

TO: CHAIR AND MEMBERS
FINANCIAL MANAGEMENT COMMITTEE **DATE:** 2017 MAY 11

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES **FILE NO:** 02410-20

**SUBJECT: FESTIVALS BURNABY PROGRAM – LARGE SCALE EVENT
17-L-007 EUROFEST BC SOCIETY**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from Eurofest BC Society for European Festival to be held on 2018 May 26-27 be received.

REPORT

Festivals and Special Events: Large Scale Event

Grant File 17-L-007: EuroFest BC Society

Application Received: 2017 March 15
Project Budget: \$227,900
Project Request: \$ 25,000

Previous Support: 2016 Large Scale Festivals Burnaby Grant \$25,000
2015 Large Scale Festivals Burnaby Grant \$25,000
2014 Large Scale Festivals Burnaby Grant \$25,000
2013 Large Scale Festivals Burnaby Grant \$25,000

An application request for \$25,000 has been received from the Eurofest BC Society for the European Festival on 2018 May 26-27 at Swangard Stadium. The festival, now in its 21st year features diverse activities and entertainment for visitors of all ages and cultural backgrounds. Key activities include a flag parade and opening ceremony, heritage cultural performances, authentic costumes, cultural displays, a market place, activities and games for children, workshops, demonstrations and a European style food tent.

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From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program –Large Scale Event
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The festival continues to focus on zero waste. Since 2014 the society has made a concentrated effort to make the European Festival a zero waste event. All food is served on compostable plates with compostable cutlery and cups. Other recyclable materials including the cooking oil from the vendors are collected separately. The festival continues to be recognized for achieving a 95% diversion rate for this initiative. The money collected from returnable cans and bottles is now being donated to local charities.

The Eurofest BC Society is a not-for-profit organization that manages the European Festival, Europe Day and related events. Its mandate is to preserve and promote European culture and customs with residents of and tourists to metro Vancouver.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sj:tc
17-L-007 EuroFest BC Society