

Item
Meeting2017 Mar 27

COUNCIL REPORT

TO: CITY MANAGER DATE: 2017 March 20

FROM: ACTING DIRECTOR FINANCE **FILE:** 9100-25

SUBJECT: ANNUAL FARMERS' MARKET - 4949 CANADA WAY

PURPOSE: To request Council approval for the 2017 Seasonal Farmers' Market at the

Burnaby City Hall north parking lot.

RECOMMENDATION:

1. THAT Council authorize staff to enter into a Licence Agreement for the use of the Burnaby City Hall north parking lot for the 2017 Summer Season as outlined in this report.

REPORT

Since 2007 Burnaby Council has endorsed the Farmers' Market concept as part of its initiatives to support local agriculture and farmers. Artisan Farmers' Market Society was granted a Licence Agreement in 2008 to operate a farmers' market and have obtained Council approval each year since that time to operate a seasonal market.

1.0 2017 ACTIVITIES

1.1 Farmer's Market

The Market Season will commence 2017 May 06 and operate through 2017 October 28, on Saturdays from 9:00am until 2:00pm.

The market will participate in province-wide activities including both the Farmer Appreciation Week and Organic Week. As well, they will continue to host monthly community events including: children's activities; May Mothers' Day Crafts; June Fathers' Day Crafts; July Teddy Bear Picnic; August Zucchini Races; September Dog Days; and the October Harvest Festival. The specific dates for these events have not yet been determined.

There will also be events focusing on #BCBuyLocal including a May Cooking Demo; a June Fresh Food Nutrition event; a July Berry Baking event; and in August; a Vegetable Salsas event. There will be a Native Foods feature in September and a Harvest Preserving activity in October.

On Saturday, 2017 May 27 the Farmers' Market will be presented in conjunction with the City's annual Environment Festival, which takes place in the outer courtyard and walkways surrounding City Hall.

To: City Manager

From: Acting Director Finance

Re: ANNUAL FARMERS' MARKET - 4949 CANADA WAY

A special market event is planned for 2017 July 01 to celebrate Canada's 150th anniversary of Confederation.

2.0 MARKET EVENTS AND ZONING

To accommodate a greater range of services and activities Council allowed the Artisan Markets Society to add 12 additional stalls last year. Burnaby's licensed manufacturers may sell and offer samples of beer, wine, cider and spirits subject to approval from market management and compliance with local bylaws.

Section 502.1B (2) of the Burnaby Zoning Bylaw # 1355 defines the scope of events that may be held at the market. "Farmers Markets for the retail sale of agriculture products, prepared foods and crafts, and the following accessory uses: non-amplified entertainment, personal services including massage and similar wellness services, community information booths, book exchange programs, children's recreational activities, and, for each market, a maximum of three licensed liquor manufacturers authorized to sell at farmers markets under the BC Liquor Control and Licensing Act." The 2017 Licence Agreement will reflect the permitted uses of the P2 (g) Zone. The fee for the 2017 Licence Agreement shall be seventy-five dollars (\$75) and the operating Licence will require the Artisan Markets Society to provide an accessible portable toilet onsite.

3.0 RECOMMENDATION

It is recommended that Council authorize staff to enter into a Licence Agreement (for a \$75 fee) with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2017 summer season as outlined in this report.

Bob Klimek

ACTING DIRECTOR FINANCE

BK:RR/mm

Copied to: City Manager

City Solicitor

Director Planning & Building