

TO: CHAIR AND MEMBERS
FINANCIAL MANAGEMENT COMMITTEE **DATE:** 2017 APRIL 10

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES **FILE NO:** 02410-20

SUBJECT: **FESTIVALS BURNABY PROGRAM - LARGE SCALE EVENT**
17-L-004 NIKKEI NATIONAL MUSEUM & CULTURAL CENTRE

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2017 to be held on 2017 September 2 and 3 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 17-L-004: Nikkei National Museum & Cultural Centre

Application Received:	2017 March 9
Project Budget:	\$157,870
Project Request:	\$ 24,850

Previous Support:

2016 Large Scale Festivals Burnaby Grant	\$11,000
2015 Large Scale Festivals Burnaby Grant	\$10,000
2014 Large Scale Festivals Burnaby Grant	\$18,000

An application request for \$24,850 has been received from the Nikkei National Museum & Cultural Centre for the Nikkei Place Matsuri Family Festival 2017 on 2017 September 02 and 03 at Nikkei Place. This event in its 5th year is a celebration of Japanese culture that enables all of the diverse cultures in the City of Burnaby to join in a family festival. The festival had grown to be one of the largest festivals in metro Vancouver with projected attendance of over 12,000. The event will showcase 2 days of family events, Japanese entertainment, ethnic foods and family oriented games.

To: Financial Management Committee of Council
From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program -Large Scale Event
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Since September 2000, Nikkei National Museum & Cultural Center has been open to the public and welcomes 1000,000 people every year. The center offers many cultural, educational and recreational programs for Burnaby residents.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.

A handwritten signature in black ink, appearing to read "D. Ellenwood".

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sj
17-L-004 Nikkei National Museum & Cultural Centre