



Item
Meeting 2017 March 20

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2017 March 13
FROM: CITY CLERK
SUBJECT: PETITION RESULTS – HASTINGS BIA ENLARGEMENT
PURPOSE: To seek Council approval to enlarge Hastings Business Improvement Area.

RECOMMENDATIONS:

1. **THAT** Council receive the petition results covering the enlargement of the Hastings Business Improvement Area (BIA).
2. **THAT** Council authorize the City Solicitor to amend the Bylaw No. 13296 to include 4853 Hastings Street in the BIA.
3. **THAT** a copy of this report be sent to the Heights Merchants Association, c/o Isabel Kolic, Executive Director, #102 – 4011 Hastings Street, Burnaby, BC V5C 2J1.

REPORT

1.0 BACKGROUND

On 2014 April 14, Council gave final adoption to Bylaw No. 13296, renewing the Hastings Business Improvement Area administered by the Heights Merchants Association.

The Heights Merchants Association has operated the BIA since 1994 assisting local businesses and property owners with upgrades and promotion of their local business district in order to improve its economic viability. The services provided by the Association to the BIA include joint marketing initiatives, physical improvements and research studies designed to benefit the existing designated BIA area which generally includes:

- Hastings Street between Boundary Road and just east of Gamma Avenue;
- North side of Pender Street between MacDonald Avenue and Ingleton Avenue;
- North side of Pender Street between Rosser Avenue and Willingdon Avenue;
- South side of Albert Street between Boundary Road and Esmond Avenue; and,
- Parts of the south side of Albert Street between Gilmore Avenue and Carlton Avenue.

The attached Schedule “A” indicates the existing BIA area.

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From: City Clerk
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The BIA is funded by a levy on commercial properties. The maximum amount of money to be granted by the City to the Association is \$2,692,569.92 over the ten year term which commenced in 2014 and ends on 2023 December 31. A tax levy, which is determined based on the assessed property value each year, is imposed on the commercial properties within the BIA to recover 100% of the cost of the grant.

2.0 ENLARGEMENT OF THE BIA

In February 2017, Ms. Isabel Kolic, Executive Director, the Heights Merchants Association, notified the City that a local business outside of the existing BIA area is interested in joining the BIA. The business, Reliance Insurance Agencies Ltd., is located at 4853 Hastings Street. The property ownership is registered under James M. Pate Ltd.

The Community Charter allows for enlargement of an existing BIA through a petition process. Since the Heights Merchants Association approached the City about enlargement of the BIA, the property owner was asked to submit a petition. The form of petition was prepared by the City, and was signed and submitted by the property owner on 2017 March 13.

In order for a petition to be deemed sufficient, it must be signed by the majority of the property owners. As the proposed BIA enlargement involves only one property, and the owner of the property has signed the required petition, the petition is deemed to be sufficient (100% support).

With addition of the new property, the boundary of the overall BIA would be enlarged to include Hastings Street between Boundary Road and just west of Delta Avenue. The attached Schedule "A" indicates the additional property.

The liabilities incurred by the BIA as it was prior to enlargement will be borne by all the property owners in the enlarged BIA area.

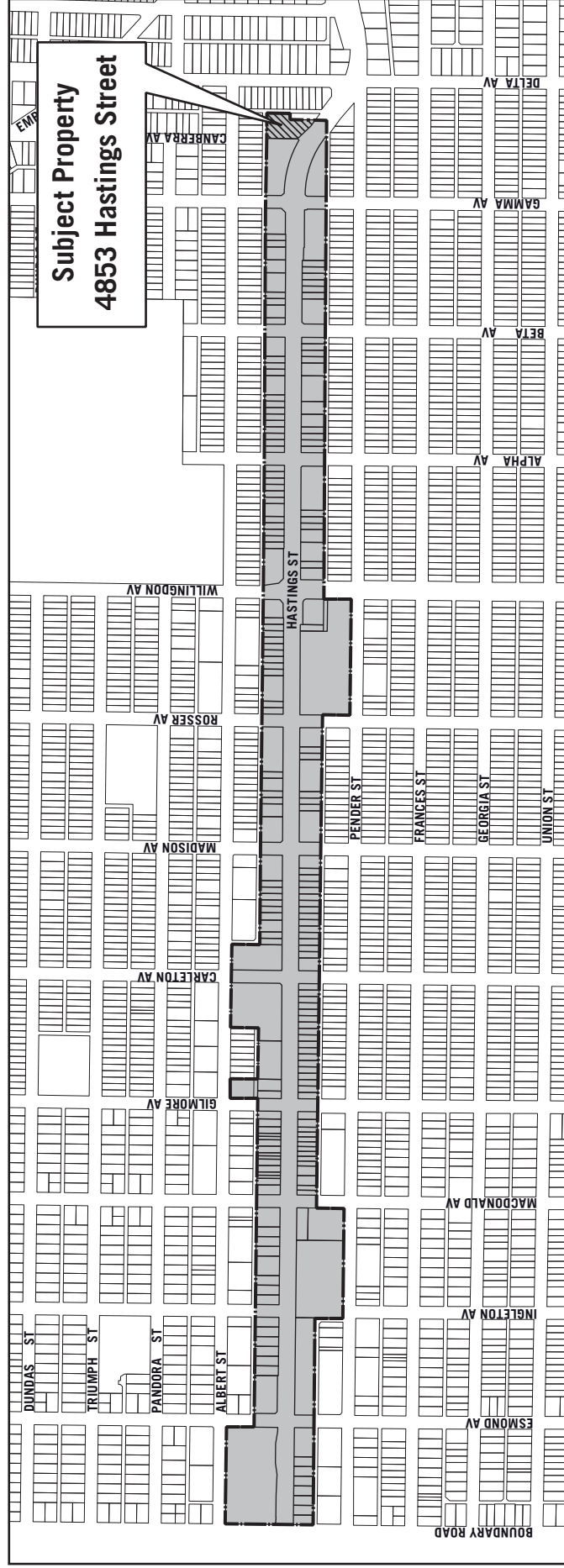
3.0 RECOMMENDATION

That Council authorize amendment to the Burnaby Business Improvement Area (Hastings) Bylaw 2014, Bylaw No. 13296 to include property located at 4853 Hastings Street.



Dennis Back
CITY CLERK

Copied to: City Manager
City Solicitor
Director of Finance
Director Planning and Building



**Schedule "A".
Amended Hastings Business Improvement Area**