

TO: CHAIR AND MEMBERS
FINANCIAL MANAGEMENT COMMITTEE **DATE:** 2018 MARCH 19

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES **FILE NO:** 02410-20

SUBJECT: **FESTIVALS BURNABY PROGRAM – SMALL SCALE GRANT
18-S-002 ARTISAN FARMERS’ MARKET SOCIETY**

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** the Festivals Burnaby Grant request from Artisan Farmers’ Market Society for Festival-Style Fun at POP! Power of Produce Kids Events to be held from 2018 May and June be received.

REPORT

Festivals and Special Events: Small Scale Event

Grant File 18-S-002: Artisan Farmers’ Market Society

Application Received: 2017 October 16
Project Budget: \$8,000
Project Request: \$3,000

Previous Support: New Festivals Burnaby Grant Application

An application request for \$9,000 has been received from Artisan Farmers’ Market Society for Festival-Style Fun at POP! Power of Produce Kids Event to hold two events in May and June at Burnaby City Hall. This North American initiative is to get children tasting and talking to the producers of fresh, local foods and learning the importance to eat fresh, local healthy foods. Weekly food themed entertainment will include balloon artists, puppeteers, dancers, musicians. This new initiative will further establish the Farmers’ Market as a Saturday morning community gathering place.

To: Financial Management Committee
From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Program - Neighbourhood
Event
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The Artisan Farmers' Market has applied for additional funding from the following sources:

1. Vancity Community Partnership for Human Resources \$15,000 and tents \$5,000
2. Investment Agriculture Foundation for Human Resources and printing of banners/sandwich boards/a publicist/a graphic designer \$5,200
3. Canada Summer Jobs Program for Human Resources (2 positions in Burnaby for the summer markets to replace volunteer labour)

Burnaby's first Farmers' Market started on 2008 June 13. The market has both conventional and organic farmers, a great selection of prepared foods, various vendors and local crafters. There is a kid's play tent, a used book exchange, games table, a sitting area with local newspapers and wonderful live music.

The application has been completed in full. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming, marketing/promotions and administration.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DE:sj
18-S-002 Artisan Farmers' Market Society