

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT: 2017 ANNUAL UNITED WAY CAMPAIGN - REQUEST FOR SUPPORT

RECOMMENDATIONS:

1. **THAT** Commission support the City of Burnaby 2017 United Way Workplace Campaign and that a donation of recreation passes, cultural services admissions, rounds of golf and a lunch or dinner for two at Burnaby Mountain valued at \$50.00 be contributed.
2. **THAT** a copy of this report be forwarded to Anne Cole - Chair of the City of Burnaby United Way Campaign Committee.

REPORT

Appearing as correspondence is a request from the employees of the City of Burnaby 2017 United Way Steering Committee for a contribution of passes and restaurant gift certificates to support the campaign.

The City of Burnaby strongly supports the United Way annual fundraising drive and continues to be recognized as a leader in municipal campaigns of the Lower Mainland. The steering committee and canvassers for the campaign are comprised of staff from all departments, who are actively involved in organizing education and training sessions, awareness and kickoff events, canvassing and prize draws. This year's campaign commences Friday, September 01 and runs until September 30, 2017.

For many years Commission has supported the campaign and donated a variety of recreation admission passes, Burnaby Village Museum admissions and rounds of golf. The City of Burnaby 2017 United Way Steering Committee is once again requesting that Commission continue with their support and provide a selection of passes as incentive prizes.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: 2017 Annual United Way Campaign - Request
for Support

.....Page 2

The incentive prizes are intended to generate new users, promote existing services and expose city staff to Parks, Recreation and Cultural Services facilities and services, with little impact on facility revenue expectations. Attachment #1 is a recommended list of passes and admissions.

Many local businesses and organizations also assist with the donation of prize draw items. The draw begins in late September for all employees who contribute to the campaign. The listing of prizes, donors and winners is posted throughout City workplaces.

A handwritten signature in black ink that reads "D. Ellenwood". The signature is written in a cursive, flowing style.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

TK:tc

Attachment

P:\admin\tc\data\wp\2017Annual United Way Campaign

BURNABY PARKS, RECREATION AND CULTURE COMMISSION
PARKS, RECREATIONS AND CULTURAL SERVICES PASS DONATIONS

2017 City of Burnaby Employee United Way Campaign Incentive Prize Draw

Be Active Pass – 1 month	10 passes
<ul style="list-style-type: none">• Inclusive all site pass, valid for weight rooms, aqua-fitness, public swims, fitness classes, studio cycling and public skates.• Bonsor or Cameron racquetball or squash court holder portion	
Yoga & Pilates Studio Punch Card – 10 admissions	1 punch card
<ul style="list-style-type: none">• Valid at Bonsor Recreation Complex	
Public Skate Punch Card – 10 admissions	4 punch cards
<ul style="list-style-type: none">• Valid at Bill Copeland, Burnaby Lake and Kensington Arenas for public skating	
Burnaby Village Event Admissions	10 admissions
<ul style="list-style-type: none">• Haunted Village – 4 admissions• Carousel Rides – 6 admissions	
Golf	2 rounds
<ul style="list-style-type: none">• 18 holes of golf valid at either Riverway or Burnaby Mountain Golf Courses	
<ul style="list-style-type: none">• 18 holes of golf valid at either Central Park or Kensington Pitch and Putt	2 rounds
<ul style="list-style-type: none">• Lunch or dinner for 2 at Burnaby Mountain valued at \$50 (Alcohol not included).	