



Planning and Building Department

INTER-OFFICE MEMORANDUM

TO: CHAIR AND MEMBERS DATE: 2017 August 23
SUSTAINABLE CITY ADVISORY COMMITTEE

FROM: DIRECTOR PLANNING AND BUILDING FILE: 33000 01
Reference: *World Rivers Day*

SUBJECT: WORLD RIVERS DAY 2017

The City of Burnaby's World Rivers Day celebration takes place on Sunday, September 24 at the Burnaby Village Museum from 11am to 4:30pm. This will be the fifth year in a row that the museum has opened its doors to host this event.

The City's Weekend of Fun is a program of free special events and activities taking place at civic facilities throughout the City from Friday, September 22 to Sunday, September 24 to celebrate Burnaby's 125th birthday (<https://www.burnaby.ca/Things-To-Do/Festivals-and-Events/Celebrate-Burnaby/Weekend-of-Fun.html>). World Rivers Day at the Burnaby Village Museum is part of the Weekend of Fun program and is one of the last events of the weekend. Burnaby Parks, Recreation and Cultural Services will host a special event kiosk (an exhibitor tent branded as the Celebrate 125 /150 Activation Station) at World Rivers Day and carousel rides will be \$1.25 in recognition of this significant milestone.

World Rivers Day at the Burnaby Village Museum is a free public event for children, families and people of all ages. The event is one of many that will take place across British Columbia and in over sixty countries around the world. In Burnaby, the event celebrates environmental stewardship of our local and regional waterways and shorelines with a variety of environmentally themed exhibitors and activities. Bisected by Deer Lake Brook, an ecologically significant waterway in Burnaby, the museum grounds have proven to be an ideal venue to celebrate Burnaby's waterways and their connection to our past and our future.

Planning for this year's program is nearly complete with only a few exhibitors and activities still to be confirmed. Doors open at 11am and close at 4:30pm. The museum's regular exhibits, including *Burnaby Then and Now*, carousel and food concession will be open. View www.burnaby.ca/worldriversday for the most up to date program. An overview of the World Rivers Day program (current to August 22) is presented below.

Welcoming Remarks

Mark Angelo, chair of World Rivers Day and renowned rivers conservationist, and Councillor Sav Dhaliwal will make brief welcoming remarks at the Vorce stage at 1pm.

Entertainers

Ginalina (<http://www.ginalina.com>) is the headlining children's musician this year. This is her first year performing at World Rivers Day in Burnaby. She is based on the west coast and through her music aims to inspire others to connect meaningfully with nature, childhood and each other. Ginalina will perform two sets, 11:30am to 12:15pm and 1:10pm to 1:55pm. The second set will immediately follow the welcoming remarks.

The entertainment program is rounded out by other children entertainers: Squiddy (the singing squid on stilts), Stories on Wheels and the Nylon Zoo. These entertainers will perform at various locations on the museum ground throughout the day. The Nylon Zoo will lead interactive parades on the museum grounds in which children can dress up in a variety of different animal costumes and participate in the parade.

Activities

The Vancouver Aquarium's Aquazone will be onsite from 11am to 3:30pm. Two educators from the Vancouver Aquarium will bring a wide variety of marine artifacts and some inter-tidal animals as part of an engaging and interactive display.

The Orphan Wildlife Rescue Association will be onsite from 11am to 3:30pm with a variety of rescued birds and animals for viewing by the public.

Short films focused on conservation and stewardship of local and regional waterways will be shown on a loop at the Central Park Theatre, in the village, throughout the day.

On the bridge, over Deer Lake Brook, will be stream interpretative signage and an environmental interpreter will be present to engage the public. A demonstration streamside enhancement activity near the bridge by a stewardship group is also planned.

Coast Salish educator and ethnobotanist Cease Wyss will be onsite for the day to share her knowledge of how native plants have long been used in Aboriginal health and healing practice.

Other activities include the Celebrate 125 / 150 Activation Station with an environmentally themed craft, the carousel that will be operating rides for \$1.25 per person, Volunteer Burnaby with a children's face painting activity, and Science Alive at SFU presenting children's science experiments at their display.

Exhibitors

A variety of exhibitors will be present throughout the day with engaging and interactive displays.

- Byrne Creek Streamkeepers Society (Burnaby based streamkeeper group)
- Stoney Creek Environment Committee (Burnaby based streamkeeper and environmental stewardship group)
- Burnaby Lake Park Association (Burnaby based stewardship group)

- Coastal Painted Turtle Project
- North Shore Black Bear Society
- Stanley Park Ecological Society
- City of Burnaby
 - Planning Department (offering free Waterways of Burnaby maps and information about salmon returning to Burnaby streams in the fall to spawn)
 - Engineering Department
 - Horticulture Department
 - Geographic Information Systems
 - Planning Department (public engagement for the Burnaby Transportation Plan Update)
 - Public Library (Pop up library with environmentally themed display)

Invitations

Formal invitations to Mayor and Council, local MLAs and MPs, School District Trustees, and members of the Sustainable City Advisory Committee are planned.

Promotion

World Rivers Day at the Burnaby Village Museum will be promoted in a variety of ways beginning in September (*two examples of posters and signage are attached*). Promotion will include bus shelter posters in Burnaby, an overpass banner at Canada Way (east), Burnaby Now (newspaper and digital advertisements), bookmarks distributed at civic facilities, posters distributed to Burnaby schools, the Vancity Buzz, the City's social media channels, and a promotional package with CTV (social media updates, community calendar listings and advertisements).

Closing

Celebrating World Rivers Day provides a meaningful opportunity for the public to learn about environmental stewardship of our waterways. Typically one of the high profile events in the province, the celebration of World Rivers Day in Burnaby highlights the City's ongoing commitment to the sustainability of Burnaby's streams, rivers and watersheds.


Loui Pelletier, Director
PLANNING AND BUILDING

MS/sla

Attachments

cc: City Manager
Director Parks, Recreation and Cultural Services
City Clerk

FREE
FAMILY ACTIVITIES!

CELEBRATE!



world rivers day!

**Sunday,
September 24, 2017
11am– 4:30pm**

www.burnaby.ca/worldriversday

JOIN US FOR OUR NEXT OPENING!



Burnaby
**Village
Museum**



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Ginalina's



music club



Burnaby
Village
Museum



real estate
foundation
BRITISH COLUMBIA