

April 28, 2017
Executive Committee of Council
Clerk's Office, City Hall
City of Burnaby

Re/: Printing Grant for North Burnaby Community Fair 2017

Dear Executive Committee of Council members,

The Burnaby North Community Association is pleased to host, for the 22nd year of succession, the North Burnaby Community Fair (Formerly Kensington Fair), on July 22nd 2017 from 10:00 AM to 3:00 PM at Kensington Park across from the Kensington Community Pool. This neighbourhood event, celebrating community involvement in North Burnaby, is a family friendly affair including a barbecue, games, entertainment and promotion of local businesses and non-profits.

The North Burnaby Community Fair consistently draws a crowd of 3,000 to 5,000 people each year, most of which are young families that live in the community. Due to the long standing succession of the event the North Burnaby Community Fair has become a tradition for many people who live in the community; a day people plan their summer around. The fair presents an extraordinary opportunity for local citizens to become more aware of the businesses and services that exist in their community in a casual, family friendly environment. In 2016 we had 35 not-for-profits, community groups and local businesses attend the fair, and it really showcased the vibrancy of North Burnaby and the myriad of opportunities and services available to its citizens.

The Burnaby North Community Association would like to request the support of the Executive Committee of Council through a printing grant of \$1,000. This grant will be used to offset the cost of promotional media, signage and recognition materials for the North Burnaby Community Fair. This year's fair will take place on July 22nd, however we would like to make a request for our grant to be active through to August 4th to allow for us to print certificates of recognition for our volunteers following the campaign. The Burnaby North Community Association will include the City of Burnaby logo in all printed and published materials as one of the sponsors of the program in exchange for your generous contribution.

Thank you for taking the time to review this request, your support goes a long way towards securing the longevity of this event and towards ensuring we offer the best fair possible to the citizens of Burnaby

Sincerely,



Jeff Scheffel
Director
Burnaby North Community Association
jscheffel18@gmail.com