



August 28th, 2017

Financial Management Committee
c/o Office of the City Clerk
4949 Canada Way
Burnaby, BC V5G 1M2

Dear Chair and Members, Financial Management Committee,

It is a pleasure to meet your acquaintance, my name is Karina and I am submitting this grant application on behalf of AIESEC Canada Inc. for a conference that we will be hosting from October 6th to 8th of this year in Burnaby.

Organization Information

[AIESEC](#) is the world's largest youth-led network creating positive impact through personal development and shared global experiences. Our vision is peace and the fulfilment of humankind's potential and we believe it is every young person's responsibility to take a positive role in shaping the future of our planet. Currently, AIESEC has expanded to 126 countries and territories in the world and continues to expand. For AIESEC Canada, we are proud to have been [endorsed by Prime Minister Trudeau](#) himself.

AIESEC empowers and educates its own members through conferences that are held throughout the year across Canada.

Conference Information

Our conference, titled the 2017 Western Regional Conference (WRC), is a premier education and networking event hosted annually. Each fall, the three-day conference attracts over 150 ambitious and motivated young leaders from the eight AIESEC chapters across Western Canada. These include the University of British Columbia, Simon Fraser University, University of Victoria, University of Calgary, University of Alberta, University of Manitoba, Mount Royal University, and the University of Saskatchewan.

With the overarching goals of empowering the youth and investing in the future of business and innovation, the conference features a stimulating environment that provides self-discovery, teamwork, mentorship, and networking opportunities. This year, AIESEC UBC is honored to host the 2017 WRC right here in Burnaby at the Delta Hotels by Marriott.





Grant Use

We are looking for financial support from the City of Burnaby. As a non-profit, the foundation of our conferences relies on monetary sponsorships and in-kind donations to make them happen. At the moment, we are in need of monetary support to cover logistical costs of the conference, primarily venue and food costs.

Benefits

One of the largest delegations that will be attending is AIESEC SFU. Amongst the eight chapters, they provide approximately 20% of the delegate population. AIESEC SFU is highly active in the Burnaby community as they reach out to local companies in the area in search of connecting them to AIESEC members from abroad as a cost-effective internship. In addition, we hope that by bringing in individuals from across Western Canada, we will be helping local businesses in Burnaby, for example the Town Centres, by providing them potential clients and customers. We have also partnered with local firms located in Burnaby such as Poké Bar and David's Tea to provide delegates with prizes and conference bag goodies.

As with most conferences, one of the biggest benefits that comes out of it is the domino effect. Through impacting these 150 or more young leaders, the knowledge, passion, and values (such as the importance of education) can overflow into the local Burnaby community and have positive effects for the future. For example, many of our values align with those of Freeman of Burnaby recipients. Through this conference, Burnaby could have a larger pool of highly qualified candidates for the award while also raising awareness about the award itself.

We are also highlighting the importance of environmental awareness during the conference. This does not only mean educating our delegates, but it spans to the logistics of the entire conference as well. We have gone digital which means that we have transformed all of our old practices of printing out delegate packages and agendas to online resources which has greatly reduced the amount of waste paper. Additionally, we have partnered with [Tesla Amazing](#) and aim to create a 0% waste environment by using statically charged polypropylene film as our primary stationery supplies which is environmentally friendly and 100% recyclable. On top of that, we have also partnered with [Zak's Organics Food Co](#) and [Guayaki Organic Yerba Mate](#) to provide our delegates with locally-grown organic snacks and nutritious drinks. Moreover, as an affiliate of the UN, we also highly encourage [the UNDP Sustainable Development Goals](#) throughout our conferences.

Whether we impact our delegates minimally or greatly, our conference hopes to inspire our AIESEC members to take a step towards creating a positive and sustainable future for our planet. Whether that step is big or small, we believe that any form of action that is taken is valuable.



On top of abiding the grant guidelines, we can also provide the City of Burnaby additional perks and benefits if you see fit. These perks and benefits range from complimentary tickets to attend our corporate luncheon where industry representatives and delegates get to connect face-to-face, hold a workshop with our UBC delegation (which could be open to the public), spotlight in our alumni and promotional video, and more.

Financial Statement

Unfortunately, due to the way AIESEC has structured the way conferences are hosted, we do not have an official financial statement. Instead, I have attached a detailed budget sheet of our conference. If this does not suffice, I can provide a financial statement of our AIESEC UBC chapter.

On behalf of AIESEC Canada Inc. and the Organizing Committee, thank you very much for taking the time to read and review our application. Please let us know if the Committee requires anything else from our end. We look forward to hearing back.

Best,

Karina Kwok

Organizing Committee President of WRC 2017

AIESEC University of British Columbia

Office: 6133 University Blvd, AMS Student Nest, Vancouver, BC, V6T 1Z1

Tel: 778-316-9153