

TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2016 Nov 01

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT
17-L-001 EUROFEST BC SOCIETY

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from the Eurofest BC Society for the European Festival on 2017 May 27-28 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 17-L-001: Eurofest BC Society

Application Received:	2016 October 11
Project Budget:	\$227,900
Project Request:	\$ 25,000

Previous Support:	2016 Large Scale Festivals Burnaby Grant \$25,000
	2015 Large Scale Festivals Burnaby Grant \$25,000
	2014 Large Scale Festivals Burnaby Grant \$25,000
	2013 Large Scale Festivals Burnaby Grant \$25,000

An application request for \$25,000 has been received from the Eurofest BC Society for the European Festival on 2017 May 27-28 at Swangard Stadium. The festival, now in its 20th year features diverse activities and entertainment for the whole family. Key activities include a flag parade and opening ceremony, heritage cultural performances, authentic costumes, cultural displays, a market place, activities and games for children, workshops, demonstrations and a European style beer garden and food tent.

To: Executive Committee of Council
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Re: Festivals Burnaby Program - Large Scale
Event

2016 Nov 15 Page 2

Of particular note is the festival's focus on zero waste. Since 2014 the society has made a concentrated effort to make the European Festival a zero waste event. All food is now served on compostable plates with compostable cutlery and cups. Other recyclable materials including the cooking oil from the vendors are collected separately. In both 2015 and 2016 they received a certificate of recognition for achieving a 95% diversion rate for this initiative. Additionally, the money collected from returnable cans and bottles is now being donated to local charities.

The Eurofest BC Society is a not-for-profit organization that manages the European Festival, Europe Day and related events. Its mandate is to preserve and promote European culture and customs with residents of and tourists to metro Vancouver.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp
17-L-001 Eurofest BC Society