

**TO:** CHAIR AND MEMBERS  
EXECUTIVE COMMITTEE OF COUNCIL **DATE:** 2016 Nov 01

**FROM:** DIRECTOR PARKS, RECREATION &  
CULTURAL SERVICES

**SUBJECT:** **FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT**  
**17-L-002 LATINOS IN ACTION SOCIETY**

**PURPOSE:** Grant Approval Request

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**RECOMMENDATION:**

1. **THAT** the Festivals Burnaby Grant request from the Latinos in Action Society for the Latin Reggae Summer Fest on 2017 August 12-13 be received.

**REPORT**

Festivals and Special Events: Large Scale Event

Grant File 17-L-002: Latinos in Action Society

Application Received:	2016 October 10
Project Budget:	\$105,100
Project Request:	\$ 20,000

Previous Support: new Festivals Burnaby application

An application request for \$20,000 has been received from the Latinos in Action Society for the Latin Reggae Summer Fest on 2017 August 12-13 at Swangard Stadium. The two day festival will bring a new celebration of international artists (from Mexico, Jamaica and Spain), national artists, local bands, market vendors and food trucks together in metro Vancouver.

After the 2015 event, Latinos in Action sunset their Latin Summer Fest at Trout Lake Park and is reimagining a new fusion type festival of Latin Reggae music for the proposed 2017 event at Swangard Stadium, with plenty of interactive audience opportunities to engage, educate and entertain.

To: Executive Committee of Council  
From: Director Parks, Recreation & Cultural Services  
Re: Festivals Burnaby Program - Large Scale  
Event  
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Latinos in Action was founded in 2001 following the El Salvador Earthquakes. The organization is made up of individuals and businesses that are committed to intercultural harmony and the cultural education and promotion of Latin Caribbean and Afro culture. The mandate of the organization is to promote intercultural exchanges, to foster community engagement and pluralism, to promote advocacy and awareness, and to promote the value of family. Latinos in Action works with many organizations and over the last 15 years has established many festivals and events within Vancouver and Surrey.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

A handwritten signature in black ink, appearing to read 'D. Ellenwood', with a stylized, cursive script.

Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:gp  
17-L-002 Latinos in Action Society