

TO: CITY MANAGER**DATE:** 2018 February 6**FROM:** DIRECTOR PUBLIC SAFETY AND
COMMUNITY SERVICES**SUBJECT:** BURNABY FARMERS' MARKET - 4949 CANADA WAY**PURPOSE:** To request Council approval for the 2018 Farmers' Market Season at Burnaby City Hall - north parking lot.**RECOMMENDATION:**

1. **THAT** Council authorize staff to enter into a Licence Agreement with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2018 summer season.

REPORT**1.0 BACKGROUND**

At their 2007 November 05 meeting, Burnaby Council endorsed the Farmers' Market concept as part of Council's initiatives to support locally grown produce and farmers. In support of this effort, Council authorized staff to pursue an amendment to the Burnaby Zoning Bylaw to create a new sub-zone of P2 (g) and to initiate a rezoning of the Burnaby City Hall north parking lot at 4949 Canada Way to permit a Farmers' Market at this location. Artisan Farmers' Market Society, a not-for-profit umbrella organization that coordinates locations and stalls for vendors, was granted an initial Licence Agreement by the City to operate the market. They have obtained Council approval to continue the seasonal operation every year thereafter. Burnaby Farmers' Market is one of 145 markets which belong to the British Columbia Association of Farmers' Markets.

The Society is once again seeking approval to operate the 2018 Seasonal Market from May 5th through October 27th, on Saturdays from 9:00am until 2:00pm. Special events are planned for each month of the Market Schedule:

May - Mother's Day Crafts	August - Great Zucchini Races
June - Father's Day Crafts	September - Dog Days
July 16 - Teddy Bears Picnic	October - Harvest Festival

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The market will also take part in province-wide activities including Farmer Appreciation Week and Organic Week. The Ministry of Agriculture is also providing a grant that will allow the market to host additional events focusing on #BuyBC that encourage children and seniors to attend the market by offering samples and activities.

The Market has become increasingly popular since it was initially launched. For 2018 the organizers are anticipating approximately 70 vendors that specialize in selling local products defined as having been made, baked, grown, or raised in British Columbia. In addition to the farmers selling food, prepared food vendors sell ready-to-eat food, as well as take-home-and-cook food selections. Customers park in the other parking rows of the main surface lot, while vendors park their personal vehicles in the surface lot beyond the City car compound.

On 2016 February 15th Council approved an amendment to the Burnaby Zoning Bylaw that allows an expansion of the uses permitted in the P2 (g) Assembly and Public Administration District to include the range of accessory uses now customarily found at farmers markets, including limited sales and sampling of BC produced liquor. Under the Liquor Control and Licensing Act licensed manufacturers may sell BC manufactured liquor and offer samples of beer, wine, cider and spirits subject to approval from market management and compliance with local bylaws. Licensing is obtained by the manufacturer, who must already possess an on-site store endorsement in order to obtain the necessary Farmers Market Authorization. Staff at the market stall must have "Serving it Right" Certification and must not be minors. Licensees may not charge for samples and sample sizes are restricted. Liquor was sold at the City Hall Farmers Market in 2017. A maximum of three liquor vendors will be participating in the 2018 market and the products could include cider, craft beer, wine and cordial. The 2018 Licence Agreement will reflect the permitted uses of the P2 (g) Zone.

The proposed fee for the 2018 Licence Agreement shall be seventy-five dollars (\$75.00) and there is no additional rent component to the Agreement. The operator will again be required to provide accessible portable washroom facilities onsite.

2.0 POLICY SECTION

The City's support of the Farmers Market aligns with the Corporate Strategic Plan by supporting the following goals and sub-goals:

A Connected Community

- Social connection
- Partnership

An Inclusive Community

- Create a sense of community

A Healthy Community

- Healthy life
- Healthy environment

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To learn more about the City of Burnaby's Corporate Strategic Plan, please visit
www.burnaby.ca/CSP

3.0 RECOMMENDATION

It is recommended that Council authorize staff to enter into a Licence Agreement with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot for the 2018 summer season.



Dave Critchley
Director Public Safety and Community Services

cc: Director Planning & Building (Attn. Mark Sloat)
City Solicitor

Attachment

ATTACHMENT #1 – Market Map



Burnaby Farmers Market
Location Map

Legend

- Vendor Spaces
- Future Vendors
- Food Demo Tent
- Seating Area
- Food Trucks
- Information Tent
- Face Painting Tent
- Music Tent
- Book Exchange
- Restroom
- Recycling/Garbage
- Handicap Parking
- Parking
- Access Flow