

**TO:** CHAIR AND MEMBERS  
FINANCIAL MANAGEMENT COMMITTEE **DATE:** 2017 MAY 15

**FROM:** DIRECTOR PARKS, RECREATION &  
CULTURAL SERVICES **FILE NO:** 02410-20

**SUBJECT:** **FESTIVALS BURNABY PROGRAM – LARGE SCALE EVENT  
17-L-008 KOREAN CULTURAL HERITAGE SOCIETY**

**PURPOSE:** Grant Approval Request

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**RECOMMENDATION:**

1. **THAT** the Festivals Burnaby Grant request from Korean Cultural Heritage Society for 16<sup>th</sup> Annual Korean Cultural Heritage Festival to be held on 2017 August 05 be received.

**REPORT**

Festivals and Special Events: Large Scale Event

Grant File 17-L-008: Korean Cultural Heritage Society

Application Received: 2017 May 11  
Project Budget: \$200,000  
Project Request: \$ 25,000

Previous Support: 2016 Large Scale Festivals Burnaby Grant \$17,000  
2015 Large Scale Festivals Burnaby Grant \$16,000  
2014 Large Scale Festivals Burnaby Grant \$15,000

An application request for \$25,000 has been received from the Korean Cultural Heritage Society for the 16<sup>th</sup> Annual Korean Cultural heritage Festival on 2017 August at Swangard Stadium. This full day event includes an opening ceremony with special guest performances (both local and foreign) live entertainment, food and souvenirs and celebrates multiculturalism in Metro Vancouver.

To: Financial Management Committee  
From: Director Parks, Recreation & Cultural Services  
Re: Festivals Burnaby Program –Large Scale Event  
2017 May 15..... Page 2

The Korean Cultural Heritage Society (KCHS) is a non-profit organization with over 300 volunteers, 10 Board of Directors and a 5 member Executive Council which serves to promote multiculturalism and celebrate the Korean culture and heritage. Since 2002, the organization's main project has been the annual Korean Cultural Heritage Festival which has grown to one of the largest multicultural festivals in Metro Vancouver. The festival serves as an effective vehicle to unite community and promote businesses and organizations that aim to reach the Korean Canadian demographic.

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sj  
17-L-008 Korean Cultural Heritage Society