

District 5040 **Rotary**
Club of Burnaby Metrotown



17.07.2

10 January 2017

To: Executive Committee of Council

c/o Clerk's Department,
Burnaby City Hall
4949 Canada Way, Burnaby, BC V5G 1M2

Dear Committee Members:

On behalf of the Burnaby Metrotown Rotary Club I would like to request the City of Burnaby's "in-kind" financial support of our annual Rotary Burnaby Wine, Food and Music Festival taking place on Saturday April 22nd 2017. As in previous years, our request is for printing from the City's print shop. We estimate that \$3000 worth of printing will be required for this coming event. Printing that is required includes tickets, posters, programs and banners. Please find attached the sponsorship tiers. You will see that our request is for the City of Burnaby to be a Platinum sponsor.

The Rotary Club of Burnaby Metrotown is a local service club comprised of business and community leaders who are committed to community service both locally and globally. Our members are very committed to supporting local projects such as the Rotary Coats for Kids, Graffiti paint outs, Literacy programs at Maywood School, Youth Leadership development, and a number of other local not for profit organizations. The annual wine festival is our premier fundraiser which raises necessary funds for our charitable work in Burnaby. In addition to our usual local projects we have also committed to contributing funds to build the City's fitness circuit at Foreshore Park.

We look forward to your continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "Sue Cheung".

Sue Cheung
2016-2017 President
Rotary Club of Burnaby Metrotown
Sue.cheung@investorsgroup.com

CLUB OF BURNABY METROTOWN

Rotary



Club of Burnaby Metrotown

16th ANNUAL ROTARY WINE & BEER FESTIVAL

Burnaby's Premiere Wine & Beer Tasting Event – April 22, 2017

Sponsorship Tiers	Diamond Sponsors \$5000	Platinum Sponsors \$3000	Gold Sponsors \$1500	Friends of Rotary \$1000
Exclusive recognition and introduction during the event by the Master of Ceremonies.	✓			
Company full page ad in 16 page program booklet	Logo			
On-site banner display opportunity	✓			
Company logo and link on Rotarywinefestival.com	Logo	Logo		
Company name and logo on tickets—with commitment by Jan 31st	Logo	Logo		
Company Logo or Name included in event advertising in Burnabynow	Logo	Logo	Logo	
Post Event acknowledgement in Burnaby now	Logo	Logo	Logo	
Company Logo or Name on Rack card size hardcopy invitation mailed to 20,000 households.	Logo	Logo	Logo	✓
Company logo displayed in the Wine Festival Program	Logo	Logo	Logo	✓
Sponsorship Certificate	✓	✓	✓	✓
Tickets to the Wine Festival	10 tickets	6 tickets	4 tickets	2 tickets
Logo on evening's Thank You Sign	Logo	Logo	Logo	Logo
Verbal recognition by the Master of Ceremonies at the event	✓	✓	✓	✓
Thank you Luncheon with Metrotown Rotary	✓	✓	✓	✓
Sponsor's onsite at the event photo by professional photographer	✓	✓	✓	✓

Diamond, Gold, Platinum Sponsors: Your company logo will be displayed in various forms of advertising for the event. Please supply a digital high resolution copy of your logo.

Diamond, Gold Sponsors: Please supply a link to your website or promo page to advertise on our event website.

Full page add submission – Deadline March 18, 2017

Company Logo submission – Deadline February 12, 2017

www.burnabymetrotownrotary.org | burnabymetrotownrotary@gmail.com

P.O. Box 266, 105-7655 Edmonds Street, Burnaby, BC V3N 0C3

Meeting Location: Burnaby Neighborhood House, 4460 Beresford Street, Burnaby, BC V6H 0B8