

TO: CHAIR AND MEMBERS
FINANCIAL MANAGEMENT COMMITTEE

DATE: 2017 March 02

FROM: ACTING DIRECTOR FINANCE

FILE: 6500-01

SUBJECT: 2017 GAMING FUND REQUESTS

PURPOSE: To request funding from the Gaming Fund for five Council key initiatives.

RECOMMENDATION:

1. **THAT** Financial Management Committee recommend Council authorize funding in the amount of \$837,500 from the Gaming Fund to fund expenditures for five 2017 projects as outlined in this report.

REPORT

1.0 BACKGROUND

In accordance with the Host Financial Assistance Agreement with the Province of BC, the City uses Community Gaming funds to fund Council approved initiatives based on Council policy. Annually Council reviews and approves all operating expenditures and capital project initiatives funded by the Gaming Fund for inclusion in the Financial Plan.

The eligibility criteria for use of gaming funds include operating expenditures that serve to protect or improve Burnaby's environment including beautification, heritage, public safety, international relations, or arts and culture.

In addition, operating expenditures project initiatives must satisfy the following criteria: be ad-hoc pilot projects which extend over a specific period of time and shall have little or no ongoing impact on the operating budget or result in a reliance on the property tax levy.

2.0 2017 GAMING FUND EXPENDITURES

The following Council initiatives will be included in the 2017 Provisional Operating Plan if approved by Council.

a. Festivals & Event Grants – \$520,000

Funding is required to support various festivals and special events throughout the year; examples include Hats Off Day Parade, Edmonds Community Fair, and Giro di Burnaby. Costs are largely associated with staff provisioned by Engineering, Police and Parks and Recreation and equipment expenses to provide sanitation, policing and traffic control and other support services to ensure safe and enjoyable events.

b. Burnaby Blues + Roots Festival – \$150,000

The cornerstone of the Festivals Burnaby program is the Burnaby Blues + Roots Festival. Festivals Burnaby support is used to ensure a diverse, high caliber roster is presented and the production and site amenities standards are met.

c. Symphony in the Park – \$30,000

The Symphony in the Park featuring the Vancouver Symphony Orchestra is a treasured event for Burnaby residents each summer. Additional funding is requested to ensure the production standards are currently met as part of the Festivals Burnaby program.

d. Intergovernmental Relations: Sister Cities – \$100,000

The City of Burnaby has a strong tradition and history associated with international sister city or friendship city relationships. Sister city arrangements are rooted in the philosophy that these relationships have intrinsic, long-term benefits to our community. These relationships are used as a tool to promote education, economic and cultural awareness. Burnaby was one of the first communities in Canada to recognize the economic and cultural opportunities of “friendships” with Asian cities and has supported a very active sister city relationship with Kushiro, Japan since 1965. Burnaby also shares a sister city relationship with Mesa, Arizona, Hwaseong, Korea and more recently, Zhongshan City, PR China. Funds are required for 2017 international sister city activities.

e. Anti-Graffiti Programs – \$37,500

i. Wrap Program – \$20,000

Art work or photos are used to wrap approximately 25 electrical cabinets at a cost of approximately \$800 each when they need replacement or maintenance. Each wrap is sourced internally and are specifically chosen for each location for the best fit. The wraps are purchased from a contractor inclusive of installation.

ii. Public Mural Program – \$17,500

Public murals are painted on otherwise blank walls in an effort to deter graffiti and to beautify the City. The Mural Program provides grants of up to 50% of the cost of painting a

To: Financial Management Committee
From: Acting Director Finance
Re: 2017 GAMING FUND REQUESTS
2017 March 22 Page 3

mural up to a maximum of \$3,500 on properties with a history of graffiti vandalism. Murals are painted by artists selected by the community. Since 2010, 25 murals have been installed throughout the City and they have been successful in deterring graffiti, beautifying an area and enhancing community identity.

3.0 RECOMMENDATION

It is recommended that Financial Management Committee recommend Council authorize funding in the amount of \$837,500 from the Gaming Fund to fund expenditures for five 2017 projects as outlined in this report.



Bob Klimek
ACTING DIRECTOR FINANCE

BK/ml

Copied to: City Manager