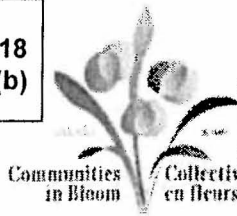


Commission Agenda
Date2017 Jan 18
Correspondence(b)

Enhancing Green Spaces
in Communities



SECTION 2 COUNCIL CORRESPONDENCE (2017.01.19)
Parks, Recreation and Culture Commission (2017.01.18)
City Manager
Deputy City Manager
Dir. Planning
Dir. Parks, Recreation and Culture
Dir. Engineering

December 15th, 2016

Mayor Derek Corrigan and Council
City of Burnaby
4949 Canada Way
Burnaby, British Columbia V5G 1M2



Dear Mayor Corrigan,

The City of Burnaby, as a past national winner, is invited to participate in the Canada 150 category of the 2017 National Edition of Communities in Bloom.

The Canada 150 category is a one-time special **non-competitive** edition to provide communities with the opportunity to:

- showcase achievements in greening your community
- celebrate Canada's 150th Anniversary

To facilitate your return to the program, we have revised, and streamlined, the process by:

- modifying the evaluation grid with a 50% reduction in number of evaluated elements
- minimizing profile book requirements
- optimizing, as per your requirements, the judges visit

The evaluation will focus on achievements in:

- Cultural Heritage including Canada's 150 anniversary
- Landscape including Urban forestry
- Floral displays
- Environmental Action

The program retains its value of providing valued information, feedback, engaging the community, showcasing and celebrating its achievements (see over for program benefits).

You will be invited to be part of the Canada 150 celebrations in our Nation's Capital during the 2017 Symposium and Awards Ceremonies from September 13 to 16, 2017 (more details - over).

Looking forward to your participation in 2017.

Sincerely,

Bob Lewis
National Chair

c.c. Mrs. Heather Edwards

Raymond Carriere
Founding President

NOTE

This is for the information
of the Commission



People, Plants and Pride... Growing Together | Citoyens et espaces verts en harmonie... une société florissante

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Kirkland (Québec)
H9H 4M3

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F 514 694-3725

E-Mail/Courriel : bloom@cb-cef.com
Web Site : www.communitiesinbloom.ca
Site internet : www.collectivitesenfleurs.ca

@cbcef
 communitiesinbloom



Program Benefits

Since 1995, participating municipalities have recognized, in addition to the significant aesthetic enhancement of their community, the following:

Economic benefits

- Best practices and information exchange
- Valuable information and feedback from the judges
- Marketing, promotional opportunities and tourism promotion

Social benefits

- Increased civic pride, community involvement and improved quality of life
- Mobilization of citizens, groups, businesses and municipality working together
- Information exchanges with national and international communities

Environmental stewardship

- Promoting recycling, composting and waste reduction
- Preservation of green space, urban forest and natural eco systems
- Responsible use of water and energy resources

Symposium on parks and grounds - Delta Ottawa Downtown September 13 to 15

- networking activities with communities from Canada, USA, Europe and Asia
- presentations and conferences for national and international speakers on
 - green spaces and urban forests
 - community engagement
- promotional opportunities for all communities
 - presentations on local community activities
 - panel discussions
- technical visits
 - National Capital parks and green spaces
 - MosaiCanada 150 Gatineau 2017

Awards Ceremonies and Banquet at the Canadian Museum of History - September 16

- presentation of 2017 Maple Leaf Awards
- announcement of National and International Results
- *and the finale...* a Banquet in the Grand Hall with its unrivalled view of Parliament Hill

To register please visit: www.communitiesinbloom.ca/cib2017

For any further information, contact us at bloom@cib-cef.com or (514) 694-8871 ext 3

Enhancing Green Spaces
in Communities



Mise en valeur des espaces
verts au sein des collectivités

2017 COMMUNITIES IN BLOOM SPECIAL CANADA 150 NATIONAL EDITION



Participate to earn your Special Edition Maple Leaf Ratings



■ a one-time special non-competitive category to:

- Showcase achievements in greening your community
 - Celebrate Canada's 150th Anniversary
- and Restructured to facilitate participation



CANADA 150

■ a snapshot and report card of your community in 2017 with focus on achievements in:

Cultural Heritage including Canada's 150th Anniversary
Landscape including Urban forestry
Floral displays
Environmental Action

*Communities in Bloom will proudly showcase community
efforts in celebrating Canada's 150th Anniversary*



For registration information, please visit www.communitiesinbloom.ca/cib2017



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NSP & G SNP & EV

NATIONAL SYMPOSIUM ON PARKS & GROUNDS

2017 NATIONAL AND INTERNATIONAL CITY OF BURNABY AWARDS CEREMONIES

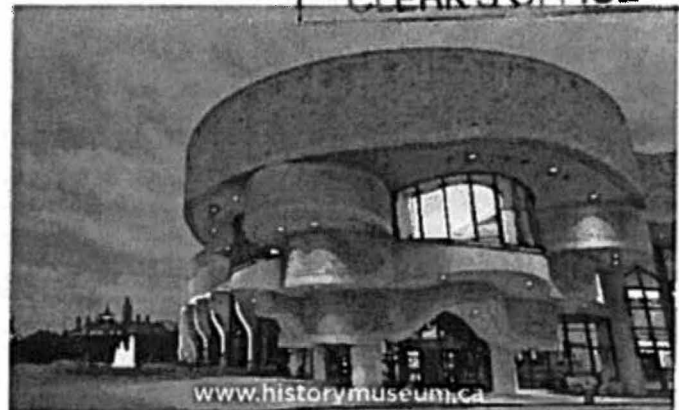
September 13 to 16, 2017

JAN 11 2017

CLERK'S OFFICE

Celebrate your achievements in
our National Capital Region

in partnership with the




MO SA CANADA 150
GATINEAU 2017

A gathering to celebrate the
150th anniversary of Confederation



Please visit www.communitiesinbloom.ca/symposium-awards for regular updates