

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2016 Nov 01

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: FESTIVALS BURNABY PROGRAM - SMALL SCALE EVENT
17-S-001 AFRICAN CANADIAN SOCCER AND CULTURAL
ASSOCIATION

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from the African Canadian Soccer and Cultural Association for the African Soccer and Cultural Festival on 2017 August 11-13 be received.

REPORT

Festivals and Special Events: Small Scale Event

Grant File 17-S-001: African Canadian Soccer and Cultural Association

Application Received: 2016 September 2
Project Budget: \$43,785
Project Request: \$10,000

Previous Support: 2016 Small Scale Festivals Burnaby Grant \$8,000
2015 Small Scale Festivals Burnaby Grant \$8,000
2014 Small Scale Festivals Burnaby Grant \$7,500
2013 Small Scale Festivals Burnaby Grant \$7,000

An application request for \$10,000 has been received from the African Canadian Soccer and Cultural Association for the African Soccer and Cultural Festival on 2017 August 11-13 at the Burnaby Lake Sports Complex. In its 23rd year the main objective of the festival is to showcase African culture through sports and cultural activities promoting volunteerism and community engagement within the African community. Festival highlights include a soccer tournament, cultural performances, musical entertainment, ethnic food and children's activities and play area.

To: Executive Committee of Council
From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program - Small Scale Event
2016 Nov 15..... Page 2

Of particular note is the organization's focus on youth. In 2014 they established the African United Youth Training Centre to engage youth in their community during the "off-school" season in the summer. Registration has doubled in the last two consecutive years to 317 youth between the ages of 4 and 18 participating.

The African Canadian Soccer and Cultural Association is a community not-for-profit organization that serves the African Community and Friends of Africa in metro Vancouver through organizing annual events that promote and preserve the African culture.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp
17-S-001 African Canadian Soccer and Cultural Association