

Proposal to: The City of Burnaby

Attention: Financial Management Committee, Councillor Dan Johnston, Chair

REQUEST: Please consider a donation of \$5,000 in funding to help Leave Out Violence (LOVE) Society BC facilitate its Media Arts Program – Indigenous, Newcomer and Youth of Colour (MAP-INC) which empowers multi-cultural, at-risk youth in Burnaby impacted by violence to gain the life, work, and leadership skills, and the support they need to realize their full potential and become positive contributors to the social and economic fabric of the community.

Dear members of the Financial Management Committee,

ABOUT LOVE

Founded in 2000 Leave Out Violence (LOVE) Society BC is an award-winning non-profit society whose mission is to reduce violence in the lives of young people and in our communities by building a team of youth leaders who communicate a message of non-violence. Since its inception, LOVE's unique violence prevention and intervention programs have supported thousands of at-risk youth, aged 13 to 21, who face multiple barriers and who have been affected by violence, to gain the skills and supports to build healthier lives and achieve successful futures.

LOVE uses media arts as a tool for youth to explore their personal lived experiences and peer leadership to build their capacity and create lasting change. Our organizational philosophy is grounded in barrier reduction. All our programming is 100% free of charge. Free food and bus tickets are provided at every session. LOVE's programs are youth-driven; designed to adapt to the needs of participants and to assist them to reach their full potential. Youth are involved in every aspect of the organization, from planning and evaluation to organizational development and governance.

ABOUT MAP-INC

Held at Byrne Creek Secondary, 7777 18th Street in Burnaby, which serves a community with a high immigrant and refugee population, the Media Arts Program-Indigenous, New-comer, Youth of Colour (MAP-INC) brings together Indigenous, new-comer and youth of colour who have been impacted by violence, either as victims, witnesses or perpetrators in support of one another as they learn how to identify, analyze and document the issues surrounding the violence in their lives and develop reality-based solutions to end it.

Indigenous and youth of colour are conspicuously absent from the majority of youth organizations in BC, despite being considered "high-risk" young people. When asked, youth from these groups clearly identified that they needed a supportive space to come to where there is a shared experience of marginalization (often around race), and a safe space to explore what this means within the context of multicultural identity. MAP-INC responds to that need.

Running after school for two consecutive fifteen week sessions, MAP-INC uses media arts (including music, video, poetry, pre-and post-media production, storytelling, photography, journalism, etc.) as both the vehicle for exploring and drawing connections between personal experiences of violence and multicultural expression and as a tool for bridging discussions between youth in all LOVE programs, their peers and the greater community. Youth learn how to shift personal experiences with violence to advocacy around issues that youth are passionate about. Upon completion, youth graduate to LOVE's



Leadership Program where they can continue to develop their facilitation skills around anti-racism, media arts, and multiculturalism, and to develop mentoring relationships with new MAP-INC youth.

ANTICIPATED COMMUNITY BENNEFIT & OUTCOMES OF MAP-INC.

LOVE takes our communities most vulnerable youth, the ones who are struggling in school, suffering with mental health issues, are feeling isolated, have been impacted by violence, are dealing with issues of cultural identity, etc., and helps them grow into strong, confident individuals, who instead of potentially continuing the cycle of violence are key in the solution to stopping it. And, in the process they are building media arts, life and leadership skills that will contribute to making them healthy, successful adults therefore strengthening the economic and social fabric of their community. Outcomes include:

- 1. To empower youth to become anti-violence advocates;
- 2. To encourage youth, via discussions and skills training on confronting racism and promoting multiculturalism, to believe that what they have to say about their culture and community is important;
- 3. To assist young people in developing confidence and self-esteem through seeing their works published;
- 4. To enroll 20 new youth from diverse backgrounds in MAP-INC each year; in particular, inviting members of diverse groups within the Indigenous and Canadian-born or newcomer youth of colour to participate in the program, bringing their personal and social experiences and skills;
- 5. To have all youth published in at least one of our print or online media sources;
- 6. To assist LOVE youth to create a minimum of 20 anti-violence multi-media works that are used online and at outreaches and by Violence Prevention Committees;
- 7. To see a minimum of 50% of youth who complete the program continue on with LOVE BC programming, become Youth Leaders, and take the anti-violence message to their peers;
- 8. To reach thousands of young people through the distribution of our newspapers to schools, community centres, alternative education programs and public libraries across the country, and through our online sources (e.g., websites, YouTube page, Facebook page, online newsletters, blogs etc.).

Grant Funding from the City of Burnaby will be used in the facilitation of LOVE's MAP-INC program in Burnaby only. Please don't hesitate to contact me if you require any further information. Thank you for your consideration.

Best

Sarah Abbott, Community Giving LOVE BC CRA#: 841769680RR0001

Attachments

2016/17 MAP-INC Budget

2016 Audited Financial Statements