vehicle for hire options in the City.

Please let me know dates and times that might be appropriate and I will arrange a time for the Ripe team.

Thank you
Elisha

Elisha McCallum

Vice President

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