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To: Clerks
Subject: Lower Your Footprint! Take the BBOT's Pledge for a Sustainable Community

Happy New Year everyone!

As part of the Burnaby Board of Trade's commitment to environmental sustainability we have developed "[A Pledge for a Sustainable Community](#)" an online resource filled with tips and resources across five eco areas to help you take steps to reduce your footprint.

After reviewing the tips we invite businesses to "[take the Pledge](#)", a public commitment to taking action!

To date we have over 150 mostly Burnaby-based businesses who have taken the "Pledge" and who are now a part of the Pledge green business [directory](#).

We hope that our catalogue of [Success stories](#) and Pledge [member news](#) will inspire you to kick 2018 off with a commitment to take first and next steps to reduce your environmental footprint!

I'd like to invite you to take "[the pledge](#)". The best part? It's free and easy.

If you're interested in taking a virtual tour of the site together, give me a call!

Take care,

Tessa

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Referred to:
Sustainable City Advisory Committee (2018.02.06)